

PASSION and PRIDE: There is a word being bandied about at Garden Writer conferences, trade shows, and hort-conferences; that word is PASSION. I see it in our breeders' eyes when they present a breakthrough plant like a new baby. I see it in our sales and marketing staff who know that our plants are the best horticulture has to offer. I also see PRIDE our production and shipping crews take in the quality plants they send out to the world.

Never in Terra Nova®'s history have we developed such an assortment of new strategic partners: new labs, new rooting stations, and international expansion. Our unrooted cutting program (URC) is gaining traction here as well as in Europe. In spite of the maelstrom of economic woes, we are doing well. We are investing in infrastructure, like improvements suggested by lean-flow production which produces fresher plants with less waste and less energy cost. We are constantly upgrading our communications and graphics connections. Never before has it been easier to access a plant's full cultural needs and photography for catalogs or websites than now. We're proud of all of our teams!

You might ask why we show gallon pots in the catalog. Truth in advertising. We grew these plants during the darkest winter we can remember, without any PGRs. Growers can then see what can be expected through good breeding.

Our cover illustrates our plants that offer pleasure and value for your customers over all



LIGULARIA'DRAGONWINGS'

# 2011 Breeding Highlights:

Cyclamen - Terra Nova®'s Cyclamen are bred for exceptional vigor and uniformity; these characteristics are passed on through the tissue culture process, turning the super hardy coum and hederifolium into programmable one season plants. Normally, seed grown types require 2 years to mature and flower. Cyclamen 'Something Magic' purchased in a 30 cell in November, will finish in February for sales alongside our Hellebores.

Gaillardia - Bask in the glow of our new Sun<sup>TM</sup> Series Gaillardia; they are bred to be compact, tough, effusively blooming, flowering machines in brilliant colors.

Echinacea - Rapidly becoming some of our most popular perennials, these coneflowers were bred for higher crown count, shorter habits, and fantastic vigor. We have combined the most admired characteristics of this genus into a complete range of non-fading colors and self branching habits. Breeding achievements include strong stems for cut flowers and vivid, complete color palettes. We've bred a complete range for container, garden and cut flower use. Terra Nova® is proud to introduce the astounding, new colored doubles in our Secret<sup>TM</sup> Series. Some exciting solo acts are 'Quills and Thrills', 'Phoenix', 'Mama Mia' (a color shifter) and 'Now Cheesier', a vigorous cheddar yellow. We have also added two new colors to our Dream<sup>™</sup> Series.

Heuchera - The goal for every Terra Nova® Heuchera is beauty and performance. Our Heuchera offer high crown count, exciting foliage colors and exceptional vigor. Our distinct series classifications offer the ability to select for florist quality flowers, as a garden plant or pot crop, or non flowering foliage types for containers or landscape use. The benefit for the grower is an easy to grow plant that fills a container fast and has irresistible color for the consumer. Our breeders have targeted the best hybrids for every region of the U.S. Growers can select for cold tolerance, heat and humidity tolerance, or container and garden use.

Heucherella - Our Heucherella breeding dramatically enhances the best characteristics of two genera: Heuchera and Tiarella. Our goals for these plants were incredible color for every season; many are enhanced by the cold of fall and winter! Our Heucherella stand up to heat and humidity, blistering cold, and blazing sun. Heucherella are more tolerant of adverse conditions than either parent and resist disease, insects, and deer. The world's first trailing Heucherella, the Falls<sup>TM</sup> Series, is the ultimate in Heucherella breeding showing heat and humidity tolerance, cold tolerance, as well as four seasons of great color. They are usable as a groundcover or hanging basket that competes with Sweet

Potato vine.

2

Kniphofias - Our breeding is aimed at long blooming plants with compact, upright, grassy habits. We have two series: the Popsicle<sup>TM</sup> Series - day neutral and ever blooming, and the Glow<sup>TM</sup> Series - long day plants bred for late summer/fall sales. Combine the two series in your assortment for 5 months or more of sales.

four seasons. Why buy a Shasta Daisy that blooms for 2 weeks when you can have one of our varieties that blooms till frost? So many new improved forms of many genera are in the following list that offers extended or everblooming attributes. More blooms and better performance equal happier customers, and plants that have a vastly greater sales window in the retail setting.

Come see what's new!



CATALOG CREDITS

Nomenclature - 2010-2011 RHS Plant Finder Photography - Dave Doolittle, Janet Egger, Dan Heims, Chuck Pavlich Catalog Design - Josh Blair

Leucanthemum - Terra Nova®'s Leucanthemum breeding covers all the bases: compact habits, strong stems, amazing container and garden performance, long shelf life, AND we bred the "wet dog" smell out of the flower! These not only bloom the first season from plugs shipped in the spring, but will rebloom till frost for us. We are currently breeding for new colors and unusual flowers. 'Bridal Bouquet', a compact, reblooming, gem with butter-yellow buds fills a whole new niche, blooming multiple times during the season

Hybrid Nepeta - We're reinventing Catmint for modern gardens. Nepeta 'Purple Haze' is shocking in a hanging basket or as a groundcover; its silver green foliage is the perfect foil for the huge, Buddleia like flowers of bright cobalt. 'Blue Lagoon' is a brilliant sapphire pool of flowers as a groundcover, and 'Limelight' is a world's first with its chartreuse-gold foliage and bright blue flower clusters.

Sedum - Check out our Party Hardy<sup>TM</sup> Series. 'Beach Party', 'Birthday Party' and 'Pool Party' are bred for high crown count, compact habits, bigger inflorescences, and great foliage colors so they look good before they bloom. Our Sedum don't grow tall and flop open as they age, providing months of shelf life for the retailer and freedom from PGR use for the grower. Another sweet intro from our Candy<sup>TM</sup> Series is 'Raspberry Truffle' with scalloped, purple brown leaves and raspberry pink flowers.

Tiarelias - Bred to provide a full season of interest with highly contrasting dark centered leaves which can glow orange in the fall and winter. Our new trailers are bred for use in dry shade and have been grown beautifully as a component in hanging baskets. Use them as an alternative to ivy! Our new 'Pacific Crest' and 'Sunset Ridge' Tiarellas carry glossy, well-marked leaves on strong vigorous plants.

Tradescantia - The Charm<sup>™</sup> Series of Tradescantia looks better in the garden and in pots than traditional types. Our breeding has expanded the color range. increased the flower count, improved sun-tolerance, and removed the ''floppy" as seen in old 'Sweet Kate'.



# **Brand New for** Spring 2011

Cyclamen

Echinacea

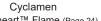
'Quills and Thrills' (Page 34)

Gaillardia

'Sun Flare' (Page 49)

Heucherella







Echinacea 'Aloha' (Page 32)



Gaillardia Sun Devil' (Page 49)



Heucherella



Salvia Silver Sabre' (Page 95)



Cyclamen

Echinacea

'Satin Nights' (Page 39)

Leucanthemum

'Bridal Bouquet' (Page 85)

Tiarella

'Pacific Crest' (Page 102)



'Summer Sunset' (Page 6) 'Summertime Jazz' (Page 13)

Cyclamen

Echinacea

'Secret Joy' (Page 42)



Cistus 'Mickie' (Page 10)



Cyclamen

Echinacea

'Secret Pride' (Page 43)



Cyclamen

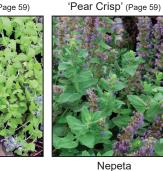
Magic<sup>™</sup> Mirror (Page 23)

Gaillardia 'Red Sun' (Page 48)

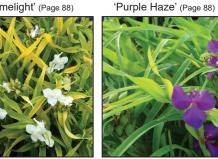


Heuchera

Heuchera 'Apple Crisp' (Page 59)



Nepeta 'Limelight' (Page 88)



Tradescantia

Tradescantia 'Sunset Ridge' (Page 102) 'Angelic Charm' (Page 106) 'Regal Charm' (Page 106)



ACANTHUS TASMANIAN ANGEL



AJUGA 'BLUEBERRY MUFFIN'

Acanthus mollis Tasmanian Angel™ This gem, found in Tasmania, offers striking, bold leaves with white margins and mottling. It forms a large clump with 3' to 4' tall ornamental flower stalks of pink and cream in late summer. A. mollis is tolerant of most soils but thrives in deep, fertile, moist, and well-drained conditions. Z 8-10 D 🔿 🦒 36/36/48

Grower Note: requires a good root stock before transplanting into the ground.

# Acanthus 'Whitewater' PPAF PVR

This vigorous, variegated Acanthus has striking, bold leaves with deeply cut white margins and splashing (how appropriate!) Makes a large clump with 3' to 4' tall ornamental flower stalks of pink and cream in summer. This was bred with A. 'Summer Beauty' for vigor, more hardiness, and heat and humidity tolerance. Worth jumping in for! Z 7-10 D • 36/36/48

Actaea simplex 'Black Negligee' (syn. Cimicifuga) (O'Byrne)

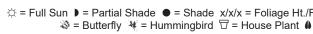
Our customers report that 'Black Negligee' has **much** more vigor than the other dark varieties. Lacy black foliage just cloaks the lovely dark stems. Beautiful purple-tinted, white flowers project 2' upward and carry an exotic perfume of grape and jasmine. Give it lots of water with full sun in most states for the darkest foliage. Z 5-9 🔅 🕽 🕸 🏷 💧 48/24/60

Z 5-9 ☆ ▶ 🧩 🍣 6/18/10

Ajuga decumbens 'Sparkler' PP21295 Sparkly white variegation infuses the dark green, shiny foliage on this Ajuga. Come winter, the foliage blushes pink and purple. Variegation is brightest when warm weather returns and the blue flowers lay low in the foliage. This keeps maintenance down to a minimum. An awesome accent or foil in containers, as a groundcover or as an edging for the border. This is a vigorous selection that does very well in the South. Z 6-9 ☆ ▶ ● 🦊 🍣 🕸 3/14/3

NEW Aralia cordata 'Sun King'

With leaves that are as big and bold as the sun, this beautiful gold form of Aralia makes an outstanding accent in the shade or part shade. Fast growing and deciduous. Small clusters of white, satellite-like flowers in late summer followed by decorative purple berries. Containers or landscape. Z 3-10 D • 36/36/36





'Blue Lagoon' (Page 88)



Geum

'Fire Storm' (Page 50)





Tiarella





ACANTHUS 'WHITEWATER

ACTAEA 'BLACK NEGLIGEE'

AJUGA 'SPARKLER'

Ajuga reptans 'Blueberry Muffin' PPAF An extremely vigorous small leaved groundcover with dark new leaves and blueberry blue flowers on eight inch spikes. A much faster and stronger grower than A. 'Chocolate Chip'. Leaves are thicker and more weather resistant to boot! What's cookin'? - This little cupcake!



ARALIA 'SUN KING'

🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🍾 = Cut Flower 💐 = Butterfly 🐐 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🥊 = Drought Tolerant ♦ = Winter Color

# Agastache Summer<sup>™</sup> Series



AGASTACHE 'COTTON CANDY





People want plants that flower all summer. They demand an exciting range of colors and they ask for plants that are low maintenance and self-cleaning. They want plants that attract and feed hummingbirds. We have all this and more! Here's a group of plants that tolerates heat and drought, and given good drainage. will only get better and fuller with time. This is a new group of American native hybrids, far superior to the floppy, few flowered seedling varieties of the past. Our flower heads are so full, they don't need constant pinching as the old varieties required. These are great varieties to plant en masse in the sunny landscape and are super in containers. Z 6-9 🔅 🤻 🕸 🏷 💧 🕊

#### Agastache 'Cotton Candy' PP20991 PVR

This easy, vigorous grower blooms non-stop from midsummer through fall. The dense flower spikes have numerous light pink flowers. Compact low branching habit. 20/18/25

Agastache 'Raspberry Summer' PP20371 EU27475 Awesome, large, dark raspberry pink blooms adom this plant all summer and into fall. Flowers float above attractive, bright green, fragrant foliage. 30/20/32

Agastache 'Summer Fiesta' PPAF PVR Outstanding dense, spicy orange red spikes are weather proof and heat proof. 25/25/28

#### Agastache 'Summer Glow' PP20980 PVR

Lemon custard flowers glow against the pine green foliage of this most charming, drought tolerant plant. The dark calyx adds to the excitement. Plant with Nepeta 'Blue Dragon' and you'll have hummingbirds camped out in your garden. Blooms all summer. A great blender. 20/17/25

## Agastache 'Summer Love' PP20510 EU27476

Yummy, large red-purple flowers in dense clusters bloom continuously all summer and into fall. 'Summer Love' looks like a summer Liatris or Gay Feather. Forms attractive upright mounds of bright green, fragrant foliage. 24/24/36

#### Agastache 'Summer Sky' PP20952 PVR

Blooms all summer with glowing violet blue flowers with dark calyces which extend the showy season. A compact habit with bright green foliage. Z 7-9 20/20/24

### NEW Agastache 'Summer Sunset' PPAF PVR

Warm, sunset-orange hues can brighten your summer displays and containers. The newest in our Summer<sup>™</sup> Series, this hummingbird-mint has a low, round habit. It blooms all summer and has been proven hardier than other varieties on the market. 14/24/18



AGASTACHE 'SUMMER LOVE'

AGASTACHE 'SUMMER SUNSET

## Breeder's Goals for Agastache

- More weather resistance
- The longest lasting flowers in the industry
- · Colorful calyces mean longer lasting color
- Better habit for more garden and container uses
- Broad color palette (better for use as fillers and thrillers)

## Terra Nova<sup>®</sup> Agastache

## The Pros:

- Longest lasting flowers in the industry
- Rapid growth, self branching
- promotes shapely, upright habit
- Exciting bright colors Colorful calvces
- Months of color
- American native!

## The Low Down:

- Low water usage
- Low fertilizer needs
- Low pesticide use

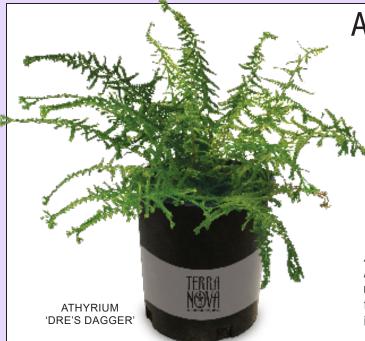
## Traditional Agastache

- Tired, unimaginative product
- · Same old colors as last year – and the year before that
- Deadheading
- Pinching
- Multiple applications of PGRs
- Tall, floppy plants
- Small flower spikes



AGASTACHE 'SUMMER SKY

AGASTACHE 'SUMMER FIESTA' 🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🍾 = Cut Flower 🕸 = Butterfly 🐐 = Hummingbird 🗟 = House Plant 🌢 = Deer Resistant 🕊 = Drought Tolerant 🏶 = Winter Color





HYRIUM 'DRE'S DAGGER'



ATHYRIUM 'LADY IN LACE'

# Athyrium

The demand for our superior, clonal selections of our ferns has always been high and, well, sometimes not met. **We've cleared the obstacles and have an excellent supply this year!** Count on our ferns to be <u>more vivid, more silver, and more interesting</u> than the competition's. This will translate to greater sales and more satisfied customers. Z 4-9 ▶ ● ●

**Athyrium niponicum var. pictum 'Burgundy Lace'** PP15072 EU17711 Our #1 selling hardy fern! **Bar none, the best red in the marketplace.** With one look at its gorgeous metallic burgundy leaves (brightest in spring), you're sure to fall in love! Great vigor in containers as well as in the garden. 24/28/NA

Athyrium filix-femina 'Cruciato-cristatum' Dre's Dagger (Randaci) A more compact form of the sought after Victoria fern. The slim, deep green fronds are unusually crisscrossed and come to a narrow point that terminates with a small crest that grows through the season. It brings elegance to any shaded or morning sun location in rich soils. The red petioles contrast nicely with the apple green foliage. 30/30/NA

#### Athyrium filix-femina 'Lady in Lace'

Looking much like **prehistoric parsley**, this **fun and fantastic f**ern is easier than it looks. Not finicky about much, this is truly a classy lady. Easy in the garden and a great fluffy filler in shady pots. Distinctive and deciduous it joins its cousin 'Dre's Dagger' as a unique addition to your customer's garden. 14/12/NA



ATHYRIUM 'BURGUNDY LACE'



ATHYRIUM 'PEWTER LACE



ATHYRIUM 'OCEAN'S FURY'

Athyrium 'Ocean's Fury' PP20126 (Maness)

A silvered salute, this fern was named 'Ocean's Fury' because the habit and coloring are reminiscent of ocean waves crashing on the shore. This **large upright and crested** hybrid fern from Thurman Maness is a wonderful addition to lighten up your shady areas or in the woodland garden. It prefers fertile, moist soils. Z 5-9 36/36/NA

Athyrium niponicum var. pictum 'Pewter Lace' PP15721 EU20852 Gardeners everywhere are falling for the arresting metallic pewter foliage. Color is deep rich grey with reds, and less metallic than A. 'Silver Falls'. Silversmith Paul Revere would have succumbed to the charms of this NEW designer color in Japanese painted ferns. Customers are impressed with this vigorous selection which combines nicely with Hakonechloa or Tiarella. 18/18/NA Athyrium niponicum var. pictum 'Ursula's Red' (Herz) This fern heralds the spring with broad silver leaves traced and flushed with wine red down the center. This dynamite seller at Wayside Gardens has color that softens in summer heat. Plantswoman Ursula Herz had a little secret in South Carolina. 24/24/NA

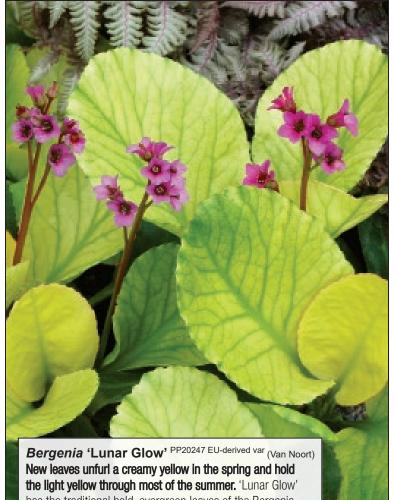
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ATHYRIUM 'SILVER FALLS

ATHYRIUM 'URSULA'S RED'

Athyrium niponicum var. pictum 'Silver Falls' PP12803 (Ballantyne) Unlike any other painted fern, this one intensifies its silvering as the season progresses! Winner of the 2002 "Stars of Spring" awards in New Zealand, this is a salute to "silvertude" with stunning, lustrous fronds that shimmer with its contrasting red veins. Named after a set of famous Oregon waterfalls. Later to appear in the spring than the other Japanese painted ferns. 24/24/NA

# Bergenia



**the light yellow through most of the summer.** 'Lunar Glow' has the traditional bold, evergreen leaves of the Bergenia in addition to lovely dark pink flowers in the spring and burgundy red leaves in winter. Grows well in the South and in the Northwest. Z 4-9  $\Leftrightarrow$   $\blacktriangleright$   $\clubsuit$   $\bigstar$   $\clubsuit$   $\Rightarrow$  10/18/15



Narrow leaves, with brilliant purple winter color, erupt in luscious bright pink flowers in proportion to its foliage on this petite beauty. Truly the Bergenia for people who are looking for multiple seasons of interest. Z 4-9  $\Leftrightarrow$  )  $\Leftrightarrow$  10/12/15



CISTUS 'MICKIE'



NEW Cistus hybridus 'Mickie' PPAF (Pavlich) What a show! It's like a brilliant gold-edged, evergreen coleus! It has brilliant gold variegated foliage which is punctuated by clear white flowers that are two inches across. More compact and more stable than 'Gold Prize'. This plant has a nice, low-mounding habit which makes it a great color spot for the landscape. It has survived some brutal NW winters! Named for one amazing lady! Z 7-10 ☆ 🌢 4 🛠 🏶 18/30/18



BRUNNERA 'DIANE'S GOLD'

**Brunnera macrophylla** 'Diane's Gold' PPAF PVR (Lesch) A chartreuse Brunnera that holds its color all summer. Steve Lesch found this amazing seedling in his friend Diane's garden. It has proven to be dwarf and stable in his garden in Madison, Wisconsin for 6 years. We were impressed with how well and how evenly it held its chartreuse color through the summer. Looks equally good in the shade border or nursery container. **Very showy in bloom with its sky blue flowers.** Z 4-9 ▶ ● ♠ 12/24/17

Brunnera macrophylla 'Emerald Mist' PP20460 PVR (Walter's) Splashes of antique silver mist over emerald green hearts create a distinctive addition to your garden. Like a jeweler's best work this elegant, NEW Brunnera, is a garden gem. Superior markings over Brunnera 'Langtrees'. Light sapphire blue flowers hover over the foliage. Here's a cool one! Z 4-9 ▶ ● ♠ 14/24/17

**Brunnera macrophylla** 'Jack Frost' PP13859 EU9772 (Walter's) Sky blue, forget-me-not flowers and a netted silver overlay on each leaf. Absolutely stunning in the garden from early spring to fall. One of the showiest and most garden worthy plants to come along in a decade. A significant, world-class perennial. Z 4-9 **• • 1**/24/17

**Brunnera macrophylla** 'Looking Glass' PP17829 PVR (Walter's) Shimmering silver 5" heart-shaped leaves bedeck this sport of Brunnera 'Jack Frost'. The mound gives rise to masses of blue, forget-me-not flowers appearing in spring. Provide evenly moist, rich soils for the best growth. Glows in the garden. Z 4-9 **D O I** 14/24/17



BRUNNERA 'EMERALD MIST'

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# Brunnera

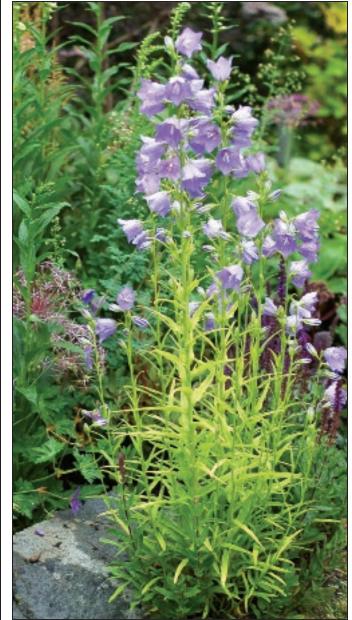


BRUNNERA 'JACK FROST'



BRUNNERA 'LOOKING GLASS'

# Campanula





CAMPANULA 'PANTALOONS' Campanula persicifolia 'Blue-Eyed Blonde' PP19883 EU27686 Talk about "Blonde Ambition", this beauty has brilliant yellow foliage, which gives rise to 11/2" violet-blue bells. This breeding breakthrough from Terra Nova® Nurseries is a vigorous, clumping form. Z 4-9 🔅 🍀 🌢 🍾 8/14/24

#### Campanula x pulloides 'Jelly Bells' PP20843 PVR

Decidedly delicious with large, deep blue-violet, nodding bells perched a top a bright green mat of foliage. It can be used in a small container or in a rock garden (where it will rebloom). 'Jelly Bells' makes a vigorous and attractive low growing perennial, returning year after year. It prefers full sun and needs good drainage. Z 5-8 🔅 🌢 8/14/11

## Campanula punctata 'Pantaloons' PP13282

'Pantaloons' surprises us with huge 2" light purple flowers that are shaped in a double **'hose-in-hose'** configuration like we've never seen before. Looks like an elaborate 1890's undergarment. (The plant will occasionally throw up single flowers.) This plant is vigorous and reaches standard C. punctata height. Z 5-9 🌣 🕨 🧩 12/15/28

CAMPANULA 'BLUE-EYED BLONDE









CAMPANULA 'SAMANTHA'

## Campanula 'Pink Octopus' PP18885 EU25441

Japanese lantern buds open to striking pink, octopus-like flowers. Over 50 blooms flutter down from the nicely upright flowering branches above strong, deeply cut foliage. Unique and interesting! Long bloom time and easy to grow. This spreader does very well in the South. Tolerant of most soils. Jimmy Turner from the Dallas Arboretum recommended this for green roofs. Z 5-9 🌣 🕨 🎇 🥐 🌢 🍗 10/18 /15

#### Campanula 'Samantha' (Reeck)

This award winning plant forms lovely mats of foliage displaying unusual and charming blue-violet, 1" wide, fragrant flowers, which face upward. Re-blooms sporadically with deadheading. A slow spreader that is great for well-drained border in partial shade to full sun. Excellent for container production. Z 5-9 🌣 🕨 🎇 🌢 7/18/11

### Campanula 'Summertime Blues' PP19261 EU27669

The longest blooming Campanula we've ever seen. 'Summertime Blues' has masses of large, silvery blue bells on 2 foot, upright stems... all spring, summer and fall! Has a clumping habit that doesn't spread. This plant gets better every year. Here's the "cure" for the summertime blues! Z 4-9 🌣 🕨 🤻 🌢 10/17/24

#### NEW Campanula 'Summertime Jazz' PPAF PVR

A summer festival of flowers, this powerhouse blooms all season long. Compact plant habit is accentuated by large purple flowers. A non-running C. 'Sarastro' that looks great in beds and in containers. Z 4-9 🔅 🕨 👫 🌢 10/18/18



CAMPANULA 'PINK OCTOPUS'



CAMPANULA 'SUMMERTIME BLUES

# **Coreopsis Breeding**

We have been working overtime to produce a startling range of new colors to the Coreopsis world. Twenty two varieties may spin your head, so we've simplified the selection process by offering these plants in five different Series: Our Hardy<sup>™</sup> Series ranges from white to cranberry-

20" to 28" wide. All Coreopsis require excellent drainage.

red and offers zone 6 hardiness. Our Punch™ Series offers six months of color, and ranges from yellow to white-rimmed cerise. These are offered as "Temperennials". The Lemonades<sup>™</sup> have remarkable gold foliage contrasting with flowers which range from pink to red. Our Pie<sup>™</sup> Series ranges from the extraordinary, ultra-compact 'Little Penny' to the vivid red-flowered 'Cherry Pie'. For the landscape, the Jewel<sup>™</sup> Series offers hardy, jewel-toned flowers of large size with plants that are well branched and

JSDA

auriculata



verticillata

USDA



## lanceolata

JSDA rosea

Hardy<sup>™</sup> Series

Compact plants don't flop open Strong, vibrant colors

vear

## Punch<sup>™</sup> Series

- 6 months of color! Take that, Mum!
- pot-crop programs in the last decade

## Lemonade<sup>™</sup> Series

 Amazing, bright lemon-gold foliage • Flashy contrasting flower colors - a definite impulse sale • A real bright spot in a mixed container Great habit is self cleaning

## Pie<sup>™</sup> Series

- Extended color range, some with
- Knockout habit, self cleaning, low maintenance
- Garden gems! Rock hardy, with stunning beauty • Easy care, worry free garden plants







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# Coreopsis Hardy<sup>™</sup> Series

This hardy hybrid out of C. auriculata 'Nana' begins flowering in the late spring with 2" strawberry-eyed, butter-yellow flowers. Flowers form a mid-height canopy of color, which changes as the season progresses. Cooler temperatures of fall tint the flowers a strawberry-pink. Continuous flower production and vigorous growth have made 'Autumn Blush' destined to become one of American gardeners' avorite plants. Z 5-9 🔅 💐 24/32/26

# Coreopsis Hardy<sup>™</sup> Series



Coreopsis 'Moonlight' PP20009 PVR 'Moonlight' blooms continuously for 3 to 4 months. Each plant has over 150 2" pastelyellow flowers which change color to peach in cool weather. Z 6-9 🔅 🕸 15/25/17

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# Coreopsis Hardy<sup>™</sup> Series





# Coreopsis Punch<sup>™</sup> Series

Coreopsis - The answer to a boring Mum market. Offer your customers an exciting and unique option with a look like a compact summer chrysanthemum. Our Punch<sup>™</sup> Series of Coreopsis displays a fresh flush of brilliant color during the long days of summer into fall. These are easy to grow annuals with a compact habit. They create ideal

dollops of color in the garden. These will bloom 'til frost in containers, colorful borders and mixed plantings.

## **Coreopsis Punch<sup>™</sup> Series** Z 9-10 🔆 🕸

All Punch<sup>™</sup> Series Coreopsis are massive bloomers in hot colors!

Coreopsis 'Fruit Punch' PPAF PVR A delicious two-toned Coreopsis with a light pink edge and a red eye. Forms a low mound. Very free flowers cover the foliage. Blooms all summer. A new addition to our popular Punch<sup>™</sup> Series. 10/13/18

Coreopsis 'Rum Punch' PP18889 EU25411 (The lvy Farm)

Massive quantities of fruity watermelon-pink flowers are good enough to drink. 12/18/14

## Terra Nova<sup>®</sup> Annual Coreopsis

- The Pros: • Blooming is induced as the days get longer
- URCs throw roots in days
- Plugs finish fast for quick container planting
- Shapely mounding habit
- Exciting bright colors
- Self cleaning flowers
- · Months of color
- Good profit
- American native breeding No PGRs required
- The Low Down:
- Low water usage
- Low fertilizer needs
- Low pesticide use Low growth habit

- Traditional Mum Market
- Blooming is induced as the days get shorter
- Tired, unimaginative product
- URCs take weeks to root
- · Pest and disease susceptibility, not to mention possible quarantines
- Same old colors as last year
- Deadheading/Pinching
- Disbudding
- Shading/Lighting
- Multiple applications of PGRs
- Cleaning of messy flowers
- High fertility needed

#### The Low Down:

- Low consumer interest everyone has them
- Low profit





COREOPSIS 'FRUIT PUNCH

COREOPSIS 'RUM PUNCH

🔆 = Full Sun 🕨 = Partial Shade 🗶 = Shade 🗴 x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 🖉 = Fragrant 🦒 = Cut Flower 🕸 = Butterfly 😻 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🥊 = Drought Tolerant 🔅 = Winter Color



COREOPSIS 'LEMON PUNCH'

Coreopsis 'Lemon Punch' PP19081 EU25413 (patented as RP 4) (The lvy Farm/Terra Nova®) Soft yellow flowers are lightly fluted and kissed with rose-pink. Lacy foliage provides a nice background for the one-inch blooms. 12/18/12



COREOPSIS 'MANGO PUNCH

18

# Coreopsis Punch<sup>™</sup> Series

Coreopsis 'Mango Punch' PP18475 EU25414 (patentedas RP 5) (The Ivy Farm/Terra Nova®)

Luscious petals of mango-orange with a red overlay. One of the most admired plants in our Coreopsis trials due to its truly unique color. A consumer favorite. 12/18/12



# Coreopsis Lemonade<sup>™</sup> Series





COREOPSIS 'CHERRY LEMONADE

COREOPSIS 'STRAWBERRY LEMONADE'



Coreopsis 'Cherry Lemonade' PP18334 EU25408 Bright, feathery golden foliage starts a long season of interest even before the clear red flowers arrive. Blooms and blooms! A clear favorite. Z 9-11 🔅 🕸 8/14/9

Coreopsis 'Pink Lemonade' PP18265 EU25409 A great mixer in containers! Bright warm, **golden foliage adds** interest until the clear pink flowers arrive. A favorite in our trials. Blooms its little dwarf head off. Z 9-11 🔅 🖑 8/14/9

Coreopsis 'Strawberry Lemonade' PP18299 EU25410 The third cutie in our Series has rose pink flowers and bright golden foliage. Gives a long season of interest. Grows easily as a low mound. Blooms all summer. Z 9-11 🔅 🕸 8/14/9

Coreopsis 'Tropical Lemonade' PP19393 PVR The fourth in our Series has rose orange flowers and bright golden foliage. Gives a long season of interest. Grows into a low mound. Blooms all summer. Z 9-11 🔅 💐 8/14/9





COREOPSIS 'CHERRY PIE'



'Cherry Pie' makes a cushiony mound covered with small, deep red daisies with overlapping petals. A perfect habit! Works well in the front of the border in a full sun location. No pits in this pie! Z 9-11 🔅 🕸 5/20/7

### Coreopsis 'Pineapple Pie' PPAF PVR

Coreopsis 'Pineapple Pie' forms a low growing mound with **numerous red-eyed, golden** yellow flowers. Very free flowers from early summer to fall. Great in containers, mixed beds, or borders. Never had Pineapple Pie? You should give it a try! Z 9-11 🌣 👋 5/20/7

### Coreopsis 'Pumpkin Pie' PPAF PVR

Coreopsis 'Pumpkin Pie' forms a low growing mound with many red-eyed, pumpkin orange flowers. Very free flowering, flowers from early summer to fall. Pumpkin Pie is good for three seasons – it's not just for Fall anymore. Great in containers, mixed beds, or borders. Z 9-11 🔅 📽 5/20/7

Coreopsis 'Little Penny' PP18502 EU25412 (as RP 1) (The Ivy Farm/Terra Nova® Our most compact mounding Coreopsis is a flower machine! Loads of small coppercolored daisy-like flowers emerge freely over a low pincushion. Blooms continuously all summer. A great one for summer pots! Z 9-11 🔅 🕸 8/16/8

COREOPSIS 'PUMPKIN PIE' 🔅 = Full Sun 🕽 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🖒 = Cut Flower 🍣 = Butterfly 🐐 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🥐 = Drought Tolerant 🏶 = Winter Color

COREOPSIS 'CHERRY PIE'

COREOPSIS 'LITTLE PENNY'



# Coreopsis Hardy Jewel<sup>™</sup> Series



COREOPSIS 'CITRINE



COREOPSIS 'CITRINE'



COREOPSIS 'RUBY FROST



## Coreopsis 'Citrine' PPAF PVR

A wow plant-so bright, so low and compact, so showy, 'Citrine' impressed us with how floriferous and clean it looked all summer long. The new flowers appear right on top of the old ones which just disappear. Works well in mass, as edging, or in mixed beds or containers. Many months of exciting clear-gold color. Low maintenance and easy to grow. **Z 7-10** 🔅 👋 5/20/7

## Coreopsis 'Garnet' PPAF PVR

Numerous garnet-red colored flowers on a compact habit. Well suited both for containers and landscape. Brightens up low maintenance areas like nothing else. Z 7-10 🌣 🍣 10/20/12

### Coreopsis 'Ruby Frost' PPAF PVR

Large, deep ruby flowers are fringed with a collar of frosty white. Plant habit is choice, with its flowers held up elegantly. This plant has been prominently featured in Birds & Blooms Magazine. In fact, it was named by the readers in a contest. Truly a colorbreakthrough in the world of Coreopsis. Z 6-9 🔆 🕸 16/32/26

Seeing is believing when it comes to our Magic<sup>™</sup> Cyclamen. Appearing for many months, these gem-like beauties will dazzle you with amazing performance and vigor, Magic<sup>™</sup> Cyclamen will absolutely blow you away.



CYCLAMEN 'SOMETHING MAGIC'



COREOPSIS 'GARNET'

# Cyclamen Magic<sup>™</sup> Series



# **Growing Tips**

- · Cool season selling companion to Hellebores, Pulmonaria and Primroses
- Grow cool, 40° to 60° F
- No PGRs, lighting or shading required
- Low fertility rates: 50 to 100 ppm N
- · Sold in 30 cells to finish fast

# Finish Time For A 5-6" Container

Buy In	October	November	December
To Finish	January	February	March

## **Recommended Growing Companions**









Pulmonaria Silver Bouquet' 'Peppermint Ice'

Helleborus

Helleborus 'Honeyhill Joy'

'Green Lace'

Cyclamen coum 'Something Magic' PP19894 The FIRST-EVER hardy Cyclamen from tissue culture! Wonderfully marked leaves - each leaf sports a miniature Christmas tree with a silver halo. Large rose-pink flowers in Feb/March. 'Something Magic' is a lovely plant and a vigorous grower. Needs good drainage. Z 5-9 🕨 🥙 3/12/6

## NEW Cyclamen coum Magic™ Mirror

Stunning fuchsia-pink flowers flowers glimmer over the mirror-like silver leaves in February to March. Magic<sup>™</sup> Mirror is a vigorous grower which does well in shady, dry areas. Needs good drainage. Z 5-9 ▶ ● **#** 3/12/6

# Cyclamen Sweetheart<sup>™</sup> Series

You'll love our Sweetheart<sup>™</sup> Cyclamen Series. All feature spectacular flowers and very showy foliage. You would grow the Sweetheart<sup>™</sup> Series of Cyclamen even if they didn't flower! - The leaves are that nice. Z 4-9 ☆ ▶ ♠ 🏶



# **Growing Tips**

- Cool season selling companion to Hellebores, Pulmonaria and Primroses
- Grow cool, 40° to 60° F
- No PGRs, lighting or shading required
- Low fertility rates: 50 to 100 ppm N
- Sold in 30 cells to finish fast

# Finish Time For A 5-6" Container

Buy In	December	January	February
To Finish	March	April	May

NEW Cyclamen hederifolium Sweetheart™ Flame Remarkable arrowhead-shaped leaves are beautifully marked with bands of silver flecked with green. A flame pattern can be seen in the center of the unusual leaves. White flowers on short stalks appear from August through November. 4/18/6

CYCLAMEN SWEETHEART™ FLAME



🔅 = Full Sun 🕨 = Partial Shade 🗶 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 🛱 = Fragrant 🦒 = Cut Flower 😻 = Butterfly 😻 = Hummingbird 🗟 = House Plant 🌢 = Deer Resistant 🥊 = Drought Tolerant 🏶 = Winter Color

August to November. 3/12/6



CYCLAMEN SWEETHEART™ SILVER

NEW Cyclamen hederifolium Sweetheart™ Silver Sculptured silver leaves are punctuated with a green spot near the tip. Vigorous and uniform, these plants put forth pink flowers on short stalks from August to November. Wonderful understory plant for high branching shrubs or trees, 3/12/6

NEW Cyclamen hederifolium Sweetheart™ Splash Large white flowers arise over jewel-like foliage in shades of silver and green. Each leaf has a green splash at the tip. The flowers are a bright spot in difficult shady areas. Flowers emerge from August through November, 3/12/6

NEW Cyclamen hederifolium Sweetheart<sup>™</sup> Sparkle Sweetheart<sup>™</sup> Sparkle has **kaleidoscope-marked leaves with a dramatic** shape and colors of silver and green. Lovely pink flowers on cinnamoncolored scapes from August through November. 3/12/6

# Cyclamen Sweetheart<sup>™</sup> Series



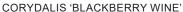
CYCLAMEN SWEETHEART™ SPLASH

# Corydalis



CORYDALIS 'BLUE HERON







CORYDALIS 'BERRY EXCITING'

Corydalis shihmienensis 'Berry Exciting' PP18917 EU25090 Brilliant yellow, fem-like leaves are streaked green and erupt in fragrant purple flowers. This wonderful mutation of C. 'Blackberry Wine' is one of the few Corydalis that does not go summer dormant. Its vigorous cascading habit makes it an excellent ground cover and looks great spilling out of baskets and over banks. A stunner in the spring garden! Takes heat and humidity! Z 5-9  $\blacktriangleright$   $\overleftrightarrow$  10/24/13

#### Corydalis shihmienensis 'Blackberry Wine'

This early-emerging beauty has blue-green, ferny leaves which provide a backdrop for hundreds of **ultra-fragrant flowers the color of blackberry wine**. It holds its slightly silvered foliage all spring, summer, and fall with a cascading habit, excellent in baskets or over walls. Takes heat and humidity! Cut back after bloom to freshen foliage. Z 5-9 🕨 🌮 10/26/13

Corydalis curviflora var. rosthornii 'Blue Heron' (Heronswood Nursery) Our darkest blooming Corydalis features the largest flowers in our collection! Dark gentian-blue flowers float atop stunning red stems and are enhanced by the blue-green foliage. This form bloomed all spring and summer for us in Oregon. A marvelous Corydalis collected in Sichuan, China by Mr. Dan Hinkley himself! Will go summer dormant if it is kept too dry or hot. Z 6-8 **b e i** 8/10/9

CORYDALIS 'BLUE PANDA' Corydalis flexuosa 'Blue Panda' (Hatch, Reeck) This long bloomer and re-bloomer in the Pacific Northwest combines the charms of sky-blue flowers and lovely fragrance. A wonderful, fragrant blue Corydalis from China's panda country. Z 5-8 ▶ ● ₩ 8/8/12

Corydalis 'Canary Feathers' PP18909 EU24249 Talk about flower-power! This, our showlest and most vigorous Corydalis introduced to date, is a blooming machine in ornamental/decorative pots or in the garden. This hybrid is tolerant of partial sun and is a great highlight in shady spots where it combines well with our silver leaf Heuchera and Pulmonaria. This fantastic container plant blooms so long that early frosts can cut its life short, so some protection may be needed. Prefers moist, well-drained soils. Z 6-9 **b** 9/12/12

#### Corydalis elata (Reeck)

Perhaps the best Corydalis for the south. Fabulously fragrant **sky-blue flowers** adorn the upright habit of this garden jewel. **This** selection does not go summer dormant. Flowers emerge in May and bloom through July. This superior selection does well in moist soils. Z 6-8 🕨 🎜 16/12/18

Corydalis flexuosa 'Purple Leaf' (Blue Dragon) Up before the robins in spring, this bronzy-leafed fumitory is vigorous, rhizomatous, early blooming and long lived. Plants are more compact than the type and are charming in the rock garden, or scrambling around stepping-stones. A great lacy contrast to Heuchera 'Lime Rickey'. Fragrant, violet-blue flowers abound in early spring. May go summer dormant. Z 5-9 ▶ ₩ 8/24/10

26

# Corydalis



CORYDALIS 'PURPLE LEAF

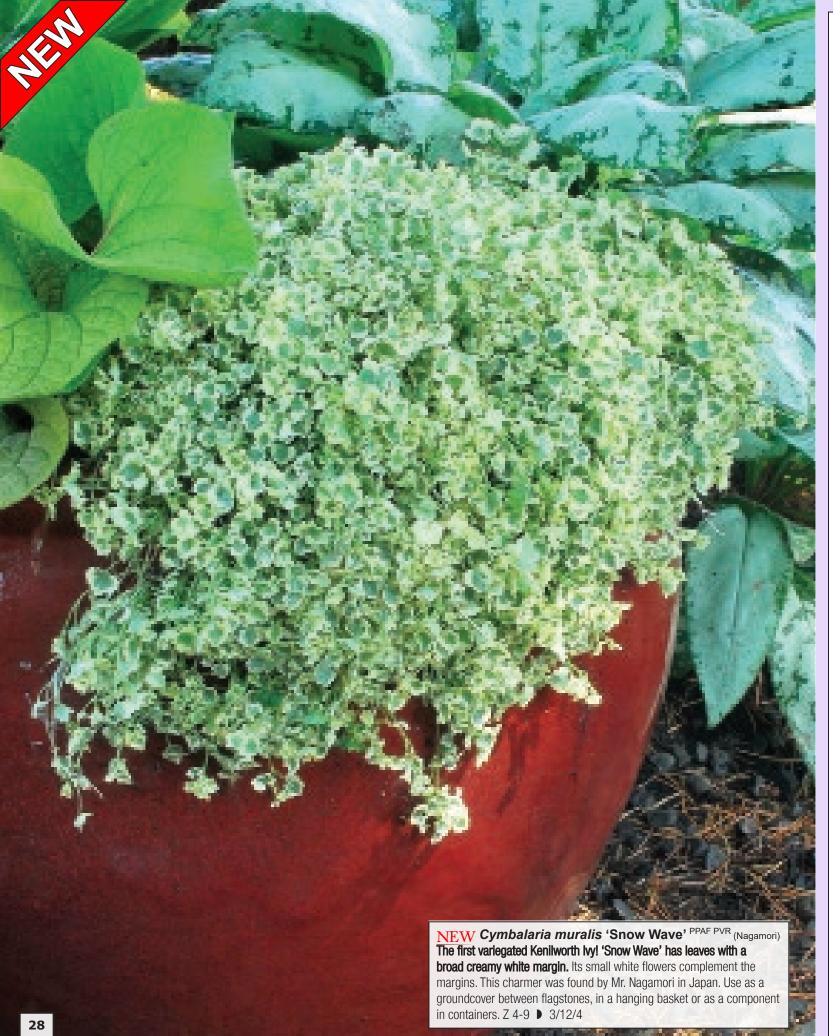


CORYDALIS 'CANARY FEATHERS



CORYDALIS ELATA 🔅 = Full Sun 🕨 = Partial Shade 🗶 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 🐺 = Fragrant 🦒 = Cut Flower 🥸 = Butterfly 😻 = Hummingbird 🖓 = House Plant 🌢 = Deer Resistant 🦿 = Drought Tolerant 🏶 = Winter Color

27





☆ = Full Sun D = Partial Shade ● = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches ₩ = Fragrant % = Cut Flower
 ֎ = Butterfly ※ = Hummingbird □ = House Plant 0 = Deer Resistant Ψ = Drought Tolerant \* = Winter Color

# Dicentra



# Echinacea Breeding

With our astounding number of colors and varieties, we can truly be your one-stop source

for Echinacea. Warm and brilliant, non-fading colors, excellent plant habit, and extraordinary bloom-time have put these plants in a class of their own. Our breeders chose the species

(designated in the USDA maps) to produce **STRONG** plants that have an exciting color range

and a super-long bloom period. We have created four Series that will help you order similar plants for specific needs. Prairie Pillars<sup>™</sup> have very thick stems, large flowers that make great cuts, and bloom from summer to frost. The Prairie Stars<sup>™</sup> are mid-range in height and have areat branching and heavy blooming. Prairie Pixies™ are just that – dwarf plants that are well branched and perfect for containers or en masse in the garden. Our Dream<sup>™</sup> Series is superior

Our breeding crew has been responsible for introducing coneflowers that have taken the world by storm!

USDA





tennesseensis



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32	Echinacea	'Aloha'	-	-	-	$\checkmark$	$\checkmark$	Medium	-	Apricot	4	-
40	Echinacea	'Amazing Dream'	-	$\checkmark$	$\checkmark$	-	$\checkmark$	Medium	-	Fuschia Pink	2¾	-
45	Echinacea	'Coral Reef'	-	-	-	$\checkmark$	$\checkmark$	Long	-	Double Dark Orange/Coral	3	$\checkmark$
44	Echinacea	'Cranberry Cupcake'	~	-	-	-	~	Medium	Yes	Pink	3½	$\checkmark$
40	Echinacea	'Daydream'	-	$\checkmark$	✓	-	~	Medium	-	Butter Yellow	3	
45	Echinacea	'Firebird'	-	$\checkmark$	-	-	$\checkmark$	Medium	-	Red Bicolor	3½	
32		'Flame Thrower'	-	-	-	$\checkmark$	$\checkmark$	Long	-	Red Orange/Yellow	4	-
33		'Fragrant Angel'	-	-	-	$\checkmark$	$\checkmark$	Long	-	White	5	
36		'Green Eyes'	-	-	$\checkmark$	-	$\checkmark$	Long	-	Dark Pink/Green	5	-
46		'Gum Drop'	-	-	-	$\checkmark$	$\checkmark$	Long	-	Double Deep Pink/Pink	4	1
41		'Heavenly Dream'	-	-	$\checkmark$	-	$\checkmark$	Medium	Yes	White	4	- (
33			-	-	-	$\checkmark$	~	Long	-	Light Pink	4½	-
34			-	-	-	$\checkmark$	$\checkmark$	Long	-	Orange Red	5	-
44			×	-	-	-	-	Short	Yes	Dark Pink	2¾	-
44	Echinacea	'Little Angel'	✓	-	-	-	-	Short	Yes	White	3	-
38		'Mac 'n' Cheese'	-	-	✓	-	~	Medium	-	Yellow Gold	4½	-
47	Echinacea	'Mama Mia'	-	-	$\checkmark$	-	-	Tall	-	Multi color	3½	-
35		'Maui Sunshine'	-	-	-	$\checkmark$	~	Long	-	Clear Yellow	5	-
33	Echinacea	'Merlot'	-	-	-	$\checkmark$	~	Long	-	Dark Pink/Red	5	-
37		'Now Cheesier'	-	$\checkmark$	$\checkmark$	-	$\checkmark$	Medium	-	Cheesy Yellow	3	-
46	Echinacea	'Phoenix'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	Yellow with orange tinge	3	-
36			-	$\checkmark$	-	-	~	Medium	Yes	White	4½	-
34	Echinacea	'Quills and Thrills'	-	-	$\checkmark$	-	-	Medium	-	Quilled pink	4	-
38	Echinacea	'Raspberry Tart'	-	$\checkmark$	-	-	$\checkmark$	Short	Yes	Magenta	3	-
35	Echinacea	'Ruby Giant'	-	-	-	✓	$\checkmark$	Long	-	Dark Pink/Red	5	-
39		'Satin Nights'	×	-	-	-	-	Short	Yes	Pink	3	-
42	Echinacea	'Secret Desire'	-	-	✓	-	$\checkmark$	Medium	-	Multi color	3½	$\checkmark$
42	Echinacea	'Secret Joy'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	Butter Yellow	3½	$\checkmark$
42	Echinacea	'Secret Lust'	-	-	✓	-	$\checkmark$	Medium	-	Clear Orange	3½	$\checkmark$
43	Echinacea	'Secret Passion'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	Salmon Pink	3	$\checkmark$
43		'Secret Pride'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	White	3½	$\checkmark$
43		'Secret Romance'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	Soft Pink	3½	$\checkmark$
41		'Tangerine Dream'	-	-	$\checkmark$	-	$\checkmark$	Medium	-	Clear Orange	4	-
35	Echinacea	'Tiki Torch'	-	-	-	$\checkmark$	$\checkmark$	Long	-	Dark Orange	4½	-
38	Echinacea	'Tomato Soup'	-	-	✓	-	$\checkmark$	Medium	-	Red	6	-

# Terra Nova<sup>®</sup> Echinaceas

#### The Pros:

- The most exciting color range on the market
- The most diverse flower forms
- The most advanced breeding
- The most requested varieties
- Non fading blooms
- Excellent profit
- American native

#### The Low Down:

- Low water usage
- Low fertilizer needs
- Low pesticide use

- hvbrids) • Fading flowers
- Weak stems
- Limited growth habits
- Limited flower types
- Limited color range

#### The Low Down:

- Low consumer product confidence
- Low consumer demand

'Secret Pride'

'Secret Passion'

'Secret Romance'



# Echinacea Characteristics

# F Huge Blooms!



E. 'Secret Pride' (Page 43)

# Echinacea Grower Tips:

 Echinaceas tolerate a wide range of soil-types, but all soils must have good porosity and a pH over 5.0. Liquid-feed regimens of 50 to 100 ppm are good for growing plants.

# Other Echinaceas

• Plants split open in the rain • Uncertain flower color (early

- Plants started in the fall (September or October) from a 72 cell size would need to be bulked up for over-wintering in a 2.5"-3.0" container size or equivalent cell pack. These can be guickly finished when potted on after growth starts in the spring. This step will significantly cut losses due to overpotting in the fall. This is not recommended for Northern growers without heated over wintering facilities.
- Plants started in the spring or summer during rapid growth can go directly to their full size container as long as careful attention is paid to the planting depth and crowns are not **buried**. Normal cautions will apply to overwatering small plants in large containers. Caution is also needed when applying slow release fertilizers as a top dress to insure that the fertilizer does not settle around the crown of the plant. Don't use a guick-release form as it can damage the roots.

# Echinacea Prairie Pillars<sup>™</sup> Series

# NEW Echinacea 'Aloha' PPAF PVR Wide, melon yellow petals surround orange cones on this summer to frost **bloomer.** A very welcoming and elegant plant that greets you with its fragrance and beauty. Use en masse for the border, in a mixed bed, and as a cut flower. 22/28/32





ECHINACEA 'FRAGRANT ANGEL'

Echinacea purpurea 'Fragrant Angel' PP16054 EU17449 Grows just like 'Ruby Giant', with large, fragrant, horizontal flowers with layered, overlapping petals and huge yellow **cones**. The well branched stems extend the blooming season right through summer and fall. 'Fragrant Angel' also boasts extreme vigor in the South. Our customers say it is the best white Echinacea in the market. 20/24/30

Echinacea purpurea 'Hope' PP17194 EU20630 Calm, fragrant, soft pink flowers of great size, fragrance, and substance adorn this long blooming perennial. It is dedicated to the breast cancer survivors and the memories of those who have succumbed to breast cancer. Terra Nova<sup>®</sup> will make a donation of \$.25 for each plant sold, to the Oregon & SW Washington affiliate of Susan G. Komen for the Cure to help further the search for a cure for breast **cancer.** Sold with beautiful over-sized picture labels that advertises this as a "Plant for the Cure." Labels are mandatory to ensure success of the program. 20/24/30

Echinacea purpurea 'Merlot' PP18814 EU27428 Huge 5" wide, rose pink flowers centered with orange cones sit atop stunning, well branched, burgundy-black stems. These are strong enough to break scissors! (We did! lol) A wonderful introduction! Like a fine wine, this beauty has great fragrance. Thirty five flowers graced our second-year-plant. 27/34/30

# Echinacea Prairie Pillars<sup>™</sup> Series

ECHINACEA 'MERLOT'



# Echinacea Prairie Pillars<sup>™</sup> Series

# Echinacea 'Hot Lava' PPAF PVR Resembles a flaming pool of molten rock Wide petals of deep orange-red thit to a deeper red at the base of the magnaorange cone. Extra petals give the flowers a fuller look and the super-storng stems make it a natural for cut flowers. 24/36/3



# <image>

ECHINACEA 'MAUI SUNSHINE'

**Echinacea 'Maui Sunshine'** PPAF PVR **Large bright yellow flowers, sweetly scented and floriferous.** Mature flowers are a soft yellow. This vigorous plant is well-branched with strong, upright stems. Showy orange cones with green backgrounds (great for cutting and drying). 24/36/33

*Echinacea purpurea* 'Ruby Giant' 'Ruby Giant' was the first Echinacea bred for multibranched, strong flower stems which boast huge 5" wide fragrant blooms. This clonal selection from the original Rubinstern seed material has a double row of petals held horizontally for maximal impact. 'Ruby Giant' has become the industry standard for garden worthy Echinacea breeding. Blooms all summer into fall. 20/26/36

*Echinacea* 'Tiki Torch' PP18839 EU27430 This darkest orange coneflower explodes with massive 4½" flowers with wide petals. 'Tiki Torch' retains its intense color for weeks rather than days. The spicyscented blooms sit atop strong and upright 36" stems. Use for the border and for cut flowers. Easy to grow. Ignite this flaming dream! Winner of the 2009 NMPRO New Plant Pavilion. Allan Armitage in the 2009 City Trial Awards praised E. 'Tiki Torch', with the statement that the "orange flower color is vivid and maintains its color over a long period of time". A winner in the UGA trials! 28/26/36



ECHINACEA 'TIKI TORCH'



# Echinacea Prairie Stars<sup>™</sup> Series



Echinacea purpurea 'Green Eyes' PP17172 EU20627 Magenta flowers have beautiful indented green centers that mature to cones of rich orange. This strong, well-branched plant is a super addition to the border with its long-lasting blooms that also make great cut or dried flowers. 20/24/30

ECHINACEA 'GREEN EYES'

Echinacea purpurea 'Purity' PP19441 PVR

'Purity' is THE GOLD-STANDARD for Echinacea flower & form. Over 25, 4 1/2" blooms on a 1 year old plant after dormancy! Remarkably strong, well-branched, 18-24" tall plants produce pristine white flowers of superb quality with bright orange cones! Fragrant too. Wonderful in the border or for the cutting garden. Blooms all summer and into fall. 18/22/27





ECHINACEA 'PURITY'

# Echinacea Prairie Stars<sup>™</sup> Series

**NEW** Echinacea 'Now Cheesier' PPAF PVR This deep, golden yellow Echinacea has melting cheddar blooms that lighten slightly after weeks of heat. Blooms all summer from well branched plants. 15/26/22

# Echinacea Prairie Stars<sup>™</sup> Series





Echinacea 'Mac 'n' Cheese' PP19464 PVR You can take comfort with these warm and tasty 41/2" non-fading, golden yellow blooms covering this Echinacea. Well-branched stems are featured on this upright plant (to 26" tall). Their golden rays are a perfect complement to E. 'Tomato Soup'. Put them together for a summertime feast! Limited availability until summer 2011. 21/22/26

Echinacea 'Tomato Soup' PP19427 PVR Warm, tomato-red flowers to 6" wide stunned our nursery visitors! A real treat which grows to 32" tall and nearly as wide. Flowers will cover this selection till frost! Plants are well branched and show excellent vigor. A natural pairing with E. 'Now Cheesier'. 22/32/32



# Echinacea Prairie Stars<sup>™</sup> Series

# Echinacea Dream<sup>™</sup> Series



NEW Echinacea 'Daydream' PPAF PVR 'Daydream' is a midsize plant with fabulous yellow to soft yellow flowers. It blooms all summer long. The sweet fragrance is just right for a lazy summer afternoon. 22/15/26

Echinacea 'Tangerine Dream' PPAF PVR Everything a great garden plant should be. Elegant 4" clear orange flowers have wide, overlapping petals. The bloom holds its color better than any we have ever seen, and has a lovely honey scent. This is in our Dream™ Series due to its many, wide-branching strong stems. Super for the sunny landscape, in mass or in a mixed planting. Great for cutting. 14/30/23

# Echinacea Dream<sup>™</sup> Series

Echinacea 'Heavenly Dream' PPAF PVR White clouds of flowers up to 4" wide adorn this low-branched wonder. Extra broad overlapping petals make the flower particularly showy. This is in our Dream<sup>™</sup> Series due to its multiple, wide branching long stems. This habit fits well into sunny masses or in a mixed planting. Grab yourself a bit of heaven with this fragrant beauty! 24/24/26



# Echinacea Secret<sup>™</sup> Series

Some of the hottest-selling coneflowers on the market today have double flowers. The plants of the Secret<sup>™</sup> Series all produce large double blooms on strong plants with a sturdy, medium habit. The color doesn't fade like the competition's plants, and the flower show can last till frost! The flowers make great cuts too! Help satisfy your customer's lust, desire, and passion for new, garden-worthy coneflowers with our new Series.



ECHINACEA 'SECRET LUST'



ECHINACEA 'SECRET DESIRE'

NEW Echinacea purpurea 'Secret Desire' PPAF PVR A mid-size plant with double 'Coral Reef' type flowers. 'Secret Desire' has very large multicolored flowers of pink and orange. Grows vigorously and forms a full plant quickly. Among the most desired of all of our new Echinacea. 19/36/26

NEW Echinacea purpurea 'Secret Joy' PPAF PVR Arising like comets in the summer garden, 'Secret Joy' features pale yellow, double flowers that are a delight to the senses. These fragrant gems make excellent cut flowers. 24/28/28

NEW Echinacea purpurea 'Secret Lust' PPAF PVR You will lust after this one. It has double flowers with red orange cones and contrasting light carrot colored rays. These double flowers bloom and bloom and bloom all summer and fall. A wellbranched compact habit top off the picture and you are hooked. 25/36/31



ECHINACEA 'SECRET PASSION'

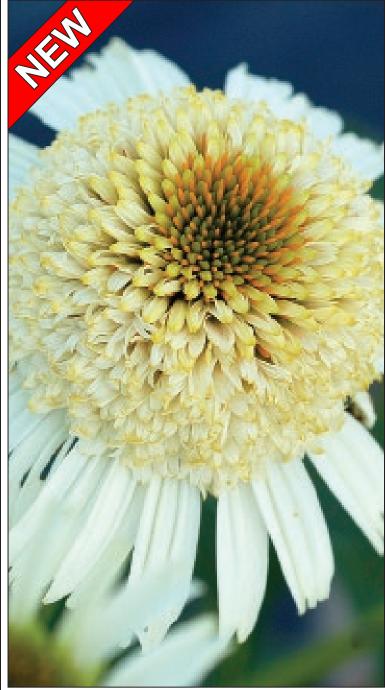
NEW Echinacea purpurea 'Secret Passion' PPAF PVR You, too, will feel passionate about this Echinacea. It has bright, flamingo pink double cones and contrasting lighter pink ray florets. In addition, 'Secret Passion' blooms all summer and fall. It has a well branched, compact habit you'll be crazy in love with! 18/36/27

NEW Echinacea purpurea 'Secret Pride' PPAF PVR Charming, double white flowers are kissed with butter at their petal-tips. Fragrant flowers stand out against the dark-green foliage. 20/30/28

NEW Echinacea purpurea 'Secret Romance' PPAF PVR You will be delighted and amazed with the wonderful and very large, salmon pink 'Coral Reef' style double flowers. In addition, it has a lovely, well-branched, compact habit. You will want to romance this one. Bouquets of cut flowers from just one plant! 18/28/29

ECHINACEA 'SECRET JOY

# Echinacea Secret<sup>™</sup> Series



ECHINACEA 'SECRET PRIDE'



# Echinacea Prairie Pixies<sup>™</sup> Series





ECHINACEA 'LITTLE ANGEL'

Echinacea 'Little Angel' PPAF PVR

This little baby is just heavenly with a profuse collection of **fragrant white flowers over a dwarf plant**. Flowers are proportional to the foliage and this one makes a great mixer in containers or en masse in the border. 'Little Angel' shows her white wings for an extended period and even reblooms - a feature in our compact Series. 12/16/16

ECHINACEA 'LILLIPUT' *Echinacea purpurea* 'Lilliput' PP18841 EU27421 A breeding breakthrough! Short mounds are covered with 25+ blooms of fragrant deep rose-purple on this drawf plant with 'Ruby Giant' blood. This form is unlike anything we have ever seen! Perfect in the front of the border or as a groundcover. 12/15/16





**Echinacea 'Firebird'** PPAF PVR Sometimes it all comes together in an Echinacea - wonderful habit, compact size, and charming, red shuttlecockshaped flowers that look like they want to fly away! Dark cones add to the appeal of this wonder. Attracts butterflies in summer and seed hunting birds in the fall. Mix with Rudbeckia for a great combo. 18/22/25

## Echinacea 'Coral Reef' PPAF PVR

Here's a plant that sparkles with **amazing two-toned double anemonelike flowers with dark orange to coral rays topped by a coral red cone.** A full-sized Echinacea that is **excellent as a cut-flower.** A real show stopper. Its tones are great in combination with Agastache 'Summer Fiesta' and/or contrasting with dark leaf foliage like Actaea 'Black Negligee'. 30/28/36











EUCOMIS 'FRECKLES'

## **Eucomis 'Freckles'** PPAF PVR

This dwarf pineapple lily has it all - a vigorously clumping habit, spotted leaves, wavy margins, and attractive rose red flowers. A much larger plant than E. vandermerwei. A dramatic breakthrough for those that want to have something different, yet easy to grow! A perfect point of purchase pot plant. Use in front of the border and in mixed beds. Z 6-10 🔅 🕨 9/14/10

NEW Echinacea 'Mama Mia' PPAF PVR Very large red orange flowers. Flower color changes from red to orange to coral to pink. Designer color, nice big habit and long bloom time. 20/30/26





EUCOMIS 'OAKHURST'

EUCOMIS 'OAKHURST' (Flowers)

## Eucomis comosa 'Oakhurst'

Strapping, upright brilliant burgundy foliage and purple, pineapple-like flowers adorn

the plant. Originally found in a San Diego Nursery, this deep-purple leafed novelty has loved blazing sun there for nearly 20 years. We were totally amazed to see plants in an Indianapolis garden not only thriving, but actually reseeding! Wow! It has a stately and exotic look and it combines well in mixed containers. Also, it lasts an amazing **21** days as a cut flower! Z 5-10 🔅 🕨 🐆 24/20/32



# Gaillardia Sun<sup>™</sup> Series

Sun<sup>™</sup> Series Gaillardia are simply the best on the market. Chosen after multiple years of breeding and trials, this ultra dense and incredibly showy group will set the standard for years to come. Full flower mounds perform like no other on the market. Rain or shine, heat, humidity or cold, they never rest. All need good drainage.

Most compact habits in the industry

- <u>Vivid colors</u>
- Three distinct varieties







 $\gg$  = Butterfly = Hummingbird  $\square$  = House Plant  $\bullet$  = Deer Resistant  $\varPsi$  = Drought Tolerant = Winter Color

# Gaillardia Sun<sup>™</sup> Series

# Geum



GEUM 'EOS'

Geum coccineum 'Eos' (Beeches Nursery) One peek and you will see why this glowing plant was named after the goddess of the dawn. Bright orange flowers punctuate this golden statement. The compact habit makes this plant a natural for sunny containers and for the front of the border in the garden. Easy and carefree. Z 5-8 🕨 🗢 🕸 6/12/11

#### Geum 'Fireball'

Profuse, huge, sterile, orange-yellow, semi-double flowers emerge from spring to fall. These 1½" blooms are picoteed with a red edge. One of the most impressive (and early) orange **blooming perennials in the spring**! Found exploding in the walled city of York, England, this dynamic plant held its regal position in the garden, attracting every eye. Well-drained soil. Z 5-9 ☆ ▶ 🕸 🦒 18/24/30

## NEW Geum 'Fire Storm' PPAF PVR

Welcome Geum 'Fire Storm', Terra Nova®'s improved version of Geum 'Fireball'. Twice the flower power and vigor, with half the **plant size.** This compact long blooming double orange flowering plant is easy to grow in almost any garden. Sensational! Z 5-9 ☆ ▶ 🕸 🦒 13/18/20



GEUM 'FIREBALL'

50

GEUM 'FIRE STORM'

🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 🖗 = Fragrant 🍾 = Cut Flower 💐 = Butterfly 🦊 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🦿 = Drought Tolerant 💩 = Winter Color



#### HAKONECHLOA 'ALL GOLD'

Hakonechloa macra 'All Gold' This gleaming, metallic gold "Forest Grass" holds its brilliant color all summer **before turning tan in winter**. The leaves are upright, spiky and are awesome in containers! Dan saw this glowing in the morning sun while visiting Suzuki-En in the Kowaguchi area of Japan. Z 6-9 10/20/18



HELLEBORUS 'HONEYHILL JOY Helleborus x nigercors 'Honeyhill Joy' (Metcalfe) This hybrid from Honeyhill Farms is exceptional for its quantities of large, outfacing, cream-centered, white flowers over vigorous, shiny, blue tinged foliage Plant 'Honeyhill Joy' at your entry to enjoy the exceptionally early 2-month long show of marvelous, late winter blooms. Foliage is exceptionally weather-resistant. Blooms early (after its first winter) in a 4" pot! Z 6-9 D 🍾 🌢 🥐 🏶 18/24/28

# Hakonechloa

HAKONECHLOA 'STRIPE IT RICH'

Hakonechloa macra 'Stripe It Rich' PP19259 Yikes! Stripes! These white-striped, golden leaves create a new spin on the shade tolerant Japanese Forest Grass. 'Stripe It Rich' grows vigorously in full to partial sun. It is spectacular as a woodland accent, in containers, along pathways or entrances, and adds an Asian garden look. Z 6-9 **b o** 10/20/18

# Helleborus

HELLEBORUS 'HOT FLASH'

Helleborus x sternii 'Hot Flash' Sumptuously silvered and red veined, this outstanding evergreen Hellebore sports deeply serrate edges to create one HOT leaf. Blooms in late winter to early spring with pale green flowers blushed with pink. Wonderful in the front of the border for its clean good looks and winter interest. 51 Requires good drainage to thrive. Z 6-9 🔅 🌢 🥐 12/18/16

# Hellebore Winter Jewels<sup>™</sup> Double Strains

We consider Marietta O'Byrne to be the best Hellebore hybridizer in the world. This year, we are proud to offer for the first time, her **very large**, Winter Jewels<sup>™</sup> double flowered strains in individual colors rather than as mixes. To ensure your success with these shade tolerant and deer resistant items, we're offering these in 30 cell jumbo plugs. Limited quantities.

Helleborus x hybridus Winter Jewels™ (Double Lenten Rose) - Z 5-8 🔅 🕨 ● 🌢 👆 🕊 12/24/14



HELLEBORUS AMBER GEM







amethyst-rose double flowers, which last many weeks in the winter and early spring. Amethyst flowers margined in pink are amazing to see **Berry Swirl** 

Amber Gem

**NEW Amethyst Gem** 

Yummy **double orchid shades**, some with a creamy-white center HELLEBORUSBERRYSWIRL kissed with orchid edging.

HELLEBORUS AMETHYST GEM

red like a ripe apricot. Perhaps the rarest of colors in Hellebores.

Another addition to the O'Byrne jewel box of Hellebores; now world

renowned for their exquisite breeding, Amethyst Gem has exciting

A double apricot dream! Blooms are yellow infused and blushed with

**Actual Bloom Size** 

# Hellebore Winter Jewels<sup>™</sup> Double Strains





edges. The backs of the flowers are often streaked with purple.

😻 = Butterfly 🐐 = Hummingbird 🗟 = House Plant 🌢 = Deer Resistant 🥊 = Drought Tolerant 🕸 = Winter Color

HELLEBORUS BERRY SWIRL

HELLEBORUS GOLDEN LOTUS 🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🍾 = Cut Flower

# Hellebore Winter Jewels<sup>™</sup> Double Strains



HELLEBORUS PAINTED DOUBLES





HELLEBORUS PEPPERMINT ICE

#### Onyx Odyssey

Take a dark voyage into the world of **double slate, purple and black flowers**. Long lasting bloom color, which doesn't fade to green, makes this strain a better value in the retail store. Flowers last for <u>months</u>.

#### Painted Doubles

Like an artistic painted masterpiece, this white double is adorned with red brush marks.

#### Peppermint Ice

These large, double, pink picotees are so sweet! Flowers are a fluffy, light pink with a rim of darker pink edging. Dark pink on the back of the tepals adds to the appeal.

# Hellebore Winter Jewels<sup>™</sup> Double Strains





HELLEBORUS ONYX ODYSSEY

# Heuchera Characteristics

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USDA

Amber

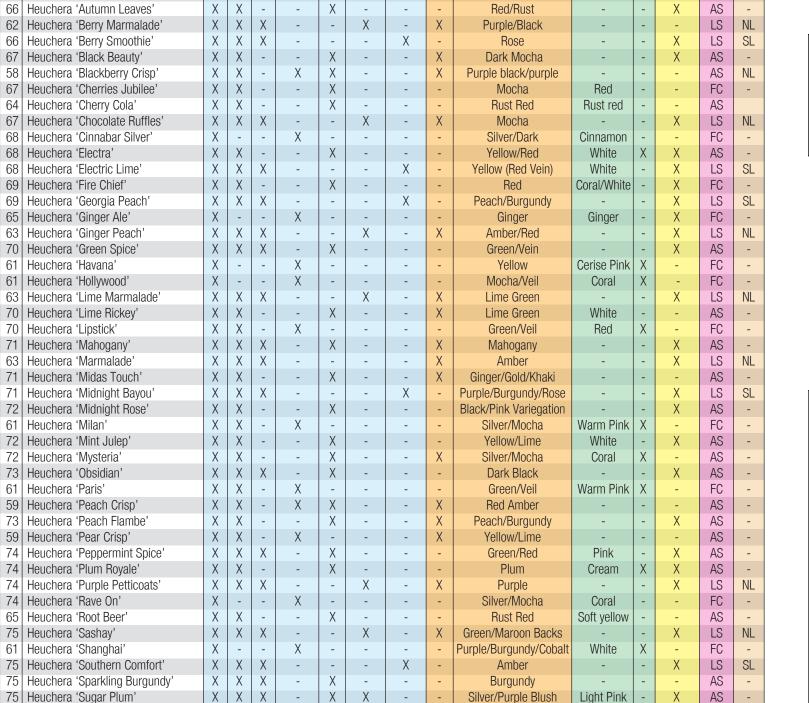
Green/Veil

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Bred from carefully selected forms in North America, our pioneer breeding efforts are often copied. Terra Nova® still brings the best of the best to the market, with the most testing and history behind each variety. Every year, thousands and thousands of seedlings are evaluated. Our worldwide network of test gardens ensures success in the global market. The USDA has provided proof that we cover more range in our breeding than anyone!



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## Heuchera Grower Tips:

#### How to succeed with Heuchera

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- Select the right Terra Nova<sup>®</sup> Heuchera for your region.
- Use well drained, organic soilless media, pH at 5.8 to 6.2.
- Plant Heuchera crowns high, allow soil to settle in.
- Use liquid feed at about 50 to 100 PPM.

66 Heuchera 'Amber Waves

59 Heuchera 'Apple Crisp'

- Use slow release sparingly, approximately 1# of N per cubic yard of soil.
- Each microclimate of the country is different, so use local weather data accordingly.

How to fail with Heuchera

Pink

- Bury the crown of the plug; it's the #1 killer
- Poor drainage/overwatering.
- · Over-pot a small plant or over-feed anytime of the year.
- Use automated planters without checking planting depth.
- · Grow in too low light.

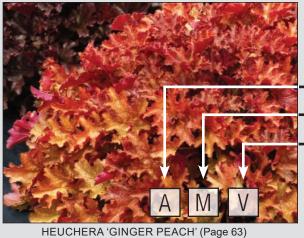
Red/Orange/veil

- Use coco coir as your primary soil component.
- Grow them like annuals.
- Use a heavy dose of time release fertilizer.

# cvlindrica sanguinea USDA **USDA**

- H. americana Takes extremes of heat and cold. A durable beauty forms a great habit and fascinating leaf patterns.
- H. villosa The heat seeking missile. Grows in a wide variety of climates. Takes humidity very well
- H. micrantha The source of ruffled and curled foliage that maintains its form into the winter. This fantastic winter foliage helps to protect the crown from freezing winds. Native to the west coast, this species also imparts the best tolerance to wet feet
- H. cylindrica Compact wand flowers and habit. Imparts ability to survive harsh temperature extremes and drying winds.
- H. sanguinea Drought and heat tolerant beyond belief. We owe our superb flower color range to this New Mexican native.

Our customers asked us to end the confusion of what Heuchera are best for their climate and region. To meet this challenge we developed the following "Key to your success with Heuchera."



• (FC) - Front & Center -Rebloomers with a smaller. tighter habit that is great for

smaller pot sizes or the front of the border

- (AS) All Star Medium stature, multipurpose, can be used in all situations
- (LS) Landscape Largest plants that are more spreading and suitable for landscape applications
- (NL) Northern Landscape Large landscape plant good for the northern climates, mostly ruffled
- (SL) Southern Landscape Large landscape plant, most with H. villosa breeding, good in heat and humidity

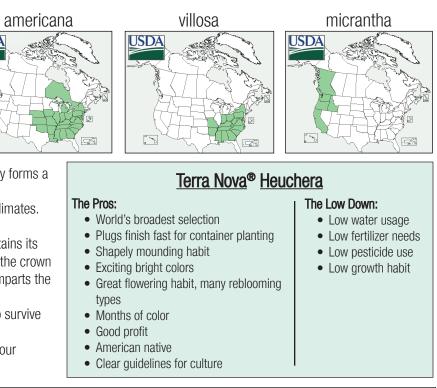
Southern Landscape

AS FC

61 Heuchera 'Vienna

# orth American Natives

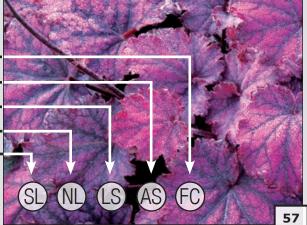
# Our Heuchera varieties thrive in all conditions



- americana
- micrantha
- villosa
- (A) americana
- (V) villosa
- (M) micrantha
- (C) cylindrica
- (S) sanguinea

HEUCHERA 'MIDNIGHT BAYOU' (Page 71)

Front & Center All Star Landscape Northern Landscape



# Heuchera Crisp<sup>™</sup> Series

Front of the border evergreen perennials, with crispy wavy margins in amazing foliage colors.

- Wonderful winter foliage
- All season foliage colors, great winter foliage
- 4 colors in the series
- Tight habits

- Crisp, wavy margins
- Perfect for the front of borders, containers, or as a specimen
- Ruffled foliage Heuchera perform well in the North due to the higher percentage of H. micrantha breeding



HEUCHERA CRISP™ SERIES COLLAG





HEUCHERA'BLACKBERRY CRISP'

NEW Heuchera 'Blackberry Crisp' PPAF PVR Seriously crinkled and crisped margins. 'Blackberry Crisp' is also the first ruffled summer purple Heuchera. It has a tight mounding habit with leaves that change from deep burgundy in the spring to deep purple-black in the fall. Short white flowers in spring add to this appealing gem. Z 4-9 🔅 🕨 🦋 🥐 🕸 7/16/17





HEUCHERA 'APPLE CRISP'

NEW Heuchera 'Apple Crisp' PPAF PVR New in our Crisp<sup>™</sup> Series, 'Apple Crisp' is blessed with seriously crisped green leaves and a white veil. The combination of a tight, compact habit and short white flowers make our 'Apple Crisp' the "tastiest" you've ever had! Z 4-3-9 🔅 🕨 👯 🥐 🏶 6/11/11

> 🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 🐺 = Fragrant 🍾 = Cut Flower 😻 = Butterfly 🤻 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🥐 = Drought Tolerant 🏶 = Winter Color

HEUCHERA 'BLACKBERRY CRISP

# Heuchera Crisp<sup>™</sup> Series

HEUCHERA 'PEAR CRISP'

## NEW Heuchera 'Pear Crisp' PPAF PVR

Take the warm yellow of sun-ripened pears and apply a tight ruffle and you have 'Pear Crisp.' Mounds are quite tight and are a wonderful object of interest in a container or at the front of the border. Z 4-9 ▶ ● 👫 🥐 🕸 7/10/13

# Heuchera City<sup>™</sup> Series

Compact plants with great flowers and a fantastic reblooming habit.

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HEUCHERA 'HAV/AN

- Front of the border evergreen perennials
- Bred to bloom all summer long
- Very showy flowers due to H. sanguinea and H. cylindrica in their breeding
- Showy foliage colors for winter color
- · Great container plants that mix well with other component plants
- Use in mass, as specimens, or on the border



HEUCHERA 'SHANGHA





HEUCHERA 'SHANGHAI'



HEUCHERA 'MILAN'

Heuchera 'Havana' PPAF PVR

**Dense wands of cerise pink flowers** glow, like the end of Fidel's cigar. These dance to the Cuban beat over swirling yellow-lime leaves veiled in white 'Havana' has a compact form and reblooming habit, which makes it an excellent pot plant. This is a plant that actually prefers shade, so keep it out of the sun! A few hours of morning sun is fine. Short flowering stems will fit most rack systems. Requires good drainage. Z 4-9 • 👫 🕸 7/12/14

## Heuchera 'Hollywood' PP17129 EU20620

Strong reblooming spikes of dense coral-red flowers are produced over white veiled, lightly ruffled metallic leaves. Every flower stem produces dozens of flowers that rebloom continuously. The compact habit and long bloom period of 'Hollywood' make it perfect for mixed containers and edging. Z 4-9 🔅 🕨 🤻 🗳 🥐 8/10/16

#### Heuchera 'Milan' PPAF PVR

Milan is all about fashion and so is this charmer with constant bloom of lovely warm pink flowers on short stems over tight mounds of small silver leaves (with a maroon blush when cool). Very flashy! A great show in the front of the border or en masse. Z 4-9 🔅 🕨 🤻 🕸 🥐 🏶 9/18/14



HEUCHERA 'HOLLYWOOD'

# Heuchera City<sup>™</sup> Series

HEUCHERA 'PARIS'

## Heuchera 'Paris' PP18881 EU25269

As silvered as any of our "minty" selections, this free-flowering cousin to 'Hollywood' has striking, white-veiled green leaves that give rise to continuous columns of large, deep rose-colored flowers. Repeat blooms until frost with a single bloom-stem lasting for 2 months. Excellent in containers or the shade border. Z 4-9 ☆ ▶ 🧩 🍣 🕊 🏶 🦒 7/14/14

### Heuchera 'Shanghai' PPAF PVR

Tight mounds of silvery-purple leaves set forth creamy-white flowers on dark stems. 'Shanghai' had the best foliage through the worst winter in the last 40 years at the Terra Nova® test gardens. Ice, snow and rain didn't faze it! As Shanghai is a beacon to China, so Heuchera 'Shanghai' can be an inviting beacon of metallic silver to your garden. Reblooms all summer. Z 4-9 🔅 🕨 🍇 🦑 🏶 10/12/18

### NEW Heuchera 'Vienna' PPAF PVR

Our Heuchera 'Vienna' is a bastion of artful traits; compact plants that produce a multitude of rose-pink flowers on tight spikes. The plant continues to rebloom over **veiled, multi-toned, orange-red leaves**. This plant can be a centerpiece in a small pot, or can offer a supporting role in the landscape. Z 4-9 ☆ ▶ 🦋 🕊 🏶 🦒 7/15/16

🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🍾 = Cut Flower 🕸 = Butterfly 🕷 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🕊 = Drought Tolerant ⊕ = Winter Color

# Heuchera Marmalade<sup>™</sup> Series

Our Marmalade<sup>™</sup> Series are great landscape plants with lovely undulating margins. These tough plants grow wide and are once-blooming for easy maintenance.

- Showy foliage colors for winter color
- Great landscape plants that are larger than other Heuchera
- Use in mass, as specimens, in the border, or in containers
- Plants finish quickly in containers



🔅 = Full Sun 🕨 = Partial Shade 🗢 = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches 😺 = Fragrant 🍾 = Cut Flower 🕸 = Butterfly 🕷 = Hummingbird 🕁 = House Plant 🌢 = Deer Resistant 🥊 = Drought Tolerant ⊕ = Winter Color



Brassy, billowy and bold! Casually ruffled and ever-changing: peach to coral, to toasted copper and rose. Heuchera 'Ginger Peach' is perhaps the fastest growing Heuchera in the garden. Very neat habit, without formality, always changing colors, always interesting. Slow to flower, as neat as a pin for years! Z 4-9 🔆 🕨 🤻 🕸 🥐 🏶 10/24/18

#### Heuchera 'Lime Marmalade' PPAF EU-derived var

A tasty lime foliage sport from TNN's finest amber foliage Heuchera, 'Marmalade'. Super vigorous and full of frills. Like 'Marmalade' it is a tough plant and performs equally as well in the South as in the Northwest. Compared to 'Lime Rickey', 'Lime Marmalade' features a bigger, "landscape sized" form. With ruffled, lime colored leaves and a large mounding habit it is showy in containers as well as in mixed beds, and masses. Easy to grow with good drainage. Z 4-9 ▶ ● 🦋 🍣 🥐 🕸 10/24/16

Heuchera 'Marmalade' PP15945 EU17452 'Marmalade' stands out with its rich, shiny, undulating foliage ranging in color from umber to deep sienna. Particular notice is paid by all to its hot pink undersides that make this plant shout, "Take me home!" Showy in all seasons, this vigorous plant has heavy substance standing

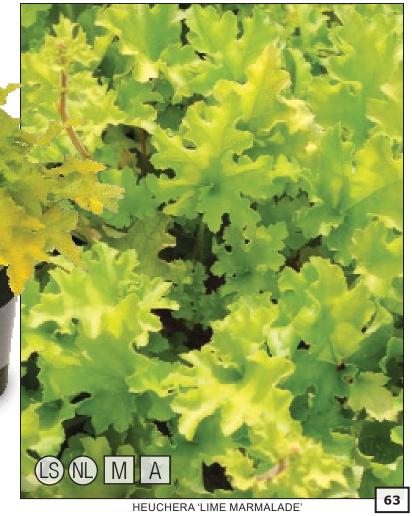
up to inclement weather. A great landscape choice which performs well in both sun and shade. Won first place at the Royal Dutch Flower Bulb Association show in 2008. Z 4-9 🌣 🕨 💥 🍣 🥐 🏶 10/18/16



'LIME MARMALADE'

# Heuchera Marmalade<sup>™</sup> Series

#### HEUCHERA 'MARMALADE'



# Heuchera Soda<sup>™</sup> Series

Great medium sized, vigorous landscape plants with round leaves, great foliage color, long bloom time (mid spring to early summer) and showy flowers.

• Heavy bloom in spring and early summer

- Warm, earth toned foliage colors
- Very showy flowers due to H. sanguinea and H. cylindrica in their breeding
- Lovely container plants
- $\ensuremath{\,\bullet\,}$  Use in mass, as specimens, or in the border



☆ = Full Sun D = Partial Shade ● = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches ₩ = Fragrant % = Cut Flower
 ※ = Butterfly ※ = Hummingbird □ = House Plant ● = Deer Resistant Ψ = Drought Tolerant ● = Winter Color







# Heuchera Soda<sup>™</sup> Series



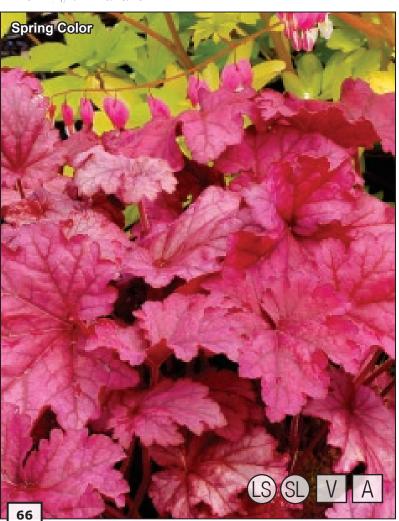
#### HEUCHERA 'GINGER ALE'

Heuchera 'Ginger Ale' PP18173 EU23085 Effervescent flowers in shades of ginger yellow and light pink erupt from soft, ginger colored leaves. Lovely to contrast with the darker coral-bells in the marketplace. Designers love the ability of this plant to complement so many colors. It is a perfect neutral tone. Good in containers and in borders. Z 4-9 ☆ ↓ ※ ※ % > 9/10/18



HEUCHERA 'AUTUMN LEAVES'

Heuchera 'Autumn Leaves' PPAF PVR Truly a four-seasons plant, 'Autumn Leaves' changes its personality as the days grow longer. Mid-sized leaves of red in the spring, taupe in summer, and ruby red in the fall, put on a show in any season. The H. villosa and H. americana parentage will help with heat and humidity tolerance. Try this plant in fall containers with mums and kale. Z 4-9 ▶ 🍀 🌱 🏶 8/15/18



HEUCHERA 'AUTUMN LEAVES'

Heuchera 'Amber Waves' PP13348 EU11455

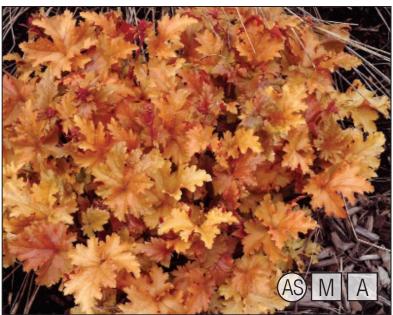
The light rose-colored flowers are secondary to the **STUNNING, ruffled, ambergold foliage which is brightest in spring**. We had a designer grab our plant and hold it up to every colored foliage plant in the nursery and... it worked. We have discovered the "NEW neutral." Z 4-9  $\blacktriangleright$  • \* 8/17/14

**Fall Color** 

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#### Heuchera 'Berry Smoothie' PPAF PVR

One of our biggest "wow" plants last year. Originally selected for **its amazing spring color of rose pink**, we were pleased to find a **big, bold habit** with excellent color year round. The large round leaves have colors from purple rose to rose pink. **A delicious blend of heat loving H. villosa and cold tolerant H. americana.**  $Z 4-9 \rightarrow \Psi \approx 18/20/28$ 





HEUCHERA 'BLACK BEAUTY'

Heuchera 'Black Beauty' PP13288 EU11507 (as 'Dark Beauty' in Europe) This introduction pleases the senses with very black-red and GLOSSY, ruffied leaves. From any angle this plant is strikingly backlit in ruby red. The leaves are held somewhat upright, catching the sun from any direction. Z 4-9 ☆ ↓ \*\* \* 10/16/24

#### Heuchera 'Café Olé' PP18922 EU25268

**Frilly, ruffled leaves in milk chocolate form a tight mound** on this unusual hybrid. Numerous branched spikes hold hundreds of white flowers kissed with purple. Create a cute border display with our best multi-crowned compact Heuchera! Great for edging a pathway or en masse. Z 4-9  $\Leftrightarrow$  **D H**  $\Rightarrow$  **P**  $\Rightarrow$  12/16/21



HEUCHERA 'CAFÉ OLÉ'

☆ = Full Sun D = Partial Shade ● = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches ₩ = Fragrant → = Cut Flower
 ※ = Butterfly ※ = Hummingbird □ = House Plant ● = Deer Resistant

HEUCHERA 'BERRY SMOOTHIE'

HEUCHERA 'AMBER WAVES'

HEUCHERA 'CHERRIES JUBILEE'

Heuchera 'Cherries Jubilee' PP11377 EU10038 Soft red flowers on warm brown follage make this Heuchera good enough to eat! A compact habit and tidy appearance. Foliage is veiled in shadier locations. Performs great in containers. Z 4-9 ☆ 🍕 🍣 4 🕸 7/16/16

## Heuchera 'Chocolate Ruffles' PP8965 EU3954

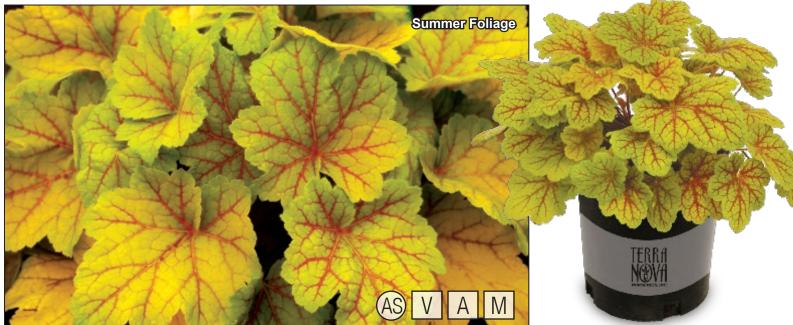
**Heavily ruffled leaves of rich chocolate** on top and deep burgundy on the bottom create a warm contrast of color. Thousands of small purplish flowers on strong purple spikes continue the show. One of our first and finest, and still in amazing demand, this heat/humidity tolerant Heuchera thrives in gardens across the country and has become **a landscaper's staple**. Z 4-9  $\Rightarrow$  **1**/2/24/30



HEUCHERA 'CHOCOLATE RUFFLES'



HEUCHERA 'ELECTRIC LIME'



HEUCHERA 'ELECTRA'



HEUCHERA 'ELECTRA'

Heuchera 'Cinnabar Silver' PP18324 EU23083

Our breeders have been working for years to try to combine the best of both worlds... exceptional flowers and color-fast foliage on the same plant. Cinnabar Silver combines a profusion of cinnabar red flowers atop compact mounds of showy metallic silver foliage. Z 4-9 🌣 🕨 🎇 🖑 🏶 9/13/18

## Heuchera 'Electra' PPAF PVR

Shocking, blood-red veins electrify the golden leaves of this startling new Heuchera. The red venation stays while the leaf changes from shades of yellow in spring, to chartreuse in summer and fall, and tan in the winter. Short, dense cones of white flowers. This vigorous, clumping H. villosa hybrid delivers what 'Tiramisu' promised. Z 4-9 🕨 🗢 🦂 🕸 8/14/12

## Heuchera 'Electric Lime' PPAF PVR

This is the big sister to 'Electra'. Sporting **red veins in cool temperatures on** huge leaves, the lime-tinted foliage forms a tight mound and has the bonus of attractive stems of densely packed, white flowers. The strong H. villosa and H. americana parentage will help with heat and humidity tolerance. Z 4-9 • 🦋 🕸 12/28/16

# FCMSV

Heuchera 'Fire Chief' PPAF PVR Mid-sized leaves of glowing wine red make a gorgeous medium sized mound. These are topped with bicolored pink and white flowers on dark red stems. Foliage turns a little browner in the winter, but otherwise holds its wine red color. Blooms continuously spring, summer, and fall like H. 'Paris'. You'll need to call the Fire Chief when you see this one! Z 4-9 ☆ ▶ 🦊 🍣 🕊 🟶 9/15/18

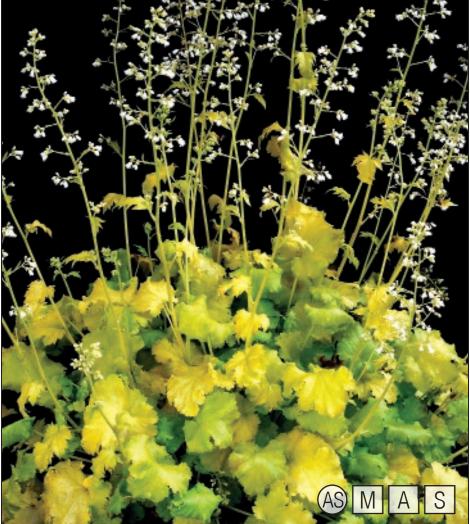




#### HEUCHERA 'FIRE CHIEF'

# LSSLVAM

Heuchera 'Georgia Peach' PP19375 EU25281 Bred for heat and humidity tolerance. In spring peach colored leaves with a showy silver overlay accent the lush habit. Foliage color intensifies to rose purple with a decorative frosted veil in fall and winter. Great landscape specimen for North America. Z 4-9 🔅 🕨 🤻 🕉 🥐 🏶 14/24/30



HEUCHERA 'LIME RICKEY'



HEUCHERA 'LIPSTICK'

70



HEUCHERA 'GREEN SPICE' Heuchera americana 'Green Spice'

A top-seller around the world and great in the shade! Much more color contrast and more vigorous than Heuchera 'Beauty Color'. Its dark gray-edged silver leaves with red venation are smoother and brighter, bigger, and better. Exceptional fall color, which we label as "pumpkin, neon orange." Z 4-9 🕨 🗢 🥐 🏶 9/16/28

Heuchera 'Lime Rickey' PP16210 EU17451 Consistently one of our top selling Heuchera. Lime-green to chartreuse ruffled foliage provides multiseasonal interest in both gardens and mixed containers. This refreshing color is the perfect contrast plant allowing it to play well with others. A vigorous grower which is topped with thousands of small pure white flowers in spring.

Z 4-9 ▶ 🤻 🕸 🕊 🕸 8/18/17

## Heuchera 'Lipstick' PPAF PVR

Mounds of silver-veiled green leaves give rise to masses of flower spikes of an intense lipstick red. **Reblooming red flowers** are features that accent the classic "old-fashioned" perennial border. Great in the rock-garden and crevices too! Z 4-9 ☆ ▶ 💥 🍣 🍾 ≁ 9/14/18



HEUCHERA 'MIDNIGHT BAYOU'

## Heuchera 'Mahogany' PP19072 EU25282

Like shiny, rich leather, this **ruffled, mahogany red beauty** is also a great garden performer. Wonderfully dense, shiny color year round. Foliage changes from spring purple tones to summer red tones. Fabulous in combination containers. **An excellent landscape plant.** Z 4-9 ☆ **▶** 🧩 🍣 🥐 🕸 8/16/14

Heuchera 'Midas Touch' PPAF EU-derived var (as TNMT)

With yummy, seersuckered, ruffled, and fluted foliage of peach and gold, 'Midas Touch' delivers a fashion statement on a heavily veiled, vigorous growing plant. This compact plant is great throughout the year or use as a special filler for autumn-themed baskets. Z 4-9 ▶ 🕸 9/14/14

## Heuchera 'Midnight Bayou' PPAF PVR

They wanted a large purple leaved Heuchera for the South. They have it with H. 'Midnight Bayou.' Maple-like leaves of purple with black veins provide an excellent foil for silver-leaved and light pink-flowered plants. Leaf color changes with the season from red purple to silvered purple. The H. villosa heritage adds to the appeal of this bayou-beauty. Z 4-9 ☆ ▶ 🤻 🍣 🕊 🕸 11/21/28



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HEUCHERA 'MIDNIGHT BAYOU'



HEUCHERA 'MAHOGANY'

71 HEUCHERA 'MIDAS TOUCH'

Heuchera 'Midnight Rose' PP18551 EU-derived variety (Behnke Nursery) Hot pink splashes adorn this vigorous growing 'Obsidian' sport. Pink flecks emerge in spring and continue to enlarge and brighten

before lightening to cream in summer. We are replacing our older for with an improved, more splashy form to our inventory in all of our labs. Last year we sold this form as 'Midnight Rose Select'. Originally discovered at Behnke Nursery. Our goal was to make an improved form of one of our top selling Heucheras and we succeeded! Voted Best New Plant in Show at the Woking Nursery exhibition in England in 2008. Z 4-9 ☆ ▶ 🦋 🍣 🏶 10/16/24

Heuchera 'Mint Julep' PPAF PVR Short cones of clean-white flowers arise from delectable mint-green and silver leaves. Spring leaves are a tasty lemon-lime minty green. These luscious clumps glow in the shady or dark areas of the garden. Dense habit and has that southern villosa heritage, y'all. Z 4-9 🕨 🗢 🤻 🕸 🥐 9/15/15

#### Heuchera 'Mysteria' PPAF PVR

Lovely ruffled and silvered leaves set the stage for the free-flowering spikes of coral pink flowers. Southern heritage will see this plant through the dogdays of summer. Mix up a mass 'Mysteria' in your garden! Z 4-9 ☆ ▶ 🤻 🍣 🕊 🏶 9/16/24

HEUCHERA

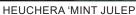
'MINT JULEP'



ASMV

#### Heuchera 'Obsidian' PP14836 EU15761 The "Black Standard" which does NOT fade, even in

full sun. Shiny, broad, rounded leaves like black satin! Its richly colored foliage showcases all other colors in the garden. Vigor and consistent performance under a variety of garden conditions make this a fool-proof choice. Customers have continued to rank 'Obsidian' as one of their TOP 5 selling Heuchera nationwide. Dan saw 'Obsidian' doing well in Birmingham Botanic Gardens in Alabama. Z 4-9 🌣 🕨 💥 🥐 🏶 10/16/24



AS A M V



HEUCHERA 'MYSTERIA'

# ASMAS

Heuchera 'Peach Flambé' PP17195 EU20615 Bright peach-colored leaves that literally glow in spring, summer and fall, turning to plum in winter. Large, smooth leaves and flaming red infusions create drama in the garden. The color progression of 'Peach Flambé thru the year provides multi-seasonal interest as a superb color companion with spring yellows, summer blues, and fall oranges. A vigorous, medium-sized plant that produces white flowers in spring on stems to **16**". This newcomer has rapidly climbed the charts to become one of our TOP 5 sellers! Won a first place award at the Royal Dutch Flower Bulb Association show in 2008. Z 4-9 🔅 🕨 💥 🍣 4 🕸 7/14/16



HEUCHERA 'PEPPERMINT SPICE



HEUCHERA 'PLUM ROYALE'



## Heuchera 'Peppermint Spice' PP18009 EU23082

The first Heuchera with the lovely 'Green Spice'-type foliage combined with H. sanguineatype rose pink flowers. Flowers are shorter than 'Green Spice' but taller than the compact forms, giving a NEW niche in Heuchera-dom. Z 4-9 🕨 🗢 🦊 🕸 🥐 🏶 8/12/18

## Heuchera 'Plum Royale' PP20935 PVR

'Plum Royale' is the first Heuchera to have amazing, shiny purple leaves all summer!

The white flowers contrast beautifully with the dark stems. Wonderful as an accent or en masse. Its habit is mounding. Present your garden with a new level of "Purplitude." Requires sun for summer color. Z 4-9 🔅 🕨 🎇 🗳 🥐 🏶 10/14/16

#### Heuchera 'Purple Petticoats' EU5885

Dark purple frilly foliage, the texture of petticoats, adorns this tough beauty. Placed first for winter foliage at one of the top horticultural shows during one of Holland's toughest winters. Winner of a RHS AGM Award. Z 4-9 🔅 4 🕸 12/24/28

## Heuchera 'Rave On' PP18127 EU23086

One of our heaviest spring bloomers produces, masses of pink flowers above highly silvered foliage. Excellent in containers, en masse, or as a splendid specimen. A NEW level of Heuchera breeding with more flowers than any other in our trials. Z 4-9 ☆ ▶ 🦋 🍣 🦒 🕊 🟶 8/14/20



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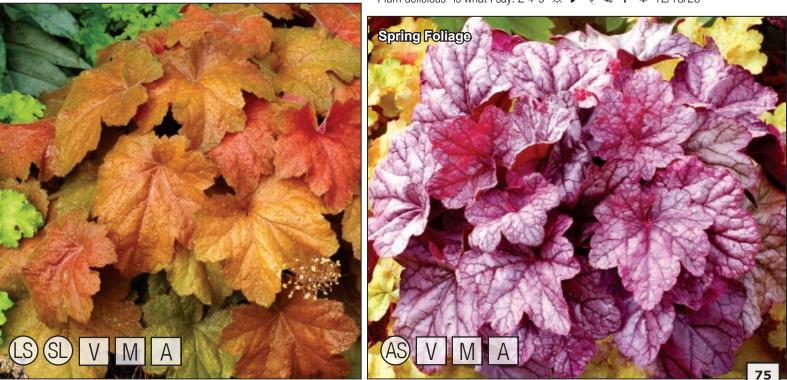


**HEUCHERA 'SASHAY** 

#### Heuchera 'Sashay'

This sport of 'Purple Petticoats' has **deeply cut, ruffled leaves which are** dark green on top contrasted by luscious burgundy below. The unique substance and leaf color provide dramatic interest in both landscapes and containers. Award of Garden Merit winner. Z 4-9 🔅 4 🕸 8/16/22

Heuchera 'Southern Comfort' PP20364 EU26593 With huge cinnamon-peach leaves and a lush habit, this plant makes a bold foliage statement like a Hosta (but evergreen). Creamy white flowers erupt in late summer. Foliage color changes from cinnamon peach to burnished copper to amber. Bred to do well in Southern humidity, the Midwest, the Northeast or in the Northwest. Z 4-9 D 🗢 🦋 🕸 🏶 14/24/22



HEUCHERA 'SOUTHERN COMFORT'

HEUCHERA 'SPARKLING BURGUNDY' Heuchera 'Sparkling Burgundy' PP17280 EU20619 (as 'Sparkling Wine' in EU) Six inch burgundy leaves literally glow all spring and summer. Multi-seasonal interest begins with bright rose burgundy spring foliage and clean white flowers followed by leaf colors that become orange and white veiled as the season progresses to a final summer color of veiled burgundy and olive tones. The evergreen leaves darken in winter to a rich wine-red. Forms a medium sized mound that is great in the landscape or in containers. Won a first place at the Royal Dutch Flower Bulb Association show in **2008.** Z 4-9 ☆ ▶ 🤻 🕸 🕊 🕸 12/18/20

#### Heuchera 'Sugar Plum' PPAF PVR

**Frosty plum-purple leaves** make a full mound of evergreen foliage. **Silvery pink flowers** rise 26 inches above the soil and frequently rebloom. A refreshing sight in summer! "Plum delicious" is what I say! Z 4-9 🔅 🕨 🤻 🕸 🕊 🏶 12/18/26

# Heucherella

No longer the thin-leaved plants of the past, our Heucherellas now have the tremendous strength of our best Heucheras bred to our strongest Tiarellas. The result? Vigorous, medium to large plants with strong leaf-colors and great flowers. Jimmy Turner of the Dallas Arboretum has declared the Heucherellas as perfect plants for the high heat and humidity of Texas. We enjoy them immensely in the north in containers as well as in the landscape. Plants like H. 'Sweet Tea' standard-bearers of our coloration in the foliage. So, from which to choose.



HEUCHERELLA'ALABAMASUNRISE'



who put the fizzy pink spray on Heucherella 'Burnished Bronze'? We did! **The first variegated Heucherella - a pink variegation!** Something a bit different from the Heucherella kings at Terra Nova<sup>®</sup>. Great in sun or shade, containers, or borders. Light pink-white flowers. Z 4-9  $\Leftrightarrow \bullet \ll 6/12/10$ 



Heucherella 'Alabama Sunrise' PP19611 EU28145 Changes color with the seasons! The deeply cut foliage, in spring to mid summer, is gold with red veins. In late summer, the leaves go to green with red veins. In fall, the older foliage turns orange pink. Small white flowers. Z 4-9 ▶ ● 🍣 🏶 12/20/20



HEUCHERELLA 'BRASS LANTERN'

#### Heucherella 'Brass Lantern' PPAF PVR

Outstanding vigor combined with **brassy gold and red spring color on maple shaped leaves**. A beacon in the garden. Use this large, evergreen, landscape perennial in mixed beds, under high branching shrubs, or in a container. Spikes of **white flowers on dark stems**. Winter color olive and brown. Best color contrast with some shade. Z 4-9  $\Leftrightarrow$  20/24/28

*Heucherella* 'Burnished Bronze' PP12159 EU13528 This has large cut leaves with a glossy, burnished bronze finish. Top this off with starry, soft pink flowers on branched stalks and you have an amazing plant. Flowering reblooms in the summer as well. Z 4-9  $\Leftrightarrow$  8/14/18

## Heucherella 'Dayglow Pink' PP12164 EU11469

Blooming with **hundreds of branched, brilliant pink flower stalks**, this hybrid stunned us from day one. The greatest thrill in hybridizing is to hit a color breakthrough. 'Dayglow Pink' comes through with flying colors. Leaves are cut with a chocolate inlay. Z 4-9  $\Leftrightarrow$   $3\% \approx 7/14/16$ 

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HEUCHERELLA 'DAYGLOW PINK'



HEUCHERELLA 'BURNISHED BRONZE'





HEUCHERELLA'SOLARPOWER'





HEUCHERELLA 'GUNSMOKE'

HEUCHERELLA 'GOLD ZEBRA'



HEUCHERELLA 'SOLAR POWER'

Heucherella 'Gold Zebra' PPAF PVR What had visitors' heads snapping at our trials this year? It was H. 'Gold Zebra'- a plant with a twist. Bright yellow, feathery leaves are boldly marked with dark-red. A standout in containers or "Front and Center" of the border. Z 4-9 ▶ ● 🕸 🕸 8/15/18

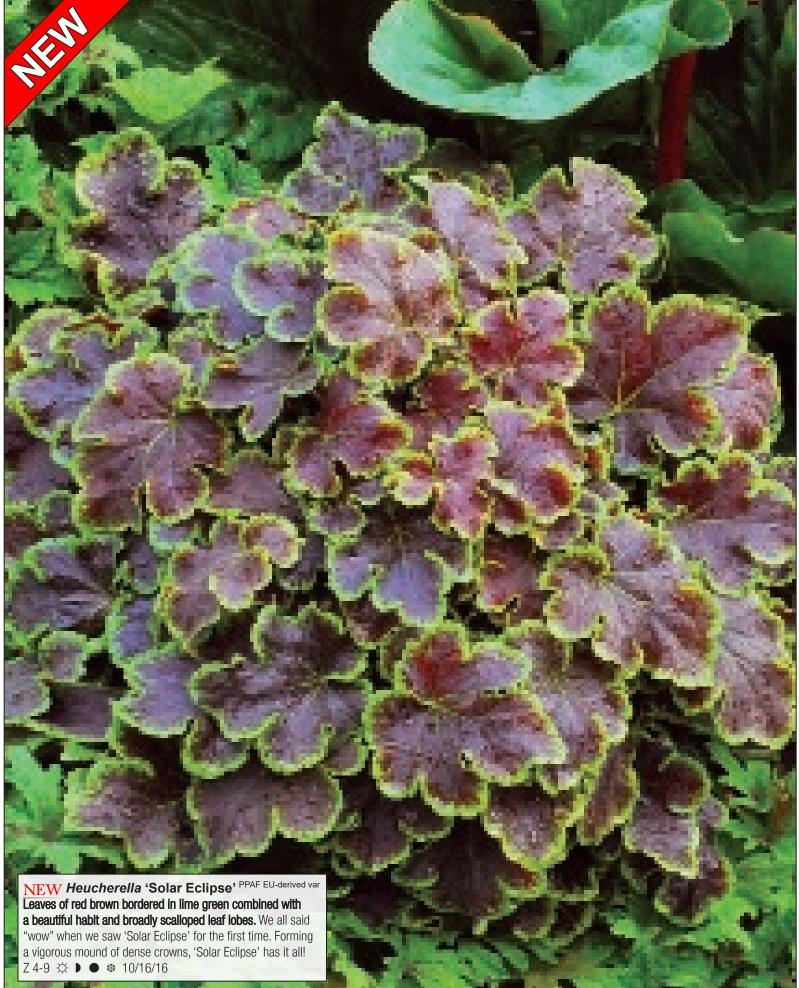
Heucherella 'Gunsmoke' PPAF PVR An amazingly vigorous new silver veiled Heucherella with breeding from H. villosa and ruffle types. Lovely maple-shaped leaves with purple red tones on the new growth maturing to silver with dark veins. Dramatic enough to be a stand-alone in a modern container. Will grow in sun or shade. White flowers in early summer. Z 4-9 ☆ ▶ ॐ \* 13/25/19

Heucherella 'Kimono' PP12154 EU13668 'Kimono' has an indescribable ornamentation of silvers, purples, and greens. The narrow, deeply dissected foliage with a dark chocolate center stripe is topped by summer blooms of creamy white. Tony Avent of Plant Delights was simply blown away with this plant and reports that 'Kimono' thrives in his southern garden. Killer metallicrose winter color. Winner of the Medaille d'Argent in France in 2003 and an Award of Garden Merit. Z 4-9 ▶ ● 💐 🕸 12/30/20

Heucherella 'Solar Power' PPAF PVR Deep red splattered leaves of yellow gold to lime green and lobed form a spreading mound of color in sun or part shade. This Heucherella takes higher light levels than our other yellow foliage forms. This is the one Heucherella that stunned us with its sun tolerance. It actually thrived in 100+ degree temps for weeks! When grown in full shade it stays lime green with splatters of deep red. Z 4-9 ☆ 🕨 💐 🟶 12/20/16



HEUCHERELLA 'KIMONO'





HEUCHERELLA 'SWEET TEA'



HEUCHERELLA 'STOPLIGHT' Heucherella 'Stoplight' PP16835 EU20613 Large 4" red centered, screaming yellow, spring leaves have shot

this vigorous selection to the top of our best sellers list. Striking leaf coloration continues to intensify as leaves mature. The texture and colorful foliage of 'Stoplight' allows it to combine with red flowering annuals and perennials for multi-seasonal interest. Creates a focal point anywhere it is planted. Airy white flowers are produced in spring. Z 4-9 **b e** 🕸 🏶 6/14/16

Heucherella 'Sweet Tea' PP21296 PVR Huge cinnamon stars are surrounded by the loveliest orange tea colored borders. A new, instant classic for containers and garden. Undeniably the most intensely colored Heucherella ever! The big, palmately cut leaves darken in the summer and lighten up again in the fall. Its H. villosa breeding gives it a big bold habit. Z 4-9 🕨 🕸 🏶 20/28/27

Heucherella 'Tapestry' PP21150 EU26477 Stunning multicolored and veiled foliage with free flowering stems of warm pink flowers. The dark-centered leaves are colored blue green in spring and summer and change to green with dark centers in fall and winter. New leaves have blue iridescence. One of the best for the South. Z 4-9 ☆ ♪ ● 🐳 🕸 7/16/20



# Heucherella Falls<sup>™</sup> Series

The first trailing Heucherella, use in containers or hanging basket like an Ipomoea, colorful foliage, lobed leaves, marked with dark pattern.



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# Hosta Collection - 10 Years In The Making

When Terra Nova® started its Hosta breeding program, Bill Clinton was President of the United States. More than a decade went into the development of these two unique and exquisite garden gems. Years of selection sought red stems that crept into the leaf. This is evident in Hosta 'Raspberry Sundae'. 'Purple Heart' has deep merlot-purple stems merged with deep pine green.

Knowing how many thousands of Hosta varieties were already on the market caused great caution about rapid introduction. We now know we have two unique and garden worthy Hostas to introduce to the world. Z 4-9



HOSTA'RASPBERRYSUNDAE

82

HOSTA'PURPLEHEART'

deep lavender purple in August.  $\gg$  9/21/23

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Terra Nova® is proud to launch this delicious array of new pokers in "ice-creamy" colors. Where other Kniphofia get bulky, flower for a short period, and have leaves that fold and yellow; our new Series sports these great characteristics:

- Compact habit
- Blooms from summer into fall a massive rebloomer! • Day-neutral - requires warmth and light to bloom



**KNIPHOFIA 'CREAMSICLE** 

NEW Kniphofia 'Creamsicle' PPAF PVR This new dwarf Kniphofia has multiple spikes of flowers that are creamsicle

orange. Bred for smaller spaces and long bloom time. The Popsicle™ Series blooms all summer into fall, Z 6-9  $\Leftrightarrow$  ?

NEW Kniphofia 'Mango Popsicle' PPAF PVR Delicious spikes of sweet, mango orange blooms continuously summer into fall. The short grassy foliage looks neat all summer. A terrific drought tolerant garden plant. Great in the mid-border. Z 6-9 🔆 🦋 🥐 🌢 🦒 12/18/30



KNIPHOFIA 'MANGO POPSICLE

# Kniphofia Popsicle<sup>™</sup> Series

- Attractive grassy foliage which looks great all season
- High-impact colors

KNIPHOFIA 'PAPAYA POPSICLE

NEW Kniphofia 'Papaya Popsicle' PPAF PVR

A poker with a twist! 'Papava Popsicle' is an all-summer bloomer which has a very short compact habit. Charming, grass-like foliage looks neat all summer! Great for small gardens or in a container. Z 6-9 🔅 🦋 🥐 🌒 🍾 12/18/20

#### NEW Kniphofia 'Pineapple Popsicle' PPAF PVR

Slice open a fresh pineapple and you'll see the wonderful color of this blooming dynamo's flowers. 'Pineapple Popsicle' has compact, grassy foliage and produces massive numbers of long, reblooming pale-yellow spikes. A great blender with other colors in the garden. Z 6-9 🔅 🧩 🖊 🖒 🦒 14/25/26

# Kniphofia Glow<sup>™</sup> Series

This new group offers hot colors in late-blooming varieties. The warm orange tones will complement fall planting promotions. The clean, grassy foliage and dark-red tones add a new, contrasting dimension to mum and kale offerings and will bloom till frost. Look for these features in this new Series:

- Small habits for smaller spaces
- Short grassy leaves which do not bend or break easily
- Blooms that appear in massive numbers for late summer and fall sales
- Long day length required for blooms



KNIPHOFIA 'EMBER GLOW



KNIPHOFIA 'FIRE GLOW'

## NEW Kniphofia 'Ember Glow' PPAF PVR

'Ember Glow' puts on a massive, bright flower display from August to frost. This lovely dwarf Kniphofia features **bicolor yellow and orange flowers** that look just like candy corn. Ideal for small gardens. Z 6-9 🔆 🕊 🖊 💧 🦒 10/24/20

NEW Kniphofia 'Fire Glow' PPAF PVR 'Fire Glow' sets the garden aflame! Enjoy an enormous flower display each year from August to frost. This is a lovely dwarf Kniphofia with large bicolor orange and red flowers on dense 20" spikes. Great for small space gardening. Z 6-9 🔅 🦊 🖊 🌢 🤸 12/14/20

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LEUCANTHEMUM'PALADIN'



Leucanthemum x superbum 'Victorian Secret' PPAF PVR Neat, compact habit with more charm than should be allowed. A kneehigh model of a daisy, giving other Leucanthemum on the runway an inferiority complex. Casually ruffled flowers on just right stems last and last, even through extreme heat. Odor free! Z 5-8 🔆 🍣 🦒 14/20/14

84

Leucanthemum x superbum 'Paladin' PPAF PVR A Shasta with a twist: unique blooms, so ruffled and layered - they resemble an

NEW Leucanthemum x superbum 'Bridal Bouquet' PPAF PVR What bride wouldn't be happy to bring in a bouquet like this: lightly ruffled, double, broad petalled white flowers which are bright yellow when the first emerge. Habit is super compact and the blooms don't have that "Shasta smell." Z 5-8 🔆 🍣 🦒 6/18/10

# Ligularia



Ligularia przewalskii 'Dragon's Breath' (Lichen) A small garden-sized version of this gorgeous foliage plant with "dragon fire" leaves. Northern California plantsman, Lichen, describes this gem as having a "darkly elegant" look. Showy black-stemmed scepters of fringed yellow blooms are in perfect scale to the plant. Captivating in a group or as a small accent in a container. Looks exotic and tropical; yet is undemanding. Thrives in a moist location. Z 4-8 ☆ D 🕸 13/22/31

LIGULARIA 'DRAGON'S BREATH'



creature. Yellow summer flowers in slender, dense racemes. The leaves and flower spikes have dark purple stems that add to the drama. Clumping habit. Best if protected from the hottest sun and kept evenly moist. Z 4-8 🌣 🕨 🕸 32/36/60 1700-50 



MUKDENIA 'CRIMSON FANS'

#### Lobelia 'Monet Moment' (Maness)

We were amazed by two of this plant's traits - immense bloom size, and MASSES of flowers. The vigor of this plant is extraordinary. If Monet ever had "a moment" it would be reflected in this gorgeous rose pink beauty. Z 4-9 🌣 🕨 🍀 💐 20/16/36

#### Mukdenia rossii 'Crimson Fans'

Mukdenia is a very hardy, deciduous Heuchera relative from China. This form has large maple-like leaves, which emerge green then age (after flowering) to mid-green splashed with bright red. Foliage remains red all summer. Numerous white, bell-shaped flowers are held in branched panicles for several weeks from February to April. Can be used as a groundcover or specimen in part shade. This stunning plant is actually hardy in Vermont! Likes even moisture, and remember it is not as fast growing as a Heuchera. Darker red and more compact than 'Karasuba.' Limited. Z 4-9 12/24/16

86





LOBELIA 'MONET MOMENT'

# Nepeta

## Nepeta 'Blue Dragon' PPAF PVR

Our selection of this catmint has **huge blue flowers**, which upon close inspection, do look like blue dragon heads! Compared to the species, 'Blue Dragon' is upright and compact (rather than floppy) with larger, showier flowers. Excellent in a sunny border or large container.

Z 6-9 🔅 🦊 🥸 🤸 🥊 🌢 30/30/36

## NEW Nepeta 'Blue Lagoon' PPAF PVR

A truly LOW and spreading hybrid catmint with green, fuzzy foliage and a sea of blue flowers. Truly a breakthrough plant which is perfect along pathways or spilling over container edges as it looks so clean, unlike the old types of spreading Nepeta. Drought tolerant and lemon scented. Z 6-9 🔅 💘 💐 Ք 🌢 4/24/8

NEW Nepeta x faassenii 'Limelight' PPAF PVR (Schaad) A splendid new look for a catmint: icy lime-green foliage sprinkled with blue flowers all summer long. Extremely low habit makes this plant a natural choice for borders or along garden paths. Very easy to grow if given sun and good drainage. Drought tolerant and deer resistant. Z 6-9 🔅 🤻 🕸 🕊 🌢 6/32/8

#### **EW Nepeta 'Purple Haze'** PPAF PVR

'Purple Haze' forms a silver mat with purple blue flowers spikes that look like Buddleias. The plants are blooming and **clean looking all summer long**. No maintenance because they never gets messy! andscapers will love this one. Can be used in the front of borders and mixed beds, as a ground cover on banks, in a rock garden, or in a container. A favorite of the breeders here. Z 6-9 🔆 🕸 4/30/7



NEPETA

**'PURPLE HAZE** 

NEPETA 'LIMELIGHT

NEPETA 'PURPLE HAZE'





# Penstemon Taffy<sup>™</sup> Series



PENSTEMON 'BLUEBERRY TAFFY



NEPETA 'BLUE DRAGON



PENSTEMON 'STRAWBERRY TAFF' Each member of this Series is typified by vigorous upright clumps of glossy foliage which erupt in strong spikes. This Series differs from what's on the market by the amazing bloom period and the strong lateral growth from the base. These charmers bloomed here from June until hard frost

in December! Deadheading is not required. Drainage and reasonably fertile soil are helpful in keeping these plants perennial.

Z 7-9 🔆 🤻 🖑 🌢 🦒

Penstemon 'Blueberry Taffy' PPAF PVR Strong spikes of immense, wide, light purple flowers. Each flower is laced with red purple guidelines. Hummingbirds fell in love with this plant in our garden. 18/18/28

Penstemon 'Grape Taffy' PPAF PVR Huge flower spikes hold large, contrasting purplered flowers with clear white throats. New spikes continue to grow strongly from the base. Nice in cut bouquets. 20/20/30

Penstemon 'Strawberry Taffy' PPAF PVR Strawberry-pink lips frame pure white throats. These are further adorned with strawberry red guide lines. A lovely candy color to enjoy in the summer and fall. 18/18/28



PENSTEMON 'DARK TOWERS'

# Persicaria

We took Persicaria 'Red Dragon' (Speichert) and made it better! These new hybrids are shorter and improved the former plant's habit. These are great blending plants for the garden or planter. They are easy to maintain and will be appreciated by landscapers for their impact and ease of maintenance. We thank the recently departed plantsman, Greg Speichert for his contributions to horticulture.

Great component plant in a container

- Showy foliage patterns • Low, mounding habits
- Fast growing

PERSICARIA 'CHOCOLATE DRAGON'



PERSICARIA 'SILVER DRAGON'

Penstemon 'Dark Towers' PP20013 EU27485 (Lindgren) Glossy bronze-red foliage is topped with masses of pink flowers in July and August. Compared to 'Husker's Red' this beauty has much darker foliage which stays darker. Dale Lindgren of University of Nebraska created

this dark leaf ultra-hardy, pink flowering form. A tough, carefree plant which tolerates high heat and humidity. A perfect dark background plant for the border. Z 3-8 🔆 🍣 🌢 🤸 33/30/36

• Easy to maintain



PETASITES 'GOLDEN PALMS'

Petasites frigidus var. palmatus 'Golden Palms' (Pavlich) A wild sport collected at 1500' in the Northwest by Chuck Pavlich. Shimmering metallic golden "palms", which can grow to almost 3 feet wide arise in early spring preceded by cream colored male flower spikes from February to April. Thrives in moist conditions. Requires shade in southern climes and needs sun elsewhere for best color. This is a spreader. Offered as bare root only. Z 6-10 🔅 🕨 🌢 24/24/15

Polemonium caeruleum 'Snow and Sapphires' PP13441 (McDonald) **Clean white variegation** surrounds the larger fern-like leaflets. The foliage mound gives up sky-blue flowers whose fragrance can be enjoyed from 4 feet away. Deadheading can encourage rebloom. It has rebloomed 3 times here with deadheading. Vigorous and long-lived. Z 3-9 🔅 🕨 🕸 10/16/19

#### Primula 'Green Lace' (Tuffin)

Never before has there been such a primrose. Very vigorous and exceptionally free flowering, the flowers last for months, not days. Each super ruffled and fluted flower is composed of actual green chlorophyll tissue rather than regular flower tissue. This helps support the plant during the **5 months of flowers it puts out**. Plus it's totally sterile, so it doesn't know when to quit. Fantastic for beds, borders and containers. Primula 'Green Lace' has 'Francesca' beat ten-fold, with flower count, vigor, and overall beauty. Maybe Primula 'Francesca' turned green due to envy?



PERSICARIA 'DRAGON'S EYE'

Persicaria microcephala 'Chocolate Dragon' PP17325 EU20326 This is a low mounding plant with leaves of purple brown when young and mature to a chocolate brown with silvery olive chevron. Better branching and much smaller than 'Red Dragon'. Z 6-9 🔅 🕨 18/36/20

Persicaria microcephala 'Dragon's Eye' PP18132 EU22437 This Persicaria has striking colors - leaves are olive on the edges, silver in a chevron pattern, and brownish black in the large triangular basal spot. It forms a wonderful open weaving mound, which is much smaller than 'Red Dragon'. Z 6-9 🔅 🕨 24/30/24

Persicaria microcephala 'Silver Dragon' PP16421 EU17538 This plant is a standout with exciting silvered leaves with a reddish edge. 'Silver Dragon is a non-running variety and can be used alone or in mass. Small white flowers in late summer. Z 6-9 ☆ ▶ 24/36/24

PRIMULA 'GREEN LACE



POLEMONIUM 'SNOW AND SAPPHIRES

# Pulmonaria

"Give us a foliage plant that deer won't eat!" our customers shout. We have them, and even more attributes that make our Pulmonarias the best for every region of the country. Terra Nova® Pulmonarias thrive in the Pacific Northwest of course, but in the Midwest? – Oh yeah!

Plant trials in Ohio stunned us with the performance of our Pulmonarias. Our Pulmonarias were far more heat and humidity tolerant than we ever imagined. Vigorous, mildew free leaves, topped by strongly colored flowers in corals, reds, and blues enhance the early spring value to both the retailer and the end consumer. Today's consumers love the fact that Pulmonaria are excellent hummingbird plants and feed foraging honey bees early in the season.

Try some Terra Nova® Pulmonaria; you'll see the difference in performance and sales! Z 4-9



PULMONARIA 'RASPBERRY SPLASH'

**Pulmonaria** 'Bubble Gum' PP14086 EU16876 (was sold as 'Sunset') **True pink** has been elusive in the Lungwort world. 'Pierre's Pure Pink' isn't, and most others have a salmon or coral effect. 'Bubble Gum' fills this gap. **Dense, upright flowering habit and silver spotted leaves** develop into a compact, mounding form. **Mildew resistant.** # **4** \* 14/12/16

**Pulmonaria** 'Dark Vader' PP12333 EU11550 A fine, mildew resistant plant with a super strong habit. Silver spotting and pink to dark blue flowers adorn this plant. This is one of Dan's favorites. ▶ <sup>3</sup>/<sub>4</sub> <sup>(1)</sup> <sup>(2)</sup> 10/19/11

*Pulmonaria* 'High Contrast' PP12337 EU11566 'High Contrast' has brilliantly contrasting foliage and one of the best track records of all of our Pulmonaria in the hot summers of the Midwest and South. Large pink flowers fade to blue over mildew resistant foliage. Nice mounding habit. Wavy, spear-shaped leaves are dark green, infused with melting silver. ▶ 🌾 🌢 🕸 9/18/9

**Pulmonaria** 'Moonshine' PP13686 EU14325 Our flashiest Pulmonaria with great garden vigor, compact growth habit, and mildew resistance. Shimmering silver-white leaves are rounded with a thin edge of darkest green. Heat and humidity tolerance make it a good choice for the South. One of the favorites of the entire Terra Nova® breeding team! Small, pale, blue-white flowers. D 🎉 🌢 🏶 15/20/10

Pulmonaria 'Raspberry Splash' PP12138 EU11545Very profuse flowering on this sun tolerant hybrid. Dusky raspberry-<br/>coral flowers arrive in early spring to herald the strongly silver-marked,<br/>sharply pointed, very upright foliage. P. longifolia breeding.☆ ● ◆ ● ◆ ● ◆ ● ◆ 12/25/13

Pulmonaria 'Silver Bouquet' PP20059 EU24135 The best breeding, guided by the best feedback from nursery owners and consumers went into the production of Pulmonaria 'Silver Bouquet'. As winter ends and spring begins, 'Silver Bouquet' wakes up the garden with loads of marvelous up-facing clusters of rich coral-pink, magenta and violet. Mildew resistant foliage wastes no time in appearing as the flowers fade. No down time between shows means long shelf life and much better consumer acceptance. 'Silver Bouquet' shines in the summer too, thriving in heat and humidity. If you haven't tried this Pulmonaria, you haven't tried the new paradigm for this genus. ☆ ▶ ﷺ ♣ ≈ 7/20/10



PULMONARIA 'HIGH CONTRAST



PULMONARIA 'BUBBLE GUM



PULMONARIA 'DARK VADER'

☆ = Full Sun D = Partial Shade ● = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches ₩ = Fragrant % = Cut Flower
 ※ = Butterfly ※ = Hummingbird □ = House Plant D = Deer Resistant Ψ = Drought Tolerant \* = Winter Color

PULMONARIA 'TREVI FOUNTAIN'

PULMONARIA 'MOONSHINE'

PULMONARIA 'SILVER BOUQUET'

# Roscoea Spice<sup>™</sup> Series





#### ROSCOEA 'CINNAMON STICK'

Roscoea purpurea 'Cinnamon Stick' (HWJK 2401) Plucked from the Himalayas, this zone 6 ginger relative is a stunner in a pot or in a shady woodland garden. The blood red stems are striking all season and the large, orchid-like lavender flowers are showy in late summer. While not recommended for the hot and humid south, it makes a superb addition to many gardens. Z 6-9 D • 16/12/20

ROSCOEA 'SPICE ISLAND' NEW Roscoea purpurea 'Spice Island' PPAF PVR Here's a tropical appearing accent plant from the land of the Yeti! In mid summer, this hardy ginger has pink flowers that resemble orchids with a crepe-ruffle. Showy thick, deep red stems support luscious dark leaves with deep red backs. It makes a unusual woodland companion for Trilliums or used as a container specimen. Z 6-9 ▶ ● 16/12/24

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SCABIOSA 'VIVID VIOLET'

Rudbeckia subtomentosum 'Henry Eilers' (Larry Lowman) Charming blooms of unusual gold quilled petals highlighted by chocolatebrown button centers. Good for cut flowers. A narrow upright grower which makes a great specimen in the back of the border. Very appealing in the late summer. Introduced by Larry Lowman of Ridgecrest Nursery. Z 4-8 🔅 🕸 🤸 48/24/60

NEW Salvia officinalis 'Silver Sabre' PP19260 PVR (Pavlich) A brilliantly variegated edible Sage! Our 'Silver Sabre' has a cleaner variegation and a better habit than the old, variegated type. Luscious pink tones in cooler weather. These low mounds are at home on the patio, vegetable garden, or in mixed borders. Easy to grow with good drainage. A culinary coup! Z 5-10 🔅 🖑 🏶 7/23/8

Scabiosa 'Vivid Violet' PP19260 EU27534 Large, vivid violet pincushion flowers set atop low mounds of mildew resistance frilly foliage. Very heavy flowering and will bloom continuously from late spring to frost. Vigorous grower! Nice. Z 4-9 🔅 🍣 🦒 11/18/15

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# Sedum

Our Sedums were selected for staying short and compact. They don't fall apart like other varieties. Two of our Sedums have won the RHS Award of Garden Merit. Our new selections have a great cushion habit, and multiple crowns. Great for borders.



- Compact, strongly branched habit
- Disease free, showy foliage
- Strong and unique flower colors
- Complete range of flower and foliage color combinations





SEDUM 'CLASS ACT

## Sedum 'Class Act' PP20125 EU24282

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What's classier than winning a **Royal Horticultural Society Award of Garden Merit**? Not much! This plant did exactly that against more than 50 others. By stunning the judges with its **compact, upright habit and full heads of the most stunning rose-pink punctuated by white buds**. A winner in the garden and in the beds! Z 4-9  $\Leftrightarrow$  **1** 16/14/18

#### Sedum spectabile 'Crystal Pink' PPAF PVR

The iciest pink heads you'll ever see! Large heads of the softest pink on shorter stems make an awesome combination with blue-leaved grasses or Echinacea 'Hope'. Does not fall apart like 'Autumn Joy'. An excellent attractor for pollinating insects and butterflies. Z 4-9  $\Leftrightarrow$  4  $\cancel{2}$  12/16/16

SEDUM 'HOT STUFF

**Sedum spectabile 'Hot Stuff'** PP17212 **The SHORTEST S. spectabile on the market!** This seedling of 'Brilliant' bloodlines forms a tight 10" mound of foliage covered by domes of **bright pink flower heads**! Z 4-9  $\Leftrightarrow$  **1**/10/14/12

Sedum 'Mr. Goodbud' PP17671 EU20629 This dusky S. spectabile hybrid has tight foliage and strongly contrasting colors between its light buds and dark mauve flowers. Richer tones and better foliage than S. 'Brilliant'. Upright habit and short stature. Won an Award of Garden Merit from the RHS in 2006. Z 4-9 🔆 🌢 4 15/14/17



SEDUM 'CRYSTAL PINK



SEDUM 'MR. GOODBUD' ering Ht in inches 🛱 = Fragrant 🍾 = Cut F

☆ = Full Sun ▶ = Partial Shade ● = Shade x/x/x = Foliage Ht./Foliage Spread/Flowering Ht. in inches ₩ = Fragrant % = Cut Flower
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# Sedum Candy<sup>™</sup> Series

When you think of most dark-leaved Sedum varieties on the market today, you think of plants that fall over, lack vigor, or have ghastly pitted foliage. Terra Nova<sup>®</sup> is here to change that - with the introduction of our Candy<sup>™</sup> Series of Sedum telephium. These plants exhibit great vigor and short growth habit so that they don't fall open. The increased branching shows off the range of dark foliage colors which in turn, give rise to flowers in different shades of pink.



SEDUM 'CHOCOLATE DROP'

### Sedum 'Chocolate Drop' PPAF PVR

Upright mounds of lightly scalloped, dark chocolate, glossy brown leaves make a great addition to the border or the rock-garden. Soft rose-colored flowers top and accent the foliage. Mix with golds and bronzes for an unforgettable effect. So round and chocolatey, you'll want to "kiss" them! Z 4-9  $\Leftrightarrow$  4/9 / 8/14/10

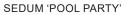
# Sedum Party Hardy<sup>™</sup> Series

Remember Sedum 'Autumn Joy'? Vigorous, but self-destructive. We continue our award-winning Sedum path with a revolution in the habit and blooming of these plants today. Large, tight flower heads in rich colors stand atop remarkably compact plants that don't fall apart like other Sedum in the marketplace. Plants look great in the container from start to finish. Not only do the plants have great form, but they also have a wonderful range of foliage colors. The flower heads display color for an extended period and make a great crop for fall sales as well.



SEDUM 'BEACH PARTY







SEDUM 'BIRTHDAY PARTY' NEW Sedum 'Beach Party' PPAF PVR 'Beach Party' is covered with star shaped, light rose-pink flowers that look

like mounding dunes in the landscape. Among the most prolific bloomers. Bees and butterflies will definitely have a party in your garden! Needs good sun and drainage. Z 4-9 🔅 🌢 🥐 10/19/14

**NEW Sedum 'Birthday Party'** PPAF PVR Bred for a compact habit that doesn't open up and has large flower heads. This outstanding Sedum from our Party Hardy<sup>™</sup> Series will dazzle you in late summer and fall with its huge, deep rose pink flower heads. The purple brown tinted leaves provide color before the blooms. Z 4-9 🔆 🌢 🥐 7/20/11

#### NEW Sedum 'Pool Party' PPAF PVR

Dive in and enjoy this outstanding compact plant with cauliflower-like flower heads. These showy flowers appear in July and mature to large flat heads of light pink. Succulent blue foliage contrasts nicely with the pink flowers. Z 4-9 🔅 🌢 🕊 14/25/18

Early spring foliage shown in smaller images.

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STOKESIA 'PURPLE PIXI



THALICTRUM 'BLACK STOCKINGS

Silene dioica 'Valley High' PP16064

Strongly contrasting variegation with a large green center surrounded by cream to white margins. Profuse rose pink flowers in May and it will rebloom in the fall if it is cut back. Back by popular demand. A great garden performer. Needs good drainage and minimal fertilization. Z 5-9 🔅 🕸 10/12/13

#### Sisyrinchium 'Devon Skies'

This showy, grass-like clumper is covered with dozens of large, sky-blue flowers for weeks in early summer atop deer resistant foliage. It blooms all summer in the NE and South tolerating heat, humidity, poor soils, and drought as long it has good drainage. Super in the rock garden or front of the border. (It's sterile too!) We just learned that S. 'Devon Skies' was found in Edmund and Rita Heaton's UK garden (the National Collection Holders for Sisyrinchium). Z 7-10 🔅 🕸 🌢 🥊 4/10/6

#### Stokesia laevis 'Purple Pixie' PP19833 PVR

The first dwarf Stoke's Aster! Large violet blue flowers emerge over a plant with a short, compact habit combine to a form that doesn't open up (fall apart) with maturity. Blooms in early July with sporadic rebloom. Also grows great in high heat and humidity! Z 5-9 🔅 🏘 💐 9/14/11

#### Thalictrum aquilegiifolium 'Black Stockings'

This tall beauty has long, nearly black stems, contrasting green leaves and is topped by fluffy lavender pink flowers in large flat - topped corymbs. Very showy for the back of the border. Needs to be vernalized to bloom. Z 5-9 🔅 🕨 🕸 48/24/58

#### Thalictrum ichangense Evening Star

A lovely woodland and shade container perennial with foliage like an Epimedium. Leaflets colored olive, tan, and copper to red-brown are held on wiry stems; each with a central silver star. Tufts of lavender flowers float over the foliage spring through summer. An exciting new perennial for some enchanted evening. Z 6-9, possibly to Z 5 **b e** 🕸 8/10/12

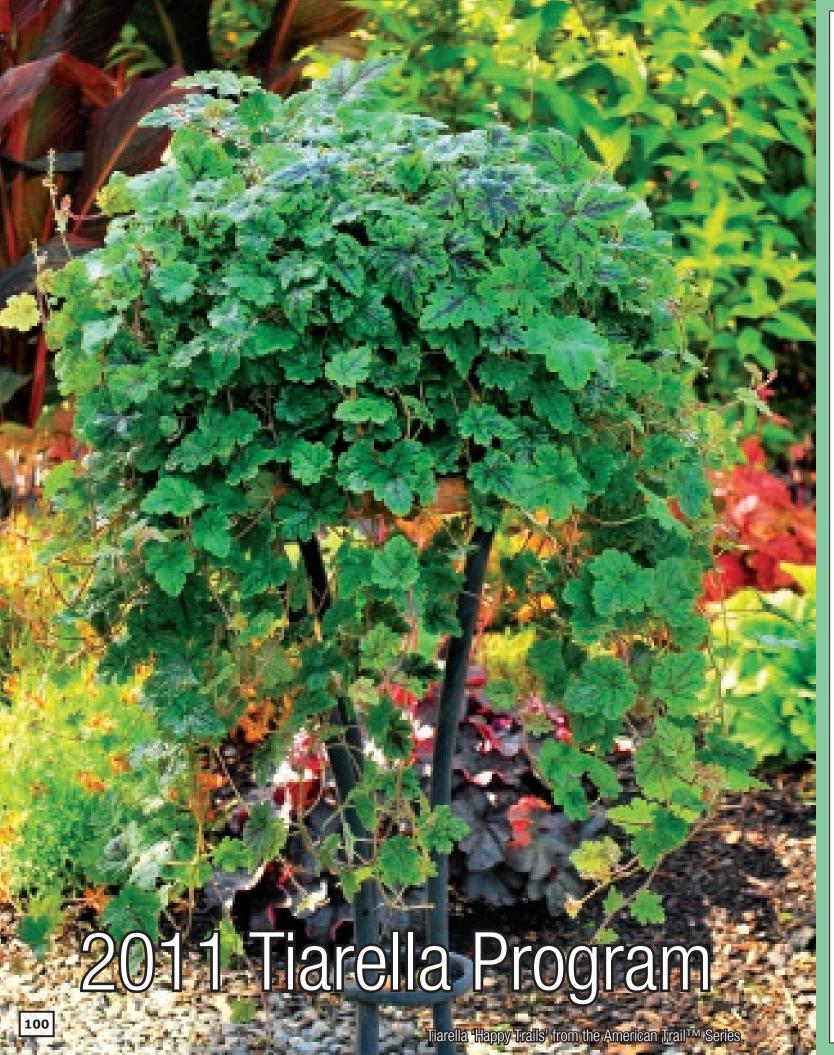
98



SILENE 'VALLEY HIGH



THALICTRUM EVENING STAR STRAIN



# Tiarella American Trail<sup>™</sup> Series

Our **American Trail<sup>™</sup> Series** Tiarella work amazing well as a groundcover or in a hanging basket. These were bred for good trailing habit, nice leaf-markings, variable leaf shapes and attractive flowers. Hardiness and deer-resistance are a given with this new Series. These spreaders are more drought tolerant as they tend to send out roots at more points. These, in turn, can "find" more moisture. Breeder's Goals for Tiarella





- Unique leaf characteristics including shapes, textures and patterns
- Compact flowers that rebloom
- Multi-seasonal interest attractive in spring, summer, fall and winter
- Mildew resistance
- Trailers designed for dry shady areas and fillers for containers
- Perfect for perennial containers 1st up in the spring and DO NOT mind being covered in the summer
- Replace English Ivy

Terra Nova<sup>®</sup> is well known for having the best selection of guality, garden-worthy Tiarellas with an amazing range of foliage shapes and patterns. Our dark-centered beauties range from low trailing forms like T. 'Happy Trails' to large clumping forms like T. 'Candy Striper'. Designers can use our many forms of this **American native** as a wonderful shade solution for both new and mature landscapes. They are perfect neutral fillers. Z 4-9 🕨 🗢 🌢 🏶

## Tiarella 'Happy Trails' PPAF PVR

We selected 'Happy Trails' for its profusion of runners and charming small rounded lobed leaves that are marked with a thick black band on the veins. It's a vigorous trailer with short white flowers. Wonderful as a shade ground cover, cascading down a woodland slope, or weaving with other plants in a container or hanging basket. "Happy Trails to you..." 4/36/9

# Tiarella 'Jeepers Creepers' PP13437 EU11504

Most running forms of Tiarella are blasé; they run too fast, and their flowers are often insipid. 'Jeepers Creepers' is the answer: Bold, well marked foliage, creeping (not running) habit and large white flowers. It has one of the best winter

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# Tiarella American Trail<sup>™</sup> Series





Tiarella 'Appalachian Trail' PPAF PVR A lovely, rapidly trailing groundcover which sports numerous branches. Well-marked leaves have a large splatter pattern. Better marked than 'Running Tapestry'. A great ground cover for shade or in a hanging basket. Short white flowers. Vigorous without getting out of hand. 4/36/6



# Tiarella American Trail<sup>™</sup> Series



# **High Contrast Clumping Tiarellas**





TIARELLA 'MYSTIC MIST

## Tiarella 'Candy Striper' PP15528

Lush green leaves sport a dark stippled stripe down each leaf lobe. Its mounding habit, huge leaf size, pink flower buds, and white, foamy flowers are tantalizing. Possibly our largest foamflower, Candy Striper combines strikingly with Athyrium 'Burgundy Lace' and Pulmonaria. 10/16/14

## Tiarella 'Crow Feather' PP12335 EU13663

Bright green leaves, cut, and deeply marked with a black feather. Probably the best winter color of ALL Tiarella - simply stunning with a brocade of pinks, reds, **purples, and blacks.** A strong grower with a mounding habit and bright pink spring flowers, 8/11/12

TIARELLA 'CANDY STRIPER'

## Tiarella 'Mystic Mist' PP21282 EU26594

Bred for vigor, this beautiful Tiarella is variegated and colorful. 'Mystic Mist' has bright green leaves with white speckled variegation and prominent red veins all year. Spring blooms are white and foamy. Fall color has striking pink tones. Fast growing clumping habit. Needs good drainage. 5/11/9

### Tiarella 'Neon Lights' PP13289 EU13669

The best black-centered, palmate-cut leaves are edged with contrasting neon-green in spring and topped with large white flowers. This huge leaved cultivar glowed in our trials and has earned respect at the retail front. 8/22/16









TIARELLA 'PIRATE'S PATCH



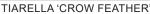
TIARELLA 'PINK SKYROCKET'

Tiarella 'Pink Skyrocket' PP13382 EU13697 Our BEST pink flowering Tiarella! One of our wild outcrosses shot up with this sparkling salute. Explosive heads of shrimp pink are held above the marvelously cut and marked foliage. This is an exciting flower form for the genus. Fall color in full sun is burnished bronze and in shade is deep shiny black. One of the top 25 Best Sellers for 2007 from Plant Delights Nursery. 6/12/11

#### *Tiarella* 'Pirate's Patch' PP14907 EU17429 Broad, uncut leaves with a patch as dark as a pirate's

heart. A breakthrough plant with outstanding habit with its low, creeping stems. Over 250 flower spikes (a record) on a mature plant make this Ken's favorite foamflower. Good bronze fall color. 5/16/10

*Tiarella* 'Sea Foam' PP13696 EU13700 demand. 6/14/11



# High Contrast Clumping Tiarellas

TIARELLA 'SUGAR AND SPICE



TIARELLA 'SPRING SYMPHONY

TIARELLA 'SEA FOAM'

The beautifully cut and marked leaves are secondary to the massive display of creamy-white flowers which virtually hide the foliage for weeks. We have no other pure white flowering Tiarella that is so floriferous. Nice compact clumping habit and winter bronzing. Brought back by popular

Tiarella 'Spring Symphony' PP12397 EU9847

A smooth melody of compact foliage with leaves "painted" with black along the mid-rib. Profuse, **light pink flowers** reach their crescendo in mid-spring. One of our most popular forms. 7/10/10

Tiarella 'Sugar and Spice' PP16738 EU20614

This plant is everything nice, and it IS Dan's very favorite Tiarella in the whoooole world! Dramatic, lacy leaves with painted, heavily marked centers are seen in summer to winter. Lightly fragrant, spring flowers are uniquely "frosted with pink with a white interior," says Ken. The **shiny** 

leaves appear to be lacquered and look fabulous all year here at the nursery! 8/12/13



# Tradescantia Charm<sup>™</sup> Series

The Charm<sup>™</sup> Series is TN's improved version of 'Blue and Gold' (syn. 'Sweet Kate'). These were bred for golden yellow foliage with compact habits. We've expanded the palette with three new flower colors of pink, white, and purple. You WILL be charmed!

NEW Tradescantia 'Angelic Charm' PPAF PVR Angel white flowers float amongst the clouds of compact golden foliage. The third in our Charm<sup>™</sup> Series, 'Angelic Charm' will **bloom all summer long**. A fine addition to your mixed bed, containers, or in the front of the border. Easy to grow with average garden soil and water. Z 5-9 ☆ ▶ 8/15/11

NEW Tradescantia 'Lucky Charm' PPAF PVR The second of our Charm<sup>™</sup> Series of dwarf gold leaf Tradescantia. 'Lucky Charm' has blue flowers and a compact habit. The most contrasting colors of the Charm™ Series. Planting something Lucky and Gold in your garden will surely be a sign of good fortune to come. Z 5-9 ☆ ▶ 8/15/11

NEW Tradescantia 'Regal Charm' PPAF PVR Regal purple, three petaled flowers sit above golden foliage on this royal charmer. A new flower color that contrasts beautifully with the compact, golden yellow mound of leaves. A fine addition to your mixed bed, containers, or the front of the border. Easy to grow with average garden soil and water. Z 5-9 🔅 🕨 8/15/11

#### Tradescantia 'Sunshine Charm' PP21480 PVR

Add a little sunshine to your garden with this new spiderwort! Glowing gold foliage creates a lovely foil for the lavender-pink flowers. This vigorous grower is very long blooming and easy to grow. More floriforous and compact than 'Sweet Kate'. Holds gold color and does not burn in the sun. Place in areas of half to full sun and it will absolutely charm you! Z 5-9 ☆ ▶ 20/15/21





TRADESCANTIA 'LUCKY CHARM'

TRADESCANTIA 'ANGELIC CHARM'

TRADESCANTIA 'SUNSHINE CHARM'

TRADESCANTIA'REGALCHARM'

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VERONICA 'AZTEC GOLD'

Veronica prostrata 'Aztec Gold' PPP13354 EU13144 Brilliant gold foliage spreads in dense mats and is complemented by rich blue flowers in May. This versatile groundcover works well in mixed containers, hanging baskets, over walls, etc. Great to contrast with our top selling black leaved Heuchera 'Obsidian'. Foliage goes chartreuse in partial shade, which is still very nice! Z 3-9 🌣 🕨 💐 🌢 3/18/8

#### Viola 'Heartthrob' PP19996

Your eyes won't believe these **bold leaves with a strongly contrasting** deep burgundy splash. Wonderful foliage plant. Strong textured leaves set off lavender flowers in the early spring. Attractive in containers, the front of the border, or as a ground cover. Z 5-9 **b e b** 8/12/7

#### Yucca filamentosa 'Color Guard'

Tantalizing tufts of yellow centered foliage make a great addition to the garden. Awesome coral winter color along the stripes. Growth is superior to other clones of Yucca filamentosa. Creamy white, fragrant flowers on large spikes. Z 4-9 🔅 👯 🦒 🥊 🌢 🏶 20/24/48

#### Yucca rostrata 'Sapphire Skies' (Cistus)

An elegant, short leaf selection, with gorgeous powder blue-colored leaves which hold their color year-round. Over the years it will form an upright, unbranched tree with a stout trunk to about 4'. The hardiest of **the trunk forming Yuccas.** Another rare and exciting plant find brought to us from our friends at Cistus Nursery. Z 5-11 (if winter dry and with wind protection) 🔆 🦋 🍾 🕊 🌢 🏶 16/16/36

YUCCA 'SAPPHIRE SKIES' (Picture By Joshua McCullough)



# Terra Nova<sup>®</sup>'s Unrooted Cutting Program

Have you have ever wanted Terra Nova<sup>®</sup> plants and found that the price-point is a problem? We have a solution - unrooted cuttings. Why URCs? - easy! To give you our fantastic plants in a form that is easy to root and inexpensive to ship. We also have a new partner: Oro Farms. Why Oro? Oro is an industry leader in URC technology and propagation. Their facility in Guatemala is a state of the art operation run by hort industry leader Dr. Royal Heins, CFO Brian Gold, and propagation master, Estuardo Arriaga.

Their entire line of unrooted cuttings, produced for commercial greenhouses, benefit from this wonderful

temperate climate, which allows for economical yearround production. Oro and Terra Nova® have recently completed a significant infrastructure expansion to increase the breadth and depth of the Terra Nova® offerings.

# The ideal method of handling cuttings on arrival and prior to sticking is as follows:

- Remove bags of cuttings from shipping boxes
- Remove cuttings from bags and place in flats
- Place flats of cuttings in a cooler at 50-55° F
- Provide humidification to at least 98% relative humidity. If 98%
- humidification cannot be achieved, do not remove cuttings from bag
- Provide some light (up to 50 foot candles) in the cooler if possible



# **Program Details**

ERRAN®VA

Minimums: 100 cuttings per variety (orders are packaged in multiples of 100)

**Cuttings Per Box:** 2,000 to 10,000 depending on the cutting size Box charge: \$4.75 per box **Cancellation Policy:** Cancellations are not accepted within 14 days of shipment **Payment Terms:** Same as plugs Freight information: FOB delivered to FedEx in Miami, and drop shipped directly to customer's facility. Phyto certificate included in price of FOB. Claims: All claims must be received within 48 hours of receipt of shipment **Tags:** Tags are included in price Misc:

- Orders less than 2,000 cuttings per box will incur a \$30 box charge
- All orders must be placed 2 weeks in advance
- Canadian orders incur a \$125 108 handling fee



Pricing
(Includes tags and royal *Prices are subject to change
17. Coreopsis 'Mango Punch'
18. Coreopsis 'Moonlight'
19. Coreopsis 'Pink Lemonade'

	5	
2.	Agastache 'Raspberry Summer'\$0.23	18. Coreopsis 'Mo
3.	Agastache 'Summer Fiesta'\$0.23	19. Coreopsis 'Pin
4.	Agastache 'Summer Glow' \$0.23	20. Coreopsis 'Pin
5.	Agastache 'Summer Love'\$0.23	21. Coreopsis 'Rul
6.	Agastache 'Summer Sky' \$0.23	22. Coreopsis 'Rur
7.	Ajuga 'Blueberry Muffin'\$0.39	23. Coreopsis 'Sno
8.	Ajuga 'Sparkler' <sup>\$</sup> 0.39	24. Coreopsis 'Stra
9.	Coreopsis 'Autumn Blush' \$0.43	25. Coreopsis 'Stra
10.	Coreopsis 'Cherry Lemonade'\$0.27	26. Coreopsis 'Tro
11.	Coreopsis 'Citrine'\$0.43	27. Leucanthemur
12.	Coreopsis 'Cranberry Ice' \$0.43	28. Leucanthemur
	Coreopsis 'Garnet' \$0.43	29. Nepeta 'Blue D
14.	Coreopsis 'Gold Nugget'\$0.37	30. Penstemon 'Bl
	Coreopsis 'Lemon Punch'\$0.27	31. Penstemon 'Da
16.	Coreopsis 'Little Penny' \$0.27	32. Penstemon 'G

Agastache 'Cotton Candy' ...... \$0.23



# lties)

ngo Punch'\$0.27	0
onlight'\$0.43	3
(Lemonade'\$0.27	3
vheel'\$0.37	3
y Frost'\$0.43	
1 Punch'\$0.27	3
wberry'\$0.43	3
wberry Lemonade'\$0.27	Z
wberry Punch' \$0.27	Z
bical Lemonade'\$0.27	2
1 'Paladin'\$0.38	2
1 'Victorian Secret'\$0.38	Z
ragon'\$0.34	Z
ueberry Taffy'\$0.44	Z
rk Towers'\$0.44	Z
ape Taffy'\$0.44	

33. Penstemon 'Strawberry Taffy' \$0.44
34. Persicaria 'Chocolate Dragon'\$0.29
35. Persicaria 'Dragon's Eye'\$0.29
36. Persicaria 'Silver Dragon' \$0.29
37. Polemonium 'Snow and Sapphires' \$0.44
38. Salvia 'Silver Sabre' \$0.29
39. Scabiosa 'Vivid Violet'\$0.44
40. Sedum 'Chocolate Drop'\$0.48
41. Sedum 'Class Act' \$0.48
42. Sedum 'Cloud Walker'\$0.48
43. Sedum 'Crystal Pink'\$0.48
44. Sedum 'Hot Stuff' \$0.48
45. Sedum 'Mr. Goodbud' \$0.48
46. Silene 'Valley High' <sup>\$</sup> 0.51
47. Veronica 'Aztec Gold' \$0.29









































DR. ROYAL D. HEINS EDUCATION - Ph.D. University of Minnesota 1978 PROFESSIONAL EXPERIENCE - Professor at MSU from 1978-2004, Presently CEO of Oro Farms, Inc. HONORS AND AWARDS - 15 major awards and honors in Education and Horticulture ACADEMIC RESPONSIBILITIES - 75% Research, 25% Teaching OTHER MAJOR RESPONSIBILITIES - Dr. Heins has taught courses in crop production and greenhouse environmental physiology. His major research interests have been flowering physiology, the quantification of plant responses to the environment, and the development of decision-support tools for growers in the greenhouse industry. Aw wide range of crops from Poinsettias to hardy perennials has been covered. Twenty nine publications to date.



**Coreopsis 'Ruby Frost'** 

Root and bulk plants under short days. Cold not required to flower but plants flower about 2 weeks faster after a cold treatment. For plants receiving a cold treatment, provide long days to flower plants using night interruption lighting for 6-7 weeks up through week 12 and normal days after week 12. Grow plants under high light.

required to flower.



# Royal's Tips & Tricks



Sedum 'Cloud Walker'

Propagate and bulk plants under 13-hr or shorter day lengths. Provide long days for 8 weeks to flower plants using night interruption lighting up through week 12 and normal days thereafter. Grow plants under high light. No cold



Leucanthemum 'Victorian Secret'

Propagate and bulk plants under 13-hr or shorter day lengths. Provide long days to flower plants using night interruption lighting for 7 weeks up through week 12 and normal days after week 12. Grow plants under high light. No cold required to flower

Plantaciones de Oro, Guatemala

# URC Cultural Information

# URC Cultural Information

container

6-7	Agastache Summer™ Serles	Best suited for 6" pots or larger	Cold not required	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
5	Ajuga 'Blueberry Muffin'	Suited for 606 trays or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
5	Ajuga 'Sparkler'	Suited for 606 trays or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
15-17	Coreopsis Hardy™ Series	Best suited for 6" pots or larger	5 to 6 weeks 40° to 45° F suggested for fastest flowering	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
22	Coreopsis Hardy Jewel <sup>™</sup> Series	Best suited for 6" pots or larger	5 to 6 weeks at 40° to 45° F suggested for fastest flowering	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
18-19	Coreopsis Punch™ Series	Best suited for 6" pots or larger	5 to 6 weeks at 40° to 45° F suggested for fastest flowering	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
21	Coreopsis Pie™ Series	Best suited for 6" pots or larger	5 to 6 weeks at 40° to 45° F suggested for fastest flowering	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
20	Coreopsis Lemonade <sup>™</sup> Series	Best suited for 6" pots or larger	5 to 6 weeks at 40° to 45° F suggested for fastest flowering	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
85	Leucanthemum 'Paladin'	Best suited for 6" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 68° F	5.5 to 6.2	Flowers faster under long days
85	Leucanthemum 'Victorian Secret'	Best suited for 5" pots or larger	Cold is beneficial to uniform planting	Best grown at moderate temperatures 58° to 68° F	5.5 to 6.2	Flowers faster under long days
88	Nepeta 'Blue Dragon'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Long days needed to flower
89	Penstemon Taffy™ Serles	Best suited for 5" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Day neutral
90	Penstemon 'Dark Towers'	Best suited for 5" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Day neutral
90	Persicaria	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Long days needed to flower
91	Polemonium 'Snow & Sapphires'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Long days needed to flower
95	Salvia 'Silver Sabre'	Best suited for 4" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
95	Scabiosa 'Vivid Violet'	Best suited for 4" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
98	Sedum Party Hardy™ Series	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
97	Sedum Candy™ Series	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
96	Sedum 'Class Act'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
-	Sedum 'Cloud Walker'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
96	Sedum 'Crystal Pink'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
96	Sedum 'Hot Stuff'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
96	Sedum 'Mr. Goodbud'	Best suited for 5" pots or larger	None required	Best grown at moderate temperatures 62° to 68° F	5.5 to 6.2	Long days needed to flower
99	Sliene 'Valley High'	Best suited for 5" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Flowers faster under long days
99	Stokesla 'Purple Pixle'	Best suited for 5" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Day neutral
107	Veronica 'Aztec Gold'	Best suited for 4" pots or larger	6 weeks at 40° to 45° F	Best grown at moderate temperatures 58° to 65° F	5.5 to 6.2	Day neutral

Plants will benefit from long days prior to week 13	Plants grow best under high light and will benefit from supplemental lighting under low-light conditions	100 to 150 ppm from a balanced fertilizer on a constant basis	Should be pinched in the liner in the 3rd or 4th week leaving 3 to 4 nodes	Plants respond to most growth retardants
Plants will benefit from long days prior to week 13	Plants grow best under high light but supplemental lighting generally not needed for production	100 to 150 ppm from a balanced fertilizer on a constant basis	No pinch required	Generally not required
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Provide long-day by day extension to at least 13 hours or as a 4 hour night interruption before week 14 to promote flowering	Plants grow best under high light and will benefit from supplemental lighting under low-light conditions	100 to 150 ppm from a balanced fertilizer on a constant basis	Should be pinched in the liner in the 3rd or 4th week leaving 3 to 4 nodes	Daminozide and Paclobutra commonly used
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Plants will benefit from long days prior to week 13	Plants grow best under high light and will benefit from supplemental lighting under low-light conditions	100 to 150 ppm from a balanced fertilizer on a constant basis	No pinch required	Paclobutrazol and Uniconiz effective for height contro
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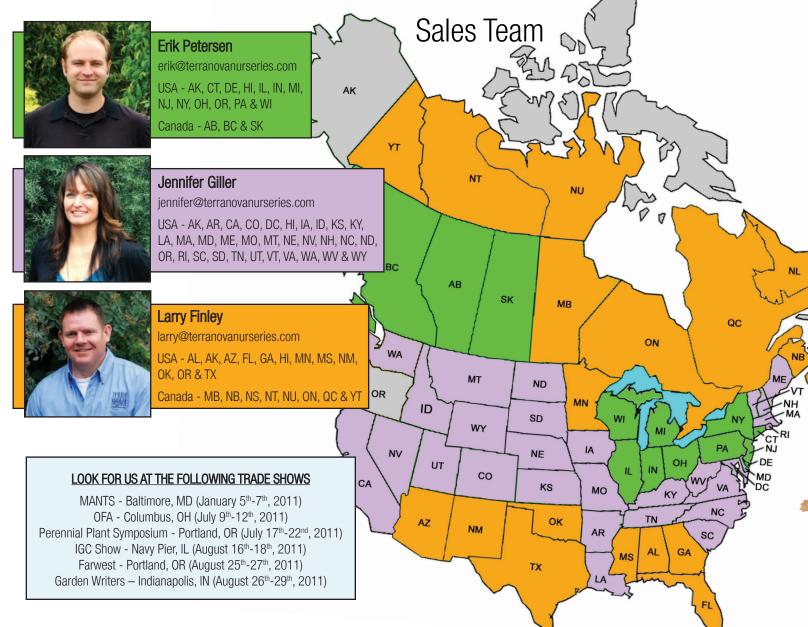
Growth retardant applications are not normally needed if plants are grown in outdoor field conditions. If growing conditions warrant the use of growth retardants then the chemicals listed are those that have shown to be effective on the cultivars in this table.

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# Introducing Terra Nova<sup>®</sup>'s New Broker Program

Terra Nova<sup>®</sup> is moving in new directions. Our product offerings are entering into new markets and the customers we find there are used to enhanced services that broker networks offer. We are proud to bring brokers into the Terra Nova<sup>®</sup> circle. By doing this, we offer a multitude of ordering and financial options through these new partners. All Terra Nova® customers, whether direct or represented by a broker. will still enjoy access to Terra Nova®'s support network. Culture sheets, photography, and grower solutions will all be shared across the board. Please contact our Sales Team to obtain any information a broker rep may be unable to answer.

Aris Horticultural Services	519-326-6121
Ball Seed Company	800-879-2255
Eason Horticultural Resources, Inc	800-214-2221
Fred C. Gloeckner & Company	800-345-3787
Griffin Greenhouse and Nursery Supplies	800-732-3509
Henry F. Michell Co	800-422-4678
M & M Plant Sales Inc	831-801-6049
McHutchison & Co	800-943-2230
Mid-Atlantic Plant Company	800-366-0350
Norseco Inc.	800-561-6963
Northern Innovators	604-533-8855
Paridon Horticultural	800-586-5236
Syngenta Horticultural Services	800-323-7253
Vandenberg Bulb	800-955-3813
WeHop	

Terra Nova<sup>®</sup> is bringing their customers a new marketing tool – The Individual Product Profile (IPP). These profiles present the following in a graphically clean display:

- Sharp photography in close-ups, landscape use, flower shots and seasonal interest shots
- Bullet points that cover the plant's top selling points and cultural information

From farmer's market to large nursery, these signs can be silent salespeople, saving your staff valuable time. They can be printed as flyers to promote a specific plant or be presented in a PowerPoint<sup>™</sup> format to augment talks given at the nursery. Add a little point to your customers' purchase!





# **Old Plug** 72 Cell Heuchera 'Georgia Peach 2.25

15"

114

# **Product Profile Promotions**



# Terra Nova®'s plugs have grown up!

Have you noticed the difference in Terra Nova<sup>®</sup>'s plugs lately? Our new 72 cells are taller, allowing a better capillary column and more root potential. Plants like Coreopsis, Penstemon, and Scabiosa are much fuller, thanks to our new cut and clean machine that trims our plants with razor-sharp teeth and encourages more bushiness and more blooms.

New Plug 72 Cell Scabiosa 'Vivid Violet'

# Garden Centers

Terra Nova<sup>®</sup> did a friendly take-over of Al's Garden Center in Sherwood, OR. They wanted to demonstrate how to best display their fabulous line of perennials in a real situation. Take note of how our plants are displayed to the best advantage and how our (free)individual product profiles make plant information easy to read in a graphically clean display. Our marketing manager, Dave Doolittle, literally had to fend off customers wanting to "poach" his displays. Let's hope they'll swarm to your store with such a great display.









# Heuchera 'Midnight Rose' - Now Improved!

Improved Form

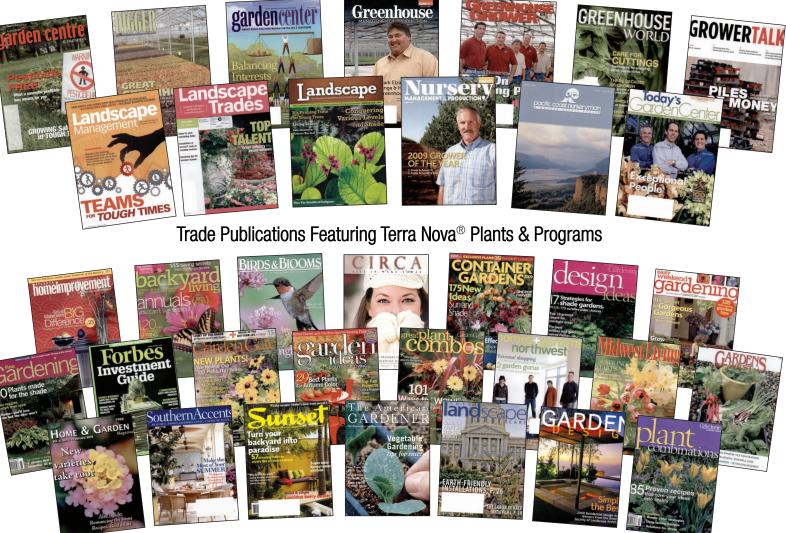
Heuchera 'Midnight Rose' has been a top selling variety for Terra Nova<sup>®</sup> for several years, so it's with great excitement that we announce the release of our improved form. This spring all the liners coming directly from Terra Nova<sup>®</sup> Nurseries will feature stronger variegation, brighter foliage, and more pink variegation. Over the next year we will be working directly with all of our licensees to replace the older stocks with the new, improved variety.



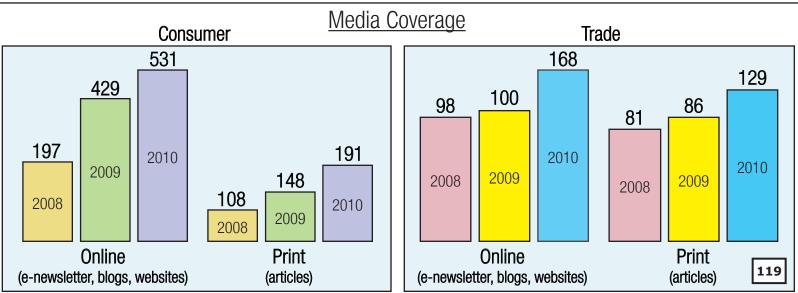
Older Form



In this new world, it's not enough to just have a great plant. You have to get the word out. Our partners at the public relations firm of Eberly and Collard have done an outstanding job getting our plants and our goals into an increasingly large cadre of magazines, newspapers, blog-sites, radio, and TV. In a recession, advertising and marketing should be the last item cut. By retaining our public relations firm, and offering photography and copy, we feel we are reaching a lion's share of consumers and customers. One look at the figures will show you how our exposure is increasing in a down economy. This helps promote our plants and increase your profits!



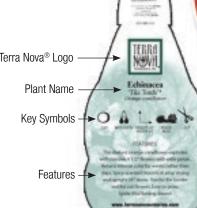
Consumer Publications Featuring Terra Nova® Plants & Programs





Terra Nova<sup>®</sup> Tags come FREE of charge with every plant purchased. If you currently have your own tag program & can provide Terra Nova<sup>®</sup> with a sample of your tag per variety that includes the Patent or Patent Pending information, a Terra Nova® tag will not be included in your shipment

- The right picture is
- worth 1000 words!
- Your silent salesmar Loaded with cultural
- information Create a classy look
- with our premium tags Use Terra Nova<sup>®</sup> tags
- for national brand recognition
- Tag/pot lock system



Patent



# Marketing - Public Relations

# Culture Sheet

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7	Agastache 'Summer Sunset'	6	Ċ.	14	24	18	Orange	4	\$2 \$	4	Ŷ	-	- 17				✓	40		Echinacea 'Daydream'	4		\¢	22	4
5	Ajuga 'Blueberry Muffin' Ajuga 'Sparkler'	5	¢/) ¢/)/●	6 3	18 14	10 3	Blue	44 44	\$ \$	-	-	- **		6-7		F -	✓ √	45		Echinacea 'Firebird' Echinacea 'Flame Thrower'	4	·	ф Ф	18 3 <b>1</b> 5	ł
5	Aralla 'Sun King'	3	)/•	36	36	36	Cream	-	2 -	-		- -		8-9	_		▼ ✓	33		Echinacea 'Fragrant Angel'	4		÷	20	T
	Athyrium 'Burgundy Lace'	4	)/•	24	28	NA	-	-	-	- 61	-	-		-	N	л - N	$\checkmark$	36		Echinacea 'Green Eyes'	4	4	÷.	20	t
8	Athyrium 'Dre's Dagger'	4	▶ / ●	30	30	NA	-	-	-	4	-	-		-	N		$\checkmark$	46		Echinacea 'Gum Drop'	4	·	¢	24	
8	Athyrium 'Lady in Lace'	4	▶ / ●	14	12	NA	-	-	-	•	-	-		-	N	- N	✓	41		Echinacea 'Heavenly Dream'	4		\¢	24	Ļ
9	Athyrium 'Ocean's Fury'	5		36	36	NA	-	-	-	4	-	-		-	N	л – л –	$\checkmark$	33		Echinacea 'Hope'	4	·	¢ ×	20	ł
9	Athyrium 'Pewter Lace' Athyrium 'Silver Falls'	4	▶ / ● ▶ / ●	18 24	18 24	NA NA	-	-	-	-	-	-		-	S		✓ ✓	34		Echinacea 'Hot Lava' Echinacea 'Lilliput'	4		\U00e4           \U00e4           \U00e4	24 12	T
9	Athyrium 'Ursula's Red'	4		24	24	NA	-	-	-	4	-	-		-	N		✓	44		Echinacea 'Little Angel'	4	·	¢.	12	h
	Bergenia 'Lunar Glow'	4	☆/♪	10	18	15	-	4	-	4	Ŷ	*		3-4		л - N	$\checkmark$	38	3	Echinacea 'Mac 'n' Cheese'	4	·	¢	21	
	Bergenia 'Pink Dragonfly'	4	☆/♪	10	12	15	Dark Pink	-44	-	- 61	Ŷ	*		3-4			✓	47		Echinacea 'Mama Mia'	4		\$	20	Ļ
	Brunnera 'Diane's Gold'	4	▶/●	12	24	17	Light Blue	-	-		-	-		4-5	_		-	35		Echinacea 'Maui Sunshine'	4	·	\$	24	ł
11	Brunnera 'Emerald Mist' Brunnera 'Jack Frost'	4	)/● )/●	14 14	24 24	17 17	Light Blue Light Blue	-	-		-	-		4-5 4-5	_	И - Л -	-	33		Echinacea 'Merlot' Echinacea 'Now Cheesler'	4		\U00e4           \U00e4           \U00e4	27 15	f
	Brunnera 'Looking Glass'	4	)/•	14	24	17	Light Blue	-	-	4	-	-		4-5		л -	_	46		Echinacea 'Phoenix'	4	·	÷.	22	İ.
	Campanula 'Blue-Eyed Blonde'	4	¢.	8	14	24	Blue	4	-	4	-	-	÷ -	6-7		л - N	-	36		Echinacea 'Purity'	4	4	¢.	18	Γ
12	Campanula 'Jelly Bells'	5	\	8	14	11	Deep Blue	-	-	4	-	-		6-7	N	л - N	-	34	4	Echinacea 'Quilis and Thrilis'	4	4	¢	22	Ļ
12	Campanula 'Pantaloons'	5	☆/♪	12	15	28	Light Purple	-14	-	•	-	-	8 -	6-7	F	-	<ul> <li>✓</li> </ul>	38		Echinacea 'Raspberry Tart'	4	·	₿ U	18	L
	Campanula 'Pink Octopus' Campanula 'Samantha'	5	☆/) ☆/)	10 7	18 18	15 11	Pink Blue Violet	44 44	-	4) 4)	ψ	-	÷ -	6-7			√ √	35		Echinacea 'Ruby Giant' Echinacea 'Satin Nights'	4		\U00e4           \U00e4           \U00e4	20 15	f
	Campanula Samanna Campanula 'Summertime Blues'	4		10	17	24	Blue	4	-	4	-	-		5-9	_		✓ ✓	42		Echinacea 'Secret Desire'	4		¢.	19	h
	Campanula 'Summertime Jazz'	4	☆/♪	10	18	18	Blue	4	-	- 6	-	-		5-9		л -	$\checkmark$	42		Echinacea 'Secret Joy'	4		÷.	24	Γ
10	Cistus 'Mickie'	7	Ċ.	18	30	18	White	-	-	4	Ŷ	*		5-7	N	- N	-	42	2	Echinacea 'Secret Lust'	4	4	¢	25	
	Coreopsis 'Autumn Blush'	5	₩	24	32	26	Light Yellow/Red Eye	-	3	-	-	-		6-9		F -	$\checkmark$	43	_	Echinacea 'Secret Passion'	4		¢	18	L
20 21	Coreopsis 'Cherry Lemonade'	9	¢ ¢	8 5	14 20	9 7	Brick Red	-	ts ts	-	-	-		6-9 6-9		F -	✓ ✓	43		Echinacea 'Secret Pride'	4	4	\U00e4           \U00e4           \U00e4	20	ł
	Coreopsis 'Cherry Pie' Coreopsis 'Citrine'	7	÷ ¢	5	20	7	Deep Red Yellow	-	16 E	-	-	-		6-9		F _	v √	43	_	Echinacea 'Secret Romance' Echinacea 'Tangerine Dream'	4	4	¢	18 14	h
	Coreopsis 'Cranberry Ice'	6	¢	8	20	10	Cranberry/White	-	3	-	-	-		6-9		F -	$\checkmark$	35		Echinacea 'Tiki Torch'	4	4	¢.	28	Г
	Coreopsis 'Fruit Punch'	9	\$÷	10	13	18	Maroon/White Edge	-	20	-	-	-		6-9	F	F -	$\checkmark$	38	3	Echinacea 'Tomato Soup'	4		¢	22	
	Coreopsis 'Garnet'	7	₩.	10	20	12	Garnet	-	2	-	-	-		6-9	_	F -	$\checkmark$	47		Eucomis 'Freckles'	6		☆/♪	9	L
	Coreopsis 'Gold Nugget'	6	☆ ☆	24	32	26	Gold/Red eye	-	\$ \$	-	-	-		6-9 6-9	_	F -	$\checkmark$	47		Eucomis 'Oakhurst'	5		☆/♪ ☆	24	F
	Coreopsis 'Lemon Punch' Coreopsis 'Little Penny'	9	÷ ¢	12 8	18 16	12 8	Soft Yellow copper	-	15 V	-	-	-		6-9		F -	v √	40		Galilardia 'Red Sun' Galilardia 'Sun Devil'	3		÷ ÷	10 8	h
19	Coreopsis 'Mango Punch'	9	÷ ¢	12	18	12	Mango Orange/Red	-	\$2 F	-	-	-		6-9		F -	$\checkmark$	49		Galllardia 'Sun Flare'	3		÷.	8	Г
16	Coreopsis 'Moonlight'	6	¢	15	25	17	Light Yellow	-	\$	-	-	-		6-9	F	F -	$\checkmark$	50	)	Geum 'Eos'	5	5	☆/♪	6	
21	Coreopsis 'Pineapple Pie'	9	\$÷	5	20	7	Golden Yellow	-	20	-	-	-		6-9	_	F -	$\checkmark$	50	_	Geum 'Fire Storm'	5		☆/♪	13	L
	Coreopsis 'Pink Lemonade'	9	\$ ~	8	14	9	Pink	-	ts ts	-	-	-		6-9	_	F -	✓ √	1		Geum 'Fireball'	5		₽/	18	ł
	Coreopsis 'Pinwheel' Coreopsis 'Pumpkin Pie'	9		24 5	32 20	26 7	Light Yellow Orange	-	\$\$ \$	-	-	-		6-9 6-9			✓ ✓	51		Hakonechloa 'All Gold' Hakonechloa 'Stripe It Rich'	6			10 10	h
	Coreopsis 'Ruby Frost'	6	¢	16	32	26	Ruby Red/White	-	\$2 F	-	-	-		6-9		F _	$\checkmark$	52		Hellebore Winter Jewels™ Amber Gem	5		ÿ/)/●	12	Γ
	Coreopsis 'Rum Punch'	9	¢	12	18	14	Orangey-Rose	-	20	-	-	-		6-9		F -	✓	52		Hellebore Winter Jewels™ Amethyst Gem	5	5	₽/)/●	12	
17	Coreopsis 'Snowberry'	6	¢	26	32	28	Cream White/Red Eye	-	20	-	-	-		6-9		F   -	<ul> <li>✓</li> </ul>	52		Hellebore Winter Jewels™ Berry Swirl	5		☆/)/●	12	
	Coreopsis 'Strawberry Lemonade'	8	\$ ~	8	14	9	Rose Pink	-	5 62	-	-	-		6-9	_	F -	✓ ✓	53		Hellebore Winter Jewels™ Cotton Candy	5		☆/♪/●	12	ſ
19 20	Coreopsis 'Strawberry Punch' Coreopsis 'Tropical Lemonade'	9		9 8	14 14	10 9	Rose Pink Rose Orange	-	\$ \$	-	-	-		6-8 6-9	_	F -	V V	53		Hellebore Winter Jewels™ Golden Lotus Hellebore Winter Jewels™ Harlequin Gem	5		☆/♪/● ☆/♪/●	12 12	ŀ
	Corydalis 'Berry Exciting'	5	, v D	10	24	13	Purple	-	-	-	-	-	- 5			= _	✓	53		Hellebore Winter Jewels™ Jade Tiger	5		☆/♪/●	12	ſ
	Corydalis 'Blackberry Wine'	5		10	26	13	Purple	-	-	-	-	-	- 17				✓			Hellebore Winter Jewels™ Onyx Odyssey	5		☆/)/●	12	F
	Corydalis 'Blue Heron'	6	▶ / ●	8	10	9	Deep Blue	-	-	-	-	-	- 😺		_	V1	-	54		Hellebore Winter Jewels™ Painted Doubles	5	5	☆/)/●	12	
	Corydalis 'Blue Panda'	5	▶/●	8	8	12	Blue	-	-	-	-	-	- 🎜		_		-	1		Hellebore Winter Jewels™ Peppermint Ice			☆/)/●	12	Ŧ
	Corydalis 'Canary Feathers' Corydalis elata	6 6	)/•	9 16	12 12	12 18	Yellow Purple Blue	-	-	-	-	-		5-9 5-7			<ul> <li>✓</li> </ul>	55		Hellebore Winter Jewels™ Sparkling Diamond Helleborus 'Honeyhill Joy'	5		☆/)/●	12 18	
	Corydalis elata Corydalis 'Purple Leaf'	5	•	8	24	10	Purple Blue						- 17			- N		51		Helleborus 'Hot Flash'	5		±.	18	f
	Cyclamen Magic™ Mirror	5	▶/●	3	12	6	Deep Pink	-	-	4	Ŷ	-		2-5	_	- N	-			Heuchera 'Amber Waves'	4		▶/●	8	
23	Cyclamen 'Something Magic'	5		3	12	6	Deep Pink	-	-	4	Ŷ	-		2-5	N		$\checkmark$	59	9	Heuchera 'Apple Crisp'	4	·	☆/♪	6	
	Cyclamen Sweetheart™ Flame	4	☆/)	4	18	6	White	-	-	4	Ŷ	*		8-11	_		-			Heuchera 'Autumn Leaves'	4			8	ſ
24	Cyclamon Sweetheart <sup>TM</sup> Sensation	4	☆/ <b>)</b>	3	12 12	6	Pink	-	-	<b>()</b>	ф ф	*		8-11	_	/I -	-	62		Heuchera 'Berry Marmalade'	4	4	☆/)	12 18	
25	Cyclamen Sweetheart™ Silver	4	☆/♪	0	= .	0	Pink		-	••	1					VI -	-	66	J	Heuchera 'Berry Smoothie'	4	+			1
- 1 a -	Items listed in <b>BOLD</b> are new for 20	Data and	are not er	ibioct to	h diecou	nto Dla	nt information is avail	ahla	online	o ot v		torro	201/201	ircorio		om				Items listed in <b>BOLD</b> are new for 2011 a	and are	no	t aubiaat t	o dico	0

Items listed in **BOLD** are new for 2011 and are not subject to discounts. Plant information is available online at <u>www.terranovanurseries.com</u>

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3 3	12 12	6 6	Pink White	-	-	4	φ φ	*	-	-	8-11 8-11	M	-	-	
3	12	4	White	-	-	-	-	-	-	-	6-8	M	-	-	
24	36	30	Rose Pink	4	-	4	-	-	-	-	4-6	F	-	✓	
6 22	14 28	14 32	Dark Rose Soft Yellow	- 4	-	4	- IP	-	- to	-	5-7	M	-	✓ ✓	
16	20 20	32 24	Deep Pink	-	2	4	4	-	et es		6-9 6-9	M	-	v √	
30	28	36	Orange-Coral	4	2	4	Ŷ	-	-	5	7-9	M	-	✓	
14	22	22	Deep Cranberry Pink	-	-23	4	Ŷ	-	to	5	7-9	М	-	~	
22	15	26	Yellow	- 3#	29 29		ye ye	-	to		5-9	M	-	✓ ✓	
18 315	22 40	25 40	Red Orange/Yellow	-44	2	4	4º	-	-		7-9 6	M	-	✓ ✓	
20	24	30	White	4	20	4	÷	-	-	5	7-9	M	-	~	
20	24	30	Purple-Red	4	20	4	Ŷ	-	-	5	7-9	Μ	-	✓	
24	33	33	Dark Pink	**	29	4	Ŷ	-	-	5	7-9	M	-	<b>√</b>	
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20	36	33	Deep Orange/Red		20	4	Ŷ	-	-	5	7-9	M	-	v √	
12	15	16	Rose Purple	-34	23	4	ų.	-	-	5	7-9	M	-	1	
12	16	16	White	4	\$	4	Ŷ	-	-	5	7-9	Μ	-	✓	
21	22	26	Golden Yellow	*	29	4	Ŷ	-	to	S.	7-9	М	-	✓	
20	30	26	Red Orange/Coral	-	23 0		ye ye	-	to		7-9	M	-	✓ ✓	
24 27	36 34	33 30	Yellow Purple-Red	7# -#	23 23	4	Ч Ф	-	-		7-9 7-9	M	-	✓ ✓	
15	26	22	Golden Yellow	-	23	4	ų	-	t	5	7-9	M	-	• √	
22	15	24	Orange	-	2	4	P	-	to	5	7-9	M	-	$\checkmark$	
18	22	27	White	÷ŧ.	29	4	Þ	-	-	5	7-9	М	-	✓	
22	26	36	Purple Pink	-	29	4	Ŷ	-	to	5	7-9	Μ	-	✓	
18	15	24	Magenta Durala Rad	7# -}#	23 23	4	ye ye	-	-	5	7-9	M	-	✓ ✓	
20 15	26 15	36 18	Purple-Red Lavender Pink	-94	2	4	4 IP	-	- to		7-9 7-9	M	-	✓ ✓	
19	36	26	Pink/Orange	-	29	4	Ŷ	-	to	5	7-9	M	-	√	
24	28	28	Pale Yellow	-	\$	4	Þ	-	to	IJ,	7-9	М	-	✓	
25	36	31	Red-Orange/Pink	-	29	4	Ŷ	-	to	5	7-10	М	-	✓	
18	36	27	Raspberry Pink	-	23	4	ye ye	-	d l		7-9	M	-	✓ ✓	
20 18	30 28	28 29	White Pink	-	29 29	4	r V	-	to to		7-9 7-9	M	-	✓ ✓	
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28	26	36	Dark Orange	4	23	4	¥	-	-	5	7-9	М	~	✓	
22	32	32	Red	4	3	4	Ŷ	-	-	5	7-9	Μ	-	✓	
9	14	10	Rose Red	-	-	-	-	-	-	-	8-9	M	-	<b>√</b>	
24 10	20 20	32 14	Purple Red	-	-	-	-	-	to	-	7-8 5-10	M F	-	✓ -	
8	12	14	Red/Yellow	-	-	-	-	-	-	-	5-10	F	-	-	
8	20	10	Gold/Red	-	-	-	-	-	-	-	5-10	F	-	-	
6	12	11	Orange	-	\$	-	-	-	-	-	5-6	Μ	-	-	
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18	24	30	Orange	-	23	-	-	-	t	-	5-8	F	-	- √	
10 10	20 20	18 18		-	-	-	-	-	-	-	-	M	-	<ul> <li>✓</li> </ul>	
12	24	14	Apricot	-	-	4	¥	-	-	-	3-5	M	-	~	
12	24	14	Bicolor/Light Backs	-	-	4	Ŷ	-	-	-	3-5	М	-	✓	
12	24	14	Orchid	-	-	4	Ŷ	-	-	-	3-5	М	-	✓	
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12 12	24 24	14 14	Yellow Bicolor/Dark backs	-	-	4	4º	-	-	-	3-5 3-5	M	-	✓ ✓	
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8	15	18	White	4	20	-	Ŷ	*	-	-	5-7	M	-	✓	
12 18	28 20	18 28	Brown Purple/White	-	29	-	ų.	*	-	-	6-7 5-6	F	-	- √	
10	20	20	Fulpie/white	-	-	-	1	¥Ž¥	-	-	0-0	IVI	-	v	_

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X <sup>2</sup> X <sup>2</sup>				<i>N U V X X X</i>	* * * * * * * * * * * * *
67 Heuchera 'Black Beauty' 58 Heuchera 'Blackberry Crisp'	4         ☆ / ▶         10         16         24         Insig.           4         ☆ / ▶         7         16         17         White	₩ ₩ ⊗ 5-6 F - ✓ ₩ ₩ ⊗ 6-7 F	<ul><li>85 Leucanthemum 'Victorian Secret'</li><li>86 Ligularia 'Dragon's Breath'</li></ul>	5         ☆         14         20         14         White           4         ☆ / ▶         13         22         31         Yellow	- 🍪 N - 6-9 F - 🕸 6-7 F
67 Heuchera 'Café Olé'	$4 + \frac{1}{2} + $	₩ ₩ - <b>₩</b> ₩ 5-6 M		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	- 🐼
67 Heuchera 'Cherries Jubilee'	4 🌣 7 16 16 Coral Red	₩ 33 - Ψ 8 6-7 F - ✓		4 ☆/ 20 16 36 Rose Pink	₩ 30 6-8 F - ✓
64 Heuchera 'Cherry Cola'	4 ☆/▶ 6 14 18 Rust Red	💥 🕸 - 🥐 🏶 🏷 - 4-6 F - 🗸		4 12 24 16 White	4-5 S
67 Heuchera 'Chocolate Ruffles'	4 ☆/ ▶ 12 24 30 Insig.	<b>- Ψ</b> ⊗ 6-7 F ✓ ✓		6 ☆ 30 30 36 Blue	💥 🅸 - 🥊 - 🏷 - 6-9 F - ✓
68 Heuchera 'Cinnabar Silver'	4 ☆ / ▶ 9 13 18 Brick Red	¥ 🍣 - 4 🏶 5-7 M - ✓	88 Nepeta 'Blue Lagoon'	6 🌣 4 24 8 Blue	💥 🕸 🏟 🧚 6-10 F
68 Heuchera 'Electra'	4 ▶/● 8 14 12 White	₩ ₩ + + 6 F - ✓		6 🌣 6 32 8 Blue	₩ 33 0 4 6-10 F
68 Heuchera 'Electric Lime' 69 Heuchera 'Fire Chief'	4         ●         12         28         16         White           4         ☆ / ▶         9         15         18         Pink/White	₩ 29 + + 5-6 F	88 Nepeta 'Purple Haze' 89 Penstemon 'Blueberry Taffy'	6         ☆         4         30         7         Blue           7         ☆         18         18         28         Light Purple	- ॐ ♠ ♥ 6-10 F ₩ ≫ ♠ ≻ - 6-10 F - ✓
69 Heuchera 'Georgia Peach'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	₩ ₩ - ₩ ₩ 5-6 F - ✓	90 Penstemon 'Dark Towers'	3 🔆 33 30 36 Pink	- 🕸 🖬 7-8 F - 🗸
65 Heuchera 'Ginger Ale'	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	₩ 33 - ₩ 8 1> - 5-6 M - ✓		7         ☆         20         20         30         Purple/White	₩ 🍣 🗅 🏷 - 6-10 F - 🗸
63 Heuchera 'Ginger Peach'	4 ☆/) 10 24 18 White	¥ 🍣 - 4 🏶 5-6 F - ✓	89 Penstemon 'Strawberry Taffy'	7 🌣 18 18 28 Rose Red	💘 🥸 🚺 🏷 - 6-10 F - 🗸
70 Heuchera 'Green Spice'	4 ▶/● 9 16 28 Insig.	🕊 🏶 5-6 M - ✓	90 Persicaria 'Chocolate Dragon'	6 ☆ / ▶ 18 36 20 White	8-9 F - ✓
61 Heuchera 'Havana'	4 • 7 12 14 Hot Pink	🤾 🥸 5-8 M - 🗸	90 Persicaria 'Dragon's Eye'	6         ☆ / ▶         24         30         24         White	8-9 F - 🗸
61 Heuchera 'Hollywood'	4 ☆/ 8 10 16 Red	₩ ₩ - Ψ 5-6 F - ✓		6 ☆/ 24 36 24 White	8-9 F - ✓
63 Heuchera 'Lime Marmalade' 70 Heuchera 'Lime Rickey'	4         ▶/●         10         24         16         White           4         ▶         8         18         17         White	※ ◇ - 华 ※ 5-6 F - ✓ ※ ◇ - 华 ※ 5-6 M - ✓	91 Petasites 'Golden Palms' 91 Polemonium 'Snow and Sapphires'	6         ☆ / ↓         24         24         15         White           3         ☆ / ↓         10         16         19         Blue	🏟 4-5 F
70 Heuchera Lime Rickey 70 Heuchera 'Lipstick'	4 = 8 = 18 = 17 Write 4 = 27 / 19 = 14 = 18 Red	₩ 23 - ₩ - 5-8 F - ✓	91 Polemonium 'Snow and Sapphires' 91 Primula 'Green Lace'	3         ☆ / ▶         10         16         19         Blue           6         ▶ / ●         4         9         9         Yellow Green	- 🕸 5-7 F
71 Heuchera 'Mahogany'	$4 \div 7 = 3 = 14 = 10 = 1160$ $4 \div 7 = 8 = 16 = 14$ White	₩ ₩ - ₩ ₩ 5-6 F - ✓		6         7         4         9         9         removing the field of the fiel	₩ - ₩ - ₩ - 4-7 W - ✓
63 Heuchera 'Marmalade'	4 ☆/♪ 10 18 16 White	₩ ₩ - ₩ ₩ 5-6 F ✓ ✓		4 10 19 11 Pink/Dark Blue	₩ - ₩ - ₩ 4-5 F - ✓
71 Heuchera 'Midas Touch'	4 <b>9</b> 14 14 White	🏶 5-6 M	ů – – – – – – – – – – – – – – – – – – –	4 🕨 9 18 9 Pink/Blue	🙀 - 🌢 - 🅸 4-5 F - 🖌
71 Heuchera 'Midnight Bayou'	4 ☆/▶ 11 21 28 White	💥 🌺 - 🥐 🏶 5-6 M - ✓		4 15 20 10 Pale Blue	₩ - ₩ - ₩ - 4-5 F - ✓
72 Heuchera 'Midnight Rose'	4 ☆/ ▶ 10 16 24 Insig.	₩ ₩ ↔ 6 F ✓ ✓	and the second sec	4 ☆/ 12 25 13 Raspberry-Coral	₩ - • - + - 4-5 F - •
61 Heuchera 'Milan' 72 Heuchera 'Mint Julep'	4         ☆ / ▶         9         18         14         Pink           4         ▶ / ●         9         15         15         White	₩ 29 - Ψ 30 - 5-9 M - ✓ ₩ 29 - Ψ 5-6 M - ✓	92 Pulmonaria 'Silver Bouquet' 92 Pulmonaria 'Trevi Fountain'	4         ☆ / ↓         7         20         10         Coral Pink/Violet           4         ☆ / ↓         11         25         12         Blue	¾     -     ♣     -     -     4-5     F     -     ✓       ¾     -     ♣     -     -     4-5     F     -     ✓
72 Heuchera Mint Julep 72 Heuchera 'Mysteria'	4         ▶/●         9         15         15         White           4         ☆ /▶         9         16         24         Pink	▲ ③ - Ψ 5-6 M - ✓ ▲ ③ - Ψ ◎ 5-9 M - ✓	92 Pulmonaria Trevi Fountain 94 Roscoea 'Cinnamon Stick'	4         ☆ / ▶         11         25         12         Blue           6         ▶ / ●         16         12         20         Lavender Pink	¾         -         ♠         -         €         -         4.5         F         -         ✓           -         -         -         -         -         7.8         M         -         ✓
73 Heuchera 'Obsidian'	4 + 27 + 10 + 10 + 10 + 10 + 10 + 10 + 10 + 1	₩ <b>₩</b> ↔ 5-6 F ✓ ✓		$6 \downarrow / \bullet$ 16 12 24 Lavender Purple	7-8 M - ✓
61 Heuchera 'Paris'	4 ☆ / ▶ 7 14 14 Deep Pink	🦋 🥸 - 🧚 🌸 🍾 - 5-9 F		4 🌣 48 24 60 Gold	- ॐ № - 7-8 F - ✓
59 Heuchera 'Peach Crisp'	4 ☆ / ▶ 6 14 15 White	🥦 🕊 🏶 5-6 M - 🗸	95 Salvia 'Silver Sabre'	5 🌣 7 23 8 Lavender	- 🍪 - 🧚 🏶 - 🗭 7-8 F - ✓
73 Heuchera 'Peach Flambé'	4 ☆/▶ 7 14 16 White	💥 🕸 - 🧚 🕸 6-7 F 🗸 🗸		4 🌣 11 18 15 Violet	- 🕸 1 1 - 5-8 F - ✓
59 Heuchera 'Pear Crisp'	4 ▶/● 7 10 13 White	₩ Ψ & 5-6 M - ✓		4 ☆ 10 19 14 Light Pink	<b>₩ Ψ</b> 8-10 M - <b>✓</b>
74 Heuchera 'Peppermint Spice'	4 ▶/● 8 12 18 Pink	🤾 🥸 - 🥐 🏶 6-7 F - ✓	98 Sedum 'Birthday Party'	4 🔅 7 20 11 Deep Rose Pink	<b>0 4</b> 8-10 M - ✓
<ul><li>74 Heuchera 'Plum Royale'</li><li>74 Heuchera 'Purple Petticoats'</li></ul>	4         ☆ / ▶         10         14         16         White           4         ☆         12         24         28         Insig.	₩ 23 - ₩ 28 - 5-9 F - ✓ ₩ 23 - ₩ 28 - 5-6 F ✓ ✓		4         ☆         8         14         10         Soft Rose           4         ☆         16         14         18         Rose Pink	
74 Heuchera 'Rave On'	4         ☆         12         24         28         Insig.           4         ☆ / ▶         8         14         20         Hot Pink	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$		4         ☆         16         14         18         Rose Pink           4         ☆         12         16         16         Light Pink	- $        -$
65 Heuchera 'Root Beer'	4 ☆/♪ 6 14 18 Creamy Yellow	₩ ₩ - ₩ ₩ 10 - 5-6 F - ✓	96 Sedum Hot Stuff'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	<b>() (</b> ) <b>(</b> ) 8-9 <b>(</b> ) - ✓
75 Heuchera 'Sashay'	4 ☆ 8 16 22 Insig.	+ + + 6-7 F ✓ ✓		4 ☆ 15 14 17 Mauve	$  \bullet$ $\Psi$ $  8-9$ M $\checkmark$
61 Heuchera 'Shanghai'	4 ☆ / ▶ 10 12 18 Creamy white	🤾 🍣 - 🧚 🏶 5-9 M - ✓	98 Sedum 'Pool Party'	4 ☆ 14 25 18 Light Pink	• • • • 8-10 M - •
75 Heuchera 'Southern Comfort'	4 ▶/● 14 24 22 Insig.	💥 🍣 🚓 8-9 F - ✓	··· ··································	4 🌣 6 12 10 Pink	• ● ♥ 7-9 M - ✓
75 Heuchera 'Sparkling Burgundy'	4 ☆/) 12 18 20 White	¥ 🍇 - 🕊 ⊛ 6-7 F ✓ ✓	99 Silene 'Valley High'	5 🌣 10 12 13 Rose Pink	- 🌺 6-8 F - 🗸
75 Heuchera 'Sugar Plum'	4 ☆ / 12 18 26 Pink/White	₩ 33 - Ψ 8 5-9 F - ✓ ₩ Ψ 8 % - 5-10 F - ✓		7 🔅 4 10 6 Blue	- 3 M 4 6-7 M - 🗸
61 <b>Heuchera 'Vienna'</b> 76 Heucherella 'Alabama Sunrise'	4         ☆ / ▶         7         15         16         Rose Pink           4         ▶ / ●         12         20         20         White	₩ Ψ ⊗ ๖ - 5-10 F - ✓ - ॐ - Ψ ⊗ 6-7 F - ✓	99     Stokesia 'Purple Pixie'       99     Thalictrum 'Black Stockings'	5         ☆         9         14         11         Violet Blue           5         ☆ / ▶         48         24         58         Lavender	₩ 29 7-8 M - ✓ - 29 7-8 F - ✓
76 Heucherella Alabama Sumse 76 Heucherella 'Berry Fizz'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	- 🐼 - 7 🐨 0-7 Γ - ∨ - 🕸 ⊗ 6-7 Γ - ✓	99 Thalictrum Evening Star	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	- ¾ 7-8 F - ✓ - ¾ 5-8 M - ✓
77 Heucherella 'Brass Lantern'	4 + 20 + 20 + 28 + 28 + 28 + 28 + 28 + 28	-  + +		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	♠ - ↔ 4.5 F - ✓
77 Heucherella 'Burnished Bronze'	4 ☆/▶ 8 14 18 White	- ॐ ↔ 6-7 F - ✓	104 Tiarella 'Candy Striper'	4 ▶/● 10 16 14 Pink/White	
77 Heucherella 'Dayglow Pink'	4 ☆ / ▶ 7 14 16 Hot Pink	- 🏘 🏶 6-7 M - ✓		4 ▶/● 4 48 9 White	● - ◆ - +4-5 F - ✓
78 Heucherella 'Gold Zebra'	4 ▶/● 8 15 18 White	- ॐ ⊕ 6-7 F - ✓	104 Tiarella 'Crow Feather'	4 1/ 8 11 12 Pink/White	♠ - ↔ 4-5 F - ✓
78 Heucherella 'Gunsmoke'	4 ☆/♪ 13 25 19 White	- ₩ ♥ 6-7 F - ✓		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	<b>0</b> - <b>3</b> 4-5 F - <b>1</b>
78 Heucherella 'Kimono' 81 Heucherella 'Redstone Falls'	4         ▶/●         12         30         20         White           4         ☆/▶         10         36         15         White	- ॐ ♥ - 6-7 F ✓ ✓	101     Tiarella 'Jeepers Creepers'       104     Tiarella 'Mystic Mist'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	
79 Heucherella 'Solar Eclipse'	$4 + \frac{1}{2} + $	0-9 Γ - ▼	104 Tiarella 'Neon Lights'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	
78 Heucherella 'Solar Power'	$4 \dot{x}/b$ 12 20 16 White	- ⇒ ↔ 6-7 F - ✓		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	
80 Heucherella 'Stoplight'	$4 \downarrow 0$ 6 14 16 White	- ॐ ↔ 5-6 M ✓ ✓	102 Tlarella 'Pacific Crest'	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	♠ - ♣ 4-6 F - ✓
80 Heucherella 'Sweet Tea'	4 🕨 20 28 27 White	- 🍪 🏶 6-7 F - ✓		4 ▶/● 6 12 11 Light Pink	♠ - ↔ 4-5 F - ✓
80 Heucherella 'Tapestry'	4 ☆/)/● 7 16 20 Pink	- ॐ ↔ 5-8 F - ✓	105 Tiarella 'Pirate's Patch'	4 )/• 5 16 10 White	🗰 - 🚓 4-5 F
81 Heucherella 'Yellowstone Falls'	$4 \rightarrow 6$ 24 10 White	5-7 F - ✓			
82 Hosta 'Purple Heart' 82 Hosta 'Raspberry Sundae'	4         •         15         30         24         Lavender Purple           4         •         9         21         23         Violet	8-9 M - ✓	105     Tiarella 'Spring Symphony'       105     Tiarella 'Sugar and Spice'	4         ▶ / ●         7         10         10         Light Pink           4         ▶ / ●         8         12         13         Light Pink	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
82 Hosta Raspoerry Sundae 83 Kniphofia 'Creamsicle'	6 ☆ 12 16 18 Orange	8-10 M - ✓	105 Tharelia 'Sugar and Spice' 102 <b>Tharelia 'Sunset Ridge'</b>	4         ▶/●         8         12         13         Light Pink           4         ▶/●         4         36         6         White	
84 Kniphofia 'Ember Glow'	6 ☆ 10 24 20 Yellow/Orange	₩ - <b>\\ \'</b> - <b>\</b> - 8-11 F - <b>\</b>		4         7         4         30         0         White           5         ☆ / ▶         8         15         11         White	5-9 F - ✓
84 Kniphofia 'Fire Glow'	6 ☆ 12 14 20 Orange/Red	₩ - • ₩ - № - 8-11 F - ✓	106 Tradescantia 'Lucky Charm'	5 ☆/▶ 8 15 11 Blue	5-9 F - ✓
83 Kniphofia 'Mango Popsicie'	6 🌣 12 18 30 Soft Orange	💥 - 🚺 🕊 - 🐎 - 6-10 F - ✓	-	5 ☆/▶ 8 15 11 Purple	5-9 F - ✓
83 Kniphofia 'Papaya Popsicie'	6 🌣 12 18 20 Bicolor Red/Yellow	💥 - 🚺 𝕊 - 🐎 - 6-10 F - ✓	106 Tradescantia 'Sunshine Charm'	5 ☆/▶ 20 15 21 Lavender Pink	5-9 F - 🗸
83 Kniphofla 'Pineapple Popsicle'	6 🌣 14 25 26 Creamy Yellow	₩ - • • • - 6-10 F - ·		3 ☆/▶ 3 18 8 Blue	- 🍣 🌢 6-7 M - ✓
85 Leucanthemum 'Bridal Bouquet'	5 🔅 6 18 10 White	- ॐ ≫ - 6-10 F - ✓	107 Viola 'Heartthrob'	5 <b>)</b> /● 8 12 7 Lavender	• • 4-5 F - ✓
85 Leucanthemum 'Paladin'	5 🌣 16 15 20 White	- 🕸 🏷 - 6-10 F - 🗸		4         ☆         20         24         48         Creamy White           5         ☆         16         16         36         White	₩         -         M         Ψ         %         -         8-9         S         ✓           ₩         -         M         Ψ         %         -         8-9         S         ✓         ✓
122         Items listed in BOLD are new	for 2011 and are not subject to discounts. Plant information is avail	able online at <u>www.terranovanurseries.com</u>	107 Yucca 'Sapphire Skies'	5 🌣 16 16 36 White	₩ - <b>A Ψ</b> & <b>b</b> - 8-9 S - <b>✓</b>

122

# Culture Sheet

# KEY TO SYMBOLS

# **PPAF** = US Plant Patent applied for or pending

- **PP#** = US plant patent number
- **PVR** = European plant variety rights pending
- **EU#** = European plant variety rights number
- $\mathcal{D} =$ Full sun (No shade cloth required)
- $\dot{\mathbf{x}}$  / **b** = Full sun to part or morning shade (30%)  $\blacktriangleright$  /  $\bullet$  = Part shade to full shade or morning sun (30%)
- $\blacktriangleright$  = Part shade or morning sun (30%)
- $\bullet$  = Shade or filtered light required (50%)
- **GC** = Ground cover, spreading plant
- = Deer resistant
- $\Psi$  = Drought tolerant
- ₩ = Fragrant
- ✤ = Winter color

# Plug Sizes Actual plug size shown

# FOOTNOTES

- Zone Minimum USDA zone for mature, established plants
- Exposure For acclimated, mature, established plants
- Deer resistant They fare better than others. No plant is deer proof
- Drought tolerant Tolerate summer low water use
- Bloom time Month of bloom for mature, vernalized plants in Oregon
- Finish time From 72 (or 30) cell:
  - **S** = Slow (9-12 weeks)
  - $\mathbf{M}$  = Medium (6-8 weeks)
  - $\mathbf{F}$  = Fast (4-6 weeks)

30 Cell Plug Helleborus Golden Lotus

3.5"

	Plat	Pril 12	Prices	Priv 30	co priceoc
R	Acanthus 'Tasmanian Angel'™			<sup>\$</sup> 5.49	<sup>\$</sup> 164.70
1	Acanthus 'Whitewater'			\$5.49	<sup>\$</sup> 164.70
×	Actaea 'Black Negligee'	<sup>\$</sup> 2.49	\$179.28		
2	Agastache 'Cotton Candy'	<sup>\$</sup> 1.69	\$121.68		
3	Agastache 'Raspberry Summer'	\$1.69	\$121.68		
	Agastache 'Summer Fiesta'	<sup>\$</sup> 1.69 <sup>\$</sup> 1.69	<sup>\$</sup> 121.68 <sup>\$</sup> 121.68		
	Agastache 'Summer Glow' Agastache 'Summer Love'	\$1.69	\$121.68		
	Agastache 'Summer Sky'	\$1.69	\$121.68		
	Agastache 'Summer Sunset'	\$1.69	\$121.68		
	Ajuga 'Blueberry Muffin'	<sup>\$</sup> 1.69	\$121.68		
	Ajuga 'Sparkler'	\$1.69	\$121.68		
	Aralia 'Sun King'	\$3.99	\$287.28		
10	Athyrium 'Burgundy Lace' Athyrium 'Dre's Dagger'	<sup>\$</sup> 2.29 <sup>\$</sup> 2.19	\$164.88 \$157.68		
	Athyrium 'Lady in Lace'	\$2.99	\$215.28		
-	Athyrium 'Ocean's Fury'	\$2.09	\$150.48		
1	Athyrium 'Pewter Lace'	<sup>\$</sup> 2.09	<sup>\$</sup> 150.48		
	Athyrium 'Silver Falls'	<sup>\$</sup> 2.29	<sup>\$</sup> 164.88		
	Athyrium 'Ursula's Red'	\$1.99	\$143.28		
	Bergenia 'Lunar Glow'	\$3.99	\$287.28 \$142.29		
	Bergenia 'Pink Dragonfly' Brunnera 'Jack Frost'	\$1.99 \$2.89	\$143.28 \$208.08		
	Brunnera 'Looking Glass'	\$2.89	\$208.08		
	Brunnera 'Diane's Gold'	\$2.69	\$193.68		
	Brunnera 'Emerald Mist'	\$2.89	\$208.08		
	Campanula 'Blue-Eyed Blonde'	<sup>\$</sup> 1.99	<sup>\$</sup> 143.28		
	Campanula 'Jelly Bells'	<sup>\$</sup> 1.99	\$143.28		
	Campanula 'Pantaloons'	\$1.89	\$136.08		
	Campanula 'Pink Octopus' Campanula 'Samantha'	<sup>\$</sup> 1.89 <sup>\$</sup> 1.99	\$136.08 \$143.28		
	Campanula 'Summertime Blues'	\$1.99	\$143.28		
	Campanula 'Summertime Jazz'	<b>\$1.99</b>	\$143.28		
	Cistus 'Mickle'	\$1.99	\$143.28		
	Coreopsis 'Autumn Blush'	<sup>\$</sup> 1.59	<sup>\$</sup> 114.48		
	Coreopsis 'Cherry Lemonade'	\$1.59	\$114.48		
	Coreopsis 'Cherry Pie'	\$1.59	\$114.48 \$114.49		
	Coreopsis 'Citrine' Coreopsis 'Cranberry Ice'	<sup>\$</sup> 1.59 <sup>\$</sup> 1.59	\$114.48 \$114.48		
	Coreopsis 'Fruit Punch'	\$1.59	\$114.48		
	Coreopsis 'Garnet'	\$1.59	\$114.48		
	Coreopsis 'Gold Nugget'	<sup>\$</sup> 1.59	<sup>\$</sup> 114.48		
	Coreopsis 'Lemon Punch'	<sup>\$</sup> 1.59	<sup>\$</sup> 114.48		
	Coreopsis 'Little Penny'	\$1.59	\$114.48		
	Coreopsis 'Mango Punch' Coreopsis 'Moonlight'	<sup>\$</sup> 1.59 <sup>\$</sup> 1.59	<sup>\$</sup> 114.48 <sup>\$</sup> 114.48		
	Coreopsis 'Pineapple Pie'	\$1.59 \$1.59	\$114.48 \$114.48		
	Coreopsis 'Pink Lemonade'	\$1.59	\$114.48		
	Coreopsis 'Pinwheel'	<sup>\$</sup> 1.59	<sup>\$</sup> 114.48		
	Coreopsis 'Pumpkin Pie'	<sup>\$</sup> 1.59	<sup>\$</sup> 114.48		
	Coreopsis 'Ruby Frost'	\$1.59	\$114.48		
	Coreopsis 'Rum Punch' Coreopsis 'Snowberry'	<sup>\$</sup> 1.59 <sup>\$</sup> 1.59	\$114.48 \$114.49		
	Coreopsis 'Strawberry Lemonade'	\$1.59 \$1.59	\$114.48 \$114.48		
	Coreopsis 'Strawberry Punch'	\$1.59	\$114.48		
	Coreopsis 'Tropical Lemonade'	<sup>\$</sup> 1.59	\$114.48		
	Corydalis 'Berry Exciting'	<sup>\$</sup> 1.99	<sup>\$</sup> 143.28		
	Corydalis 'Blackberry Wine'	\$1.99	\$143.28		
	Corydalis 'Blue Heron'	\$2.19	\$157.68		
	Corydalis 'Blue Panda' Corydalis 'Canary Feathers'	\$1.99 \$2.39	\$143.28 \$172.08		
	Corydalis clanary reamers	°2.39 \$1.99	\$172.08 \$143.28		
	Corydalis 'Purple Leaf'	\$1.99	\$143.28		
	Cyclamen Magic™ Mirror	\$2.49	<b>*179.28</b>	\$2.99	<b>\$</b> 89.70
	Cyclamen 'Something Magic'	<sup>\$</sup> 2.49	<sup>\$</sup> 179.28	<sup>\$</sup> 2.99	<sup>\$</sup> 89.70
	Cyclamen Sweetheart™ Flame	\$2.49	*179.28	\$2.99	\$89.70
	Cyclamen Sweetheart™ Sensation	\$2.49	\$179.28	\$2.99	\$89.70
	Cyclamen Sweetheart™ Silver Cyclamen Sweetheart™ Sparkle	*2.49 *2.49	\$179.28 \$179.28	*2.99 *2.99	*89.70 *89.70
ļ	Systement Officer to a construction	2.40	113.20	7.99	00.70

Items listed in **BOLD** are new for 2011 and are not subject to

72 Cell Plug Scabiosa 'Vivid Violet'

2.5"

15"

124

3"

# Pricing/Order Form (Price Includes Tags & Royalty) entreperpuis Name

Le Includes Tays & Ru		er Plug Price pe	ar Flat	er Plug	y Flat
Plant Name	Price	Price P	Price h	Price P	w <b>or</b>
Cyclamen Sweetheart™ Splash	<b>\$</b> 2.49	\$179.28	\$2.99	<b>\$</b> 89.70	
Cymbalaria 'Snow Wave'	<b>\$1.99</b>	<b>\$143.28</b>			
Dicentra 'Gold Heart'	\$2.99	\$215.28			
Dicentra 'King of Hearts' Echinacea 'Aloha'	\$1.79 <b>\$2.89</b>	\$128.88 <b>\$208.08</b>			
Echinacea 'Amazing Dream'	\$2.89	\$208.08	\$3.39	<b>*101.70</b>	
Echinacea 'Coral Reef'	\$2.89	\$208.08	\$3.49	<sup>\$</sup> 104.70	
Echinacea 'Cranberry Cupcake'	<sup>\$</sup> 2.99	<sup>\$</sup> 215.28	<b>\$</b> 3.79	\$113.70	
Echinacea 'Daydream'	<b>*2.99</b> \$2.99	\$215.28	<b>*3.79</b> \$3.49	<b>\$113.70</b>	
Echinacea 'Firebird' Echinacea 'Flame Thrower'	\$2.99 \$2.99	\$215.28 \$215.28	*3.49 \$3.49	\$104.70 \$104.70	
Echinacea 'Fragrant Angel'	\$1.89	\$136.08	\$2.89	\$86.70	
Echinacea 'Green Eyes'	<sup>\$</sup> 1.89	\$136.08	\$2.79	<sup>\$</sup> 83.70	
Echinacea 'Gum Drop'	\$2.99	<sup>\$</sup> 215.28	\$3.49	\$104.70	
Echinacea 'Heavenly Dream'	\$2.89	\$208.08	\$3.39	\$101.70	
Echinacea 'Hope' Echinacea 'Hot Lava'	\$2.19 \$2.89	\$157.68 \$208.08	\$3.09 \$3.49	<sup>\$</sup> 92.70 <sup>\$</sup> 104.70	
Echinacea 'Lilliput'	\$1.99	\$143.28	\$2.99	\$89.70	
Echinacea 'Little Angel'	\$1.99	\$143.28	\$2.99	\$89.70	
Echinacea 'Mac 'n' Cheese'	\$2.99	<sup>\$</sup> 215.28	\$3.49	<sup>\$</sup> 104.70	
Echinacea 'Mama Mia'	\$2.99	*215.28	<b>*</b> 3.49	\$104.70	
Echinacea 'Maui Sunshine' Echinacea 'Merlot'	\$2.89 \$1.99	<sup>\$</sup> 208.08 <sup>\$</sup> 143.28	\$3.69 \$3.09	<sup>\$</sup> 110.70 <sup>\$</sup> 92.70	
Echinacea 'Now Cheesler'	\$2.99	*215.28	*3.79	<b>*113.70</b>	
Echinacea 'Phoenix'	\$2.99	\$215.28	<b>*</b> 3.49	\$104.70	
Echinacea 'Purity'	<sup>\$</sup> 1.99	<sup>\$</sup> 143.28	\$3.09	<sup>\$</sup> 92.70	
Echinacea 'Quilis and Thrilis'	\$2.99	\$215.28	\$3.49	\$104.70	
Echinacea 'Raspberry Tart'	\$2.49	\$179.28	\$3.29	\$98.70 \$77.70	
Echinacea 'Ruby Giant' Echinacea 'Satin Nights'	\$1.89 <b>\$2.49</b>	\$136.08 <b>\$179.28</b>	\$2.59 <b>\$3.49</b>	\$77.70 <b>\$104.70</b>	
Echinacea 'Secret Desire'	\$2.99	*215.28	*3.49	\$104.70	
Echinacea 'Secret Joy'	<sup>\$</sup> 2.99	<sup>\$</sup> 215.28	<b>*</b> 3.79	<b>*</b> 113.70	
Echinacea 'Secret Lust'	<sup>\$</sup> 2.99	*215.28	<b>*</b> 3.49	<b>*104.70</b>	
Echinacea 'Secret Passion'	\$2.99	*215.28	*3.79	\$113.70	
Echinacea 'Secret Pride' Echinacea 'Secret Romance'	*2.89 *2.99	\$208.08 \$215.28	*3.69 *3.49	\$110.70 \$104.70	
Echinacea 'Tangerine Dream'	\$2.89	\$208.08	\$3.69	\$110 <b>.</b> 70	
Echinacea 'Tiki Torch'	\$2.89	\$208.08	\$3.39	\$101.70	
Echinacea 'Tomato Soup'	\$2.99	<sup>\$</sup> 215.28	\$3.49	\$104.70	
Eucomis 'Freckles'	\$2.49	\$179.28			
Eucomis 'Oakhurst' Gaillardia 'Red Sun'	\$1.89 <b>\$1.59</b>	\$136.08 <b>\$114.48</b>			
Gaillardia 'Sun Devil'	*1.59 *1.59	*114.40 *114.48			
Galllardia 'Sun Flare'	\$1.59	<b>*</b> 114.48			
Geum 'Eos'	<sup>\$</sup> 1.89	\$136.08			
Geum 'Fire Storm'	<b>\$</b> 2.19	<b>*</b> 157.68			
Geum 'Fireball'	\$1.89	<sup>\$</sup> 136.08 <sup>\$</sup> 128.88			
Hakonechloa 'All Gold' Hakonechloa 'Stripe It Rich'	\$1.79 \$1.89	°128.88 \$136.08			
Hellebore Winter Jewels™ Amber Gem			\$4.99	<sup>\$</sup> 149.70	
Hellebore Winter Jewels™ Amethyst Gem			<b>*</b> 6.99	\$209.70	
Hellebore Winter Jewels™ Berry Swirl			\$3.99	<sup>\$</sup> 119.70	
Hellebore Winter Jewels™ Cotton Candy			\$4.99	\$149.70	
Hellebore Winter Jewels™ Golden Lotus			\$3.99 \$3.99	\$119.70	
Hellebore Winter Jewels™ Harlequin Gem Hellebore Winter Jewels™ Jade Tiger			\$4.99 \$4.99	\$119.70 \$149.70	
Hellebore Winter Jewels™ Onyx Odessey			\$4.99	\$149.70	
Hellebore Winter Jewels™ Painted Doubles			\$4.99	\$149.70	
Hellebore Winter Jewels™ Peppermint Ice			\$3.99	\$119.70	
Hellebore Winter Jewels™ Sparkling Diamond	 \$1.00	 \$1.40.00	\$4.99	<sup>\$</sup> 149.70	
Helleborus 'Honeyhill Joy' Helleborus 'Hot Flash'	\$1.99 \$1.99	\$143.28 \$143.28			
Heuchera 'Amber Waves'	\$1.99 \$1.99	\$143.28			
Heuchera 'Apple Crisp'	<b>*2.59</b>	<b>*186.48</b>			
Heuchera 'Autumn Leaves'	<sup>\$</sup> 2.90	\$208.80			
Heuchera 'Berry Marmalade'	<b>\$2.59</b>	<b>*186.48</b>			
	<b>\$2.59</b> \$2.69 \$1.89	<b>*186.48</b> \$193.68 \$136.08			

discounts. Plant information is available online at www.terranovanurseries.com

# Pricing/Order Form (Price Includes Tags & Royalty) per puo

Heuchera     Cherries     Jubilee'     \$1.79     \$12.88       Heuchera     Cherries     Jubilee'     \$1.79     \$128.88       Heuchera     Chocolate Ruffles'     \$1.79     \$128.88       Heuchera     Colate Ruffles'     \$1.99     \$143.28       Heuchera     Electria'     \$2.39     \$172.08       Heuchera     Fire Chief'     \$2.39     \$172.08       Heuchera     Georgia Peach'     \$2.39     \$172.08	Ist         PUUB           Itics         Pics	Ligularia 'Dragon Wings' Lobelia 'Monet Moment' Mukdenia 'Crimson Fans' Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	\$2.09 \$1.99 \$1.99 \$1.79 \$1.79 \$1.79 \$1.59 \$1.69	\$150.48 \$143.28 \$251.28 \$ <b>128.88</b> <b>\$114.48</b>	Flat Prices  \$3.99 	er Plu9 Prices Cell 	Flat Ot
Heuchera 'Café Olé'       \$2.39       \$172.08         Heuchera 'Cherries Jubilee'       \$1.79       \$128.88         Heuchera 'Cherry Cola'       \$2.59       \$186.48         Heuchera 'Chorolate Ruffles'       \$1.79       \$128.88         Heuchera 'Chorolate Ruffles'       \$1.79       \$128.88         Heuchera 'Chorolate Ruffles'       \$1.79       \$143.28         Heuchera 'Electra'       \$2.39       \$172.08         Heuchera 'Electric Lime'       \$2.59       \$186.48         Heuchera 'Fire Chief'       \$2.39       \$172.08         Heuchera 'Georgia Peach'       \$2.39       \$172.08		Ligularia 'Dragon Wings' Lobelia 'Monet Moment' Mukdenia 'Crimson Fans' Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	\$2.09 \$1.99 \$3.49 \$ <b>1.79</b> <b>\$1.59</b>	\$150.48 \$143.28 \$251.28 \$ <b>128.88</b> <b>\$114.48</b>	  \$3.99 <b></b>	  \$119.70	Qt.
Heuchera 'Café Olé'       \$2.39       \$172.08         Heuchera 'Cherries Jubilee'       \$1.79       \$128.88         Heuchera 'Cherry Cola'       \$2.59       \$186.48         Heuchera 'Chorry Cola'       \$1.79       \$128.88         Heuchera 'Chorry Cola'       \$1.79       \$128.88         Heuchera 'Chorry Colate Ruffles'       \$1.79       \$128.88         Heuchera 'Cinnabar Silver'       \$1.99       \$143.28         Heuchera 'Electra'       \$2.39       \$172.08         Heuchera 'Electric Lime'       \$2.59       \$186.48         Heuchera 'Fire Chief'       \$2.39       \$172.08         Heuchera 'Georgia Peach'       \$2.39       \$172.08		Ligularia 'Dragon Wings' Lobelia 'Monet Moment' Mukdenia 'Crimson Fans' Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	\$2.09 \$1.99 \$3.49 \$ <b>1.79</b> <b>\$1.59</b>	\$150.48 \$143.28 \$251.28 \$ <b>128.88</b> <b>\$114.48</b>	  \$3.99 <b></b>	  \$119.70	Qt.
Heuchera 'Café Olé'       \$2.39       \$172.08         Heuchera 'Cherries Jubilee'       \$1.79       \$128.88         Heuchera 'Cherry Cola'       \$2.59       \$186.48         Heuchera 'Chorry Cola'       \$1.79       \$128.88         Heuchera 'Chorry Cola'       \$1.79       \$128.88         Heuchera 'Chocolate Ruffles'       \$1.79       \$128.88         Heuchera 'Cinnabar Silver'       \$1.99       \$143.28         Heuchera 'Electra'       \$2.39       \$172.08         Heuchera 'Electric Lime'       \$2.59       \$186.48         Heuchera 'Fire Chief'       \$2.39       \$172.08         Heuchera 'Georgia Peach'       \$2.39       \$172.08		Lobelia 'Monet Moment' Mukdenia 'Crimson Fans' Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	\$1.99 \$3.49 \$ <b>1.79</b> <b>\$1.59</b>	\$143.28 \$251.28 \$ <b>128.88</b> <b>\$114.48</b>	 \$3.99 <b></b>		
Heuchera 'Cherry Cola'         \$2.59         \$186.48           Heuchera 'Chocolate Ruffles'         \$1.79         \$128.88           Heuchera 'Cinnabar Silver'         \$1.99         \$143.28           Heuchera 'Electra'         \$2.39         \$172.08           Heuchera 'Electric Lime'         \$2.59         \$186.48           Heuchera 'Fire Chief'         \$2.39         \$172.08           Heuchera 'Georgia Peach'         \$2.39         \$172.08		Mukdenia 'Crimson Fans' Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	\$3.49 \$ <b>1.79</b> <b>\$1.59</b>	<sup>\$</sup> 251.28 \$ <b>128.88</b> <b>\$114.48</b>	\$3.99 		
Heuchera 'Chocolate Ruffles'       \$1.79       \$128.88         Heuchera 'Cinnabar Silver'       \$1.99       \$143.28         Heuchera 'Electra'       \$2.39       \$172.08         Heuchera 'Electric Lime'       \$2.59       \$186.48         Heuchera 'Fire Chief'       \$2.39       \$172.08         Heuchera 'Georgia Peach'       \$2.39       \$172.08	   	Nepeta 'Blue Dragon' Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	<sup>\$</sup> 1.79 <b>*1.59</b>	<sup>\$</sup> 128.88 <b>*114.48</b>			
Heuchera 'Cinnabar Silver'         \$1.99         \$143.28           Heuchera 'Electra'         \$2.39         \$172.08           Heuchera 'Electric Lime'         \$2.59         \$186.48           Heuchera 'Fire Chief'         \$2.39         \$172.08           Heuchera 'Georgia Peach'         \$2.39         \$172.08	  	Nepeta 'Blue Lagoon' Nepeta 'Limelight' Nepeta 'Purple Haze'	<b>*</b> 1.59	<b>*</b> 114.48			
Heuchera 'Electra'         \$2.39         \$172.08           Heuchera 'Electric Lime'         \$2.59         \$186.48           Heuchera 'Fire Chief'         \$2.39         \$172.08           Heuchera 'Georgia Peach'         \$2.39         \$172.08	 	Nepeta 'Limelight' Nepeta 'Purple Haze'					
Heuchera 'Electric Lime'         \$2.59         \$186.48           Heuchera 'Fire Chief'         \$2.39         \$172.08           Heuchera 'Georgia Peach'         \$2.39         \$172.08		Nepeta 'Purple Haze'		\$121.68			
Heuchera 'Georgia Peach' \$2.39 \$172.08			\$1.79	<b>*</b> 128.88			
S S		Penstemon 'Blueberry Taffy'	<sup>\$</sup> 1.89	\$136.08			
Heuchera 'Ginger Ale' \$1.89 \$136.08		Penstemon 'Dark Towers'	<sup>\$</sup> 1.79	\$128.88			
		Penstemon 'Grape Taffy'	\$1.89	\$136.08			
		Penstemon 'Strawberry Taffy'	\$1.89	\$136.08			
		Persicaria 'Chocolate Dragon' Persicaria 'Dragon's Eye'	\$1.59 \$1.59	<sup>\$</sup> 114.48 <sup>\$</sup> 114.48			
		Persicaria 'Silver Dragon'	\$1.59	\$114.48			
		Petasites 'Golden Palms' (Bare Root)	\$1.99	\$143.28			
		Polemonium 'Snow and Sapphires'	\$1.99	\$143.28			
		Primula 'Green Lace'	\$1.89	\$136.08			
Heuchera 'Mahogany' \$2.19 \$157.68		Pulmonaria 'Bubble Gum'	<sup>\$</sup> 1.89	\$136.08			
		Pulmonaria 'Dark Vader'	<sup>\$</sup> 1.99	<sup>\$</sup> 143.28			
		Pulmonaria 'High Contrast'	\$1.89	\$136.08			
		Pulmonaria 'Moonshine'	\$1.99	\$143.28			
		Pulmonaria 'Raspberry Splash'	\$1.99	<sup>\$</sup> 143.28 <sup>\$</sup> 143.28			
		Pulmonaria 'Silver Bouquet' Pulmonaria 'Trevi Fountain'	\$1.99 \$1.99	\$143.28 \$143.28			
		Roscoea 'Cinnamon Stick'			\$3.99	\$119.70	
		Roscoea 'Spice Island'			\$3.99	<b>*119.70</b>	
		Rudbeckia 'Henry Eilers'	\$1.79	<sup>\$</sup> 128.88			
Heuchera 'Peach Crisp' \$2.59 \$186.48		Salvla 'Silver Sabre'	\$1.69	<sup>\$</sup> 121.68			
		Scabiosa 'Vivid Violet'	<sup>\$</sup> 1.59	\$114.48			
		Sedum 'Beach Party'	<b>*</b> 1.79	<b>*</b> 128.88			
		Sedum 'Birthday Party'	<b>\$1.79</b>	<b>*128.88</b>			
		Sedum 'Chocolate Drop'	\$1.99	\$143.28			
		Sedum 'Class Act' Sedum 'Crystal Pink'	\$1.79 \$1.79	\$128.88 \$128.88			
		Sedum 'Hot Stuff'	\$1.79	\$128.88			
		Sedum 'Mr. Goodbud'	\$1.79	\$128.88			
		Sedum 'Pool Party'	\$1.79	\$128.88			
		Sedum 'Raspberry Truffle'	\$2.29	\$164.88			
		Silene 'Valley High'	<sup>\$</sup> 1.79	\$128.88			
Heuchera 'Sugar Plum' \$2.39 \$172.08		Sisyrinchium 'Devon Skies'	<sup>\$</sup> 1.59	\$114.48			
		Stokesia 'Purple Pixie'	\$1.99	\$143.28			
		Thalictrum 'Black Stockings'	\$1.99	\$143.28			
		Thalictrum Evening Star	\$1.59 \$2.09	\$114.48 \$150.48			
		Tiarella 'Appalachian Trail' Tiarella 'Candy Striper'	\$2.09 \$1.89	<sup>\$</sup> 150.48 <sup>\$</sup> 136.08			
		Tiarella 'Cascade Creeper'	\$2.09	\$150.08 \$150.48			
		Tiarella 'Crow Feather'	\$1.89	\$136.08			
		Tiarella 'Happy Trails'	\$2.09	\$150.48			
Heucherella 'Kimono' \$1.89 \$136.08		Tiarella 'Jeepers Creepers'	\$1.89	\$136.08			
		Tiarella 'Mystic Mist'	\$2.49	\$179.28			
		Tiarella 'Neon Lights'	\$1.89	\$136.08			
Heucherella 'Solar Power' \$2.49 \$179.28		Tiarella 'Oregon Trail'	\$2.09	\$150.48			
riodenerend etephight		Tiarella 'Pacific Crest'	\$2.09	\$150.48			
		Tiarella 'Pink Skyrocket' Tiarella 'Pirate's Patch'	\$1.89 \$1.89	\$136.08 \$136.08			
		Tiarella 'Sea Foam'	\$1.89 \$1.89	\$136.08 \$136.08			
		Tiarella 'Spring Symphony'	\$1.89	\$136.08			
		Tiarella 'Sugar and Spice'	\$1.89	\$136.08			
		Tlarella 'Sunset Ridge'	\$2.09	\$150.48			
Kniphofia 'Ember Glow' \$1.99 \$143.28		Tradescantia 'Angelic Charm'	\$2.29	<b>\$</b> 164.88			
		Tradescantia 'Lucky Charm'	\$2.39	\$172.08			
		Tradescantla 'Regal Charm'	\$2.39	\$172.08			
		Tradescantia 'Sunshine Charm'	\$2.19	\$157.68			
		Veronica 'Aztec Gold' Viola 'Heartthrob'	\$1.59 \$1.99	<sup>\$</sup> 114.48 <sup>\$</sup> 143.28			
		Yucca 'Color Guard'	\$2.09	\$150.48			
		Yucca 'Sapphire Skies'	\$2.09	\$150.48			
			2.00				

Items listed in **BOLD** are new for 2011 and are not subject to discounts. Plant information is available online at www.terranovanurseries.com

# Ordering Information

#### **ORDERING:**

- Place your orders by fax, phone, e-mail or by using our website shopping cart.
- Minimum order one 72 cell flat. A flat may contain two varieties (no surcharge for half flat orders).
- We are wholesale only and do not have the ability to accommodate orders that do not meet our minimums.
- Please allow at least a 9-month lead-time on custom and/or large orders.
- Large orders may require a 30% down payment and an additional 30% payment 30 days prior to shipping; the remaining balance due within the terms on the invoice.
- Our goal is to ship the majority of your plants at the same time, but all plants are not created equal and do not grow at the same rate. Our apologies if your ship dates are spread out.
- It is our policy to back order all material unavailable at the time of shipment unless you specifically state on your order you do not wish to have items back ordered. Each time materials are shipped, new boxing and shipping charges are incurred.
- Tags automatically ship for all plants on your orders unless you request only the specific tags you need. This request can be made when you place your order. Tags are included with the price of the plant.

**PRICES:** We reserve the right to change our prices at anytime.

**DISCOUNTS:** Call your Sales Representative or visit our website.

#### TERMS:

- All accounts will be cash in advance until credit is approved.
- Visa/MasterCard are accepted. Please phone or fax this information.
- Open accounts are payable within the terms stated upon each invoice. A finance charge of 1.5% per month is charged to all account balances not paid within the terms.
- We reserve the right to change account terms and delay any and all shipments if conditions of the account are not met.
- Accounts with a balance of over 90 days will become cash only unconditionally.
- Returned checks are subject to a \$25 fee.
- There is a fee for any wired funds, foreign or domestic.
- All orders must be paid in U.S. dollars.

#### **RESTOCK/CANCELLATION POLICY:**

- Customers canceling two weeks prior to ship date will be required to pay a cancellation fee of 50% of the order cancelled.
- All Will Call orders not picked up within the designated time frame will be charged a restocking fee of 15%.

**CURRENT AVAILABILITY:** This information is updated daily to our website at www.terranovanurseries.com. If you don't have access to a computer, call your sales representative for an updated listing.

## Contact Information

HOURS: Monday - Friday from 7:30am - 3:00pm PST Saturday & Sunday - Closed PHONE: 800-215-9450 or 503-263-3150 SALES FAX: 503-263-3152 ADDRESS: 10051 S. Macksburg Rd., Canby, OR 97013

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**DORMANT PLANTS:** If you are receiving plants between September and April you may receive dormant plant material. These flats will be clearly marked with "GROWER ALERT" tags with special instructions. More information about the care and handling of dormant material can be found on our website www. terranovanurseries.com or by calling our Sales Department at 800-215-9450.

**DOMESTIC SHIPPING:** We ship materials using the most cost effective local carrier. An alternate carrier may be recommended; however, use of this carrier will be dependent upon the size of the order and approval by the sales department and by the shipping department. We ship F.O.B. Canby, OR. Should your order be damaged in transit, Terra Nova<sup>®</sup> Nurseries is not to be held responsible. All plants requiring special care will be marked with a "GROWER ALERT" label, corresponding to instructions enclosed in the box. Additional shipping charges may include:

- Boxing charge of \$2.00 per flat. Boxes hold up to four flats.
- Pallet shipper per flat: \$1,75
- Certification fee for all grass orders shipping to California: \$45.00

WILL CALL: Please coordinate all Will Call orders with the Shipping Department at 800-215-9450 x 331 to make an appointment. Will Call hours are Monday - Friday from 7:30am - 3:00pm, we are closed Saturdays and Sundays. Any changes to pick-up date or cancellations must be made at least 5 days prior to the scheduled pick-up. ALL Will Call orders not picked up within the designated time frame will be charged a restocking fee of 15%.

**CANADIAN SHIPPING:** A customs broker must be selected and contact information provided at the time an order is placed. All orders must consist of full flats of plant material. We ship F.O.B. Canby, OR. Should your order be damaged in transit or held at a border, Terra Nova<sup>®</sup> Nurseries is not to be held responsible. Additional fees incurred in shipping:

- Boxing charge of \$2.00 per flat. Boxes hold up to four flats.
- Pallet shipper per flat: \$1,75
- Oregon Phytosanitary Certificate fee: \$15.00
- Chemical application fee (if required): \$45.00
- Unrooted cutting handling fee: \$125.00

All Canada GST. Customs Duty and other Canadian Government agency fees are the responsibility of the customer.

If an import permit is required, it is the responsibility of the customer to obtain one and provide a copy before an order ships. The global Home Land Security policies have had a dramatic impact on Import/Export fees.

**INTERNATIONAL SHIPPING:** We no longer ship outside of North America. As an alternative to ordering direct from Terra Nova® Nurseries, please visit our website for a broker or distributor in a country near you.

**PATENTS:** Unauthorized propagation of varieties that are patented is strictly prohibited. These varieties are identified by PP or PVR (European Patent). If you are found to be propagating such material, you will be expected to destroy your stock and pay a punitive fee.

PLANT CLAIMS: Terra Nova® Nurseries is committed to shipping the very best quality plants by the most efficient methods available. Our goal is to meet this objective with every order. All claims must be phoned in within 72 hours of receipt of shipment followed by a written notification of concerns and specific details on your company letterhead for our records. Providing photographs with your request for a credit will help speed the process and may ultimately be necessary to finalize the claim.

 Grower culture sheets are posted on our website and our sales and production teams are available to assist with growing questions.

Your success is our future.

**CARRIER CLAIMS:** We must receive notification with-in 24 hours including pictures of all damaged packaging and contents. Terra Nova® must process the claim for any shipment shipped on our account number. We cannot honor any carrier claim that we do not receive all the information and photographs required by the carriers.

**GUIDED TOURS:** Contact the Sales Department to arrange tours.

