

MAGAZINE • SINCE 1937

GROWER TALKS

April 2013
Volume 76 Number 12

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Gerry Raker on Our Past,
Present and Future



KILL THESE SUCKERS

(and 6 other pests)

Starting on page 48

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ON THE COVER

If the aphids creeping along our cover make you squeamish with déjà vu, then you'll want to read this month's articles that focus on pest management and prevention so you can avoid the same nightmare. It all starts on page 48.



Photo: Koppert Biological Systems

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FEATURES continued

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This six-part series from MasterTag will give you info for all of your frequently unanswered questions (FUQs) about POP and other marketing materials. In this third issue about plant tags, Gerry will expand past the tag to answer questions about signs and retail displays.
- 62 | **Are Hot Temps Hurting Your Crops?**
by John Erwin, Jennifer Boldt & Esther Gesick
Studies conducted by researchers at the University of Minnesota show that keeping your greenhouse too warm in the spring can actually be doing more harm than good.

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A New York Minute The whirlwind trip to last month's World Flower Expo in New York City was definitely worthwhile, as I figure I gleaned at least one inspiring tidbit per hour.

GROWERTALKS

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A Friend Remembered
G. Victor Ball, Editor from 1949-1997

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GreenProfit Supplement Enclosed





▲ **Terra Nova Nurseries Inc.**

Now available to growers, Heuchera Lime Ruffles is part of a new Heuchera Ruffles series. Lime Ruffles has large, ruffled lime-green leaves with a frosty white overlay. Lime Ruffles was bred with *Heuchera villosa*, giving it larger leaves and a higher heat tolerance. In the fall, this vigorous plant produces attractive white flowers atop medium spikes. A great landscape plant for most regions' shady areas, it takes full sun in the Pacific Northwest. The average size is 11-in. wide by 18-in. tall with a 24-in. flower height. It grows best in Zones 4 to 9.

Reader Service Number 153



▲ **Suntory Flowers Ltd.**

Double your pleasure with Suntory's Sun Parasol Pretty mandevillas. The series has expanded from two colors to four. New additions include Pretty Deep Pink and Pretty Deep Red (pictured), which join Pretty Crimson and Pretty Pink. These varieties combine the best of dipladenia and mandevilla genetics. Flower size is the same as the original Sun Parasol mandevillas, but foliage is glossy, thinner and more vining. As a result, these plants offer superior branching, dense growth and the highest flower count. Pretty varieties are also more cold tolerant.

Reader Service Number 154



▲ **Rimol Greenhouse Systems Inc.**

Rimol Greenhouse Systems offers an array of greenhouses ideally suited for growing both flowers and vegetables.

RGS has freestanding structures in widths of 18 ft. to 34 ft., gutter-connect structures in widths of 20 ft. to 30 ft., high tunnels, hydroponic greenhouses and shade structures.

Rimol Greenhouse Systems prides itself on quick shipping, easy installation and the rugged overall quality to withstand severe weather conditions. Pictured: Nor' Easter Greenhouse. **Reader Service Number 155**

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