



August 27, 2008

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## In The News

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### >> **Bachman's Announces Executive Leadership Team**

Dale Bachman has been elected chairman of the board and CEO, and Paul Bachman has been elected president at Bachman's Floral, Home & Garden following the death of Chairman and CEO Todd Bachman at the Olympics earlier this month. The Bachman family has also arranged a funeral service for Todd and set hours for visitation. [Read more](#)



### >> **Catching Up With Short Course Now!**

Did you miss this year's OFA Short Course? Didn't make it around to every booth?



## >> Kicking Off Our FloriCAST Series

FloriCAST, the new podcast series from *Greenhouse Grower*, premieres this week with Brian Krug, greenhouse and floriculture Extension specialist at the University of New Hampshire, who shares his thoughts on boron deficiency in pansy plugs. New podcasts in the FloriCAST series can be downloaded monthly starting this week and weekly starting in January. [Read more](#)

## Market Watch

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## >> Wal-Mart Sticks With Politics

Wal-Mart is preparing to launch a series of TV ads during the Democratic and Republican National Conventions that will highlight how consumers worried about the economy can save money by shopping at its stores. *Reuters* reports ads will run on cable news networks like CNN and MSNBC through September 7. [Read more](#)

## >> Supermarket Giant Unveils New Logo

The familiar big blue G is gone and an array of color and half moons are in the new logo for supermarket company Giant Food, which gave itself a fresh face to get consumers to notice changes inside its stores. *The Washington Post* reported the news in a story late last week. [Read more](#)



Effective on phytophthora and downy mildew, Stature™ SC fungicide from BASF is a new liquid dimethomorph formulation labeled for use in greenhouses, among other sites. Its antispore activity stops disease spread and helps prevent fungicide resistance when rotated into disease management programs.

[Click here for more information](#)

## Variety Central

## >> Hort Couture Grower Network Expands

Seven growers in five states were recently added to the Hort Couture grower network, including Aldershot of New Mexico, Altman Plants, Elzinga & Hoeksema, K&M Nursery, Loops Nursery, Vaughn's, Inc., and White's Greenhouse. [Read more](#)

## >> Dressing Up Bonfire And Bellfire

Selecta First Class is now offering attention-grabbing John Henry tags for Bonfire and Bellfire, along with corresponding POP materials with a poster that can include specific store logos. Brand-new MiniFamous POP from MasterTag is also now available. [Read more](#)

## >> Terra Nova's Heuchera Named Best New Plant

Terra Nova Nurseries received an award for its heuchera 'Midnight Rose' at the Woking Nursery Exhibition last month in Guildford, England. 'Midnight Rose' was selected from among perennials, shrubs and trees on display, and Terra Nova shares the award with partner company Aline-Fairweather Nursery in England. [Read more](#)

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## Terra Nova's Heuchera Named Best New Plant

August 18, 2008

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Terra Nova Nurseries received an award for its heuchera 'Midnight Rose' at the Woking Nursery Exhibition last month in Guildford, England. 'Midnight Rose' was selected from among perennials, shrubs and trees on display, and Terra Nova shares the award with partner company Aline-Fairweather Nursery in England.



Dan Heims, right, shows off 'Midnight Rose' while Patrick Fairweather of Aline-Fairweather holds up their Best Plant Award.

"We are thrilled to receive this award," says Dan Heims, co-owner and president of Terra Nova. "We have worked closely with Aline-Fairweather Nursery over the last several years to assemble a robust selection of some 50 plus heucheras and other plants for English gardens."

Terra Nova and Aline-Fairweather have a partnership to introduce new varieties of perennials in Britain. For more information on Terra Nova Nurseries, [click here](#).

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