

# gpn

GREENHOUSE PRODUCT NEWS

## Compact Color

**Inside:**

**North American  
Poinsettia Trial Results**

**Grower 101: Soil  
Biofungicides**

**Crop Culture Report:  
Petunia**

# gpn

The business magazine for commercial growers

GREENHOUSE PRODUCT NEWS

## FEATURES

### NORTH AMERICAN POINSETTIA TRIALS

#### 12 New Poinsettia Releases for 2013

*Which new introductions will you add to your poinsettia program this year?*

By John Dole, Jim Barrett and Wayne Brown

### GROWER 101

#### 18 Soil Biofungicides: Biological Warfare at its Finest

*These living microbes can help prevent various types of pathogens on a range of plants.*

By Chris Hayes

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*With increased interest in pot callas, researchers are evaluating the growth and development of newer cultivars.*

By Chad T. Miller and William B. Miller

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*With many changes occurring at one of Costa Rica's largest cutting suppliers, growers now have more options than ever before.*

By Jasmina Dolce

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*This new dicentra provides the old-fashioned look of Bleeding Heart with vibrant red flowers.*

By Paul Pilon

#### 38 Crop Culture Report: *Petunia Crazytunia* Series

*With exciting flower colors and patterns, this new collection is shaking up the world of petunias.*

By Marc Englert

#### 40 New Varieties

*Heuchera, primula, New Guinea impatiens, mecardonia.*

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*Calibrachoa, begonia.*



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### ON THE COVER

*Kona, a more compact sub-series of the successful Aloha calibrachoa line, is great in small pot production while being versatile enough to be used in combinations and hanging baskets. For more information, turn to page 42. (Photo: Dümmen USA)*

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By Erik Runkle,  
Michigan State University



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## CULTURE CONNECTION

NEW VARIETIES



### heuchera

'Glitter' has bright silver foliage and contrasting black veins. This variety produces bouquet-type, exotic fuchsia-pink flowers during the summer months. It has a neat, clean habit, making it easy to grow and maintain.

**Terra Nova Nurseries**  
[www.terravanurseries.com](http://www.terravanurseries.com)  
800.215.9450  
Write in 1401



### primula

Stunning blue and white striped flowers make primula 'Blue Zebra' truly unique. It prefers part sun to shade and is great for early spring color in containers or in the landscape. It grows up to 6 inches tall and 8 inches wide.

**Hort Couture**  
[www.hortcoutureplants.com](http://www.hortcoutureplants.com)  
517.542.4548  
Write in 1402

### New Guinea impatiens

'Tamarinda Max White' is a very vigorous plant. This variety boasts great branching and large flowers. Colors throughout this new series are very uniform.

**Fides Oro**  
[www.fides-oro.com](http://www.fides-oro.com)  
805.525.7125  
Write in 1403



### mecardonia

A tough, durable plant, 'Magic Carpet Yellow' is loaded with a continuous supply of bright-yellow flowers all season long. It presents well at retail and is both frost and heat tolerant, making it an ideal season extender.

**Sakata**  
[www.sakataornamentals.com](http://www.sakataornamentals.com)  
408.778.7758  
Write in 1404



# Scranton Gillette Communications CONGRATULATES GPN MAGAZINE for capturing the 2012 Bronze Eddie Award for Best Full Issue

At Scranton Gillette Communications, excellence is our standard. And our Horticulture publications' editorial and design teams have had an excellent year.

GPN's July 2011 issue was honored with *FOLIO* magazine's 2012 Bronze Eddie Award for Best Full Issue, and sister publication, *Lawn & Garden Retailer*, won the Silver Eddie Award for Best Full Issue for its May 2012 issue.

The Eddie Award competition had 2,000 entries. *GPN* and *Lawn & Garden Retailer* were the only horticulture publications to receive this prestigious recognition of excellence in magazine editorial and design.

Well done!



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