

Greenhouse[®]

MANAGEMENT



SPRING TRIALS

An impressive
EVOLUTION

A look into the past,
present and future
of this growing
industry event



Greenhouse[®] MANAGEMENT

COVER STORY

34 AN IMPRESSIVE EVOLUTION →

More than 40 years have passed since the inaugural Pack Trials took place. What's changed? What's stayed the same? And where are California Spring Trials headed in the future? *Look to this section for extensive exhibit previews and a directory of participating companies as well.*



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PROPAGATION & PLANT VARIETIES

FLORIFIC NEW GUINEA IMPATIENS

With crop times of 12 to 14 weeks, this new series of New Guinea impatiens is more uniform to finish than other seed varieties. Available in Lavender, Red, Violet and White, Florific is ideal for high-density production and offers a long life in the landscape. Florific can be produced in jumbo packs and 4-inch pots.

FOR MORE: Syngenta Flowers, syngentaflowersinc.com

By Laura Allen

beautiful BEDS

Whether it's a consumer looking to add some color to their yard or a contractor looking to spruce up a client's landscape, there will always be demand for bedding plants. Here are a few of the newest bedding plant varieties available in the market. ➔

PROPAGATION & PLANT VARIETIES



ALWAYS AZALEAS HOT PINK BETTY

Hot Pink Betty blooms bright fuchsia pink flowers in the spring, summer and fall. A dwarf-sized azalea, it grows between 2 and 3 feet in height and width. Hardy to Zones 6a and 6b with protection, it should receive four to six hours of morning sun every day. Hot Pink Betty attracts butterflies and is versatile in use for the consumer.

FOR MORE: HGTV HOME Plant Collection, hgtvhomeplants.com

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BEGONIA COCOA PUFF PINK

Expect a "puff of pink" with this begonia. With cocoa brown leaves that feature emerald veins, it has an upright habit and grows 14 inches tall and 12 inches wide. Flowering all year long, it is fairly sun tolerant and is hardy to Zones 10 and 11. It has a fast growth rate and can finish in four to six weeks for 4-inch pots.

FOR MORE: Terra Nova Nurseries, terranovanurseries.com



OSTEOSPERMUM WHITE LIGHTNING

This traditional white daisy flower tolerates heat, rain and cold for a three-season shelf life. Similar in habit and performance to Osteospermum Voltage Yellow, it can also grow in any climate. White Lightning is new for 2014.

FOR MORE:
Burpee Home Gardens,
burpeehomegardens.com

PHOTOS PROVIDED BY RESPECTIVE COMPANIES