

MANAGEMENT



GROWING UP IN THE GROWING WORLD



Get inside the minds of today's youngest greenhouse growers what you learn about them may surprise you

Greenhouse

COVER STORY

GROWING UP IN THE GROWING WORLD

One look at today's youngest horticulturists, and it's obvious the negative stereotypes surrounding Generation Y couldn't be more untrue. What can that mean for your business?



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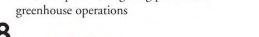
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They're tenacious and tough — a look at the latest droughttolerant varieties for sizzling summer environs

By Jimmy Turner and Jenny Wegley, Dallas Arboretum Plant Trials

he Dallas Arboretum Trial Program takes data on 7,000-plus annuals, perennials, woodies, grasses and trees each year, looking for the toughest of the tough. North Texas is a brutal climate that can swing from one extreme to another; six months of drought is usually followed by a month of flooding. Many of the arboretum's trials focus on heat tolerance and ability to withstand low water requirements, because Texas is experiencing water restrictions like other states. We highlight some great drought-tolerant contenders here.



Evolvulus Blue My Mind

Gomphrena 'Fireworks' bred by PanAmerican Seed (annual)

This is a beast of plant that you can only truly appreciate once it has grown out. It's somewhat leggy and sad-looking in nursery containers, but in the landscape this bold plant truly shines. Fuchsia flowers tipped with gold wave on 3-foot-tall stems and mounds of soft textured foliage. Once established, plants can survive easily on lower water use.

Leucophyllum langmaniae 'Lynn's Legacy' (shrub)

Found by the legendary Texas plantsman Lynn Lowery, this evergreen shrub is truly a gift to the garden. Glowing lavender-pink flowers frost soft grey-green foliage off and

Euphoric Euphorbia blooms generously even under the most stressful summer conditions. For maximum flowering, Euphoric should be planted in an area with at least six hours of full sun. Vigorous and well-branched, Euphoric has dark green foliage that spreads quickly in the landscape. It is low-maintenance and selfcleaning, requiring no deadheading.

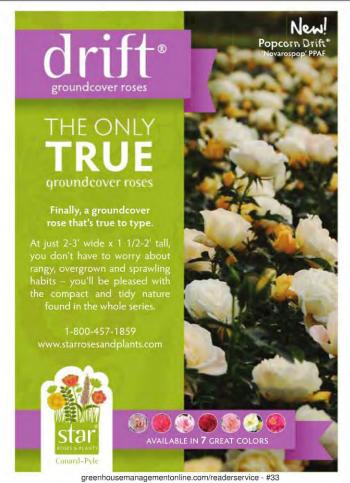
Terra Nova Nurseries

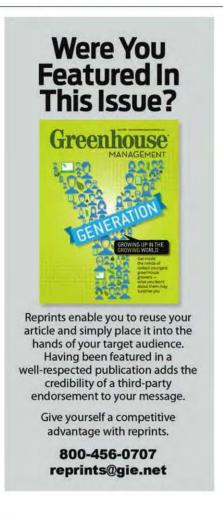
Echinacea 'Vanilla Cupcake' is an anemone-type variety with double white flowers and a strong, upright structure. Featuring a compact, multibranched habit, it has 19 in. foliage height, 16 in. foliage spread, and 22 in. flowering height. For zones 4 to 10.

Eucomis 'Glow Sticks' features glowing foliage that changes from coppery-rose to burnished gold. The foliage is very wavy when grown in full sun. Upright and



Eucomis Glow Sticks





sun in the Pacific Northwest). GM