Eberly Collard

PUBLIC RELATIONS

Home, Garden, Design, and Agribusiness Industries

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# Friday, October 2, 2009 "Heuchera Happening" in Mill Creek

Dan Heims, national horticulturist and plant explorer, will be speaking about "Everything New in the Heuchera World" at the Second Annual Heuchera Happening Event at My Garden Nursery in Mill Creek, WA. Dan is president and co-owner of Terra Nova



Nurseries and has helped introduce more than 600 new plant varieties to gardeners all across the United States. Heuchera is one of his team's specialties as they continue to push the limits with this genus, making each new introduction more hardy, heat tolerant, and beautiful.

Event details are as follows:

What: A fun discussion led by Dan Heims on all things new in the Heuchera world, including the newest introductions and breakthroughs in the genera. All attendees will be given a free Terra Nova Nurseries Heuchera to start or add to their own collections with any purchase at the garden center.

**When**: Saturday, October 3, 2009, from 6:00 p.m. to 8:00 p.m. PDT.

## **Contributors**

- Adam Woods
- Don Eberly
- ♦ Leslie Kirk
- ♦ Jeff Collard

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Where: My Garden Nursery 17414 Bothell Everett Hwy Mill Creek, WA 98012

**Web sites of Interest**: For more information on My Garden Nursery, please visit **www.mygardennursery.com**. For more information about Dan Heims and Terra Nova Nurseries, please visit **www.terranovanurseries.com**.

**R.S.V.P**: Your readers are welcome to RSVP by calling 425-402-1842. (There will be a small fee of \$5.00 for attendees). Note: All members of the media are welcome to contact me via email or phone by 5:00 p.m. EDT, Friday, October 2, for a VIP / media pass. (Contact: Eberly & Collard Public Relations, 404-574-2900).

If you have interest in the event, we are happy to provide photos and additional information, and answer any questions you may have. Interviews with Heims can be scheduled through our office. We hope you can make it if you're in the area!

#### ~ Leslie

Posted by Leslie Kirk at 8:10 AM

Labels: dan heims, Eberly and Collard, Leslie Kirk, My Garden Nursery, Terra Nova Nurseries

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