



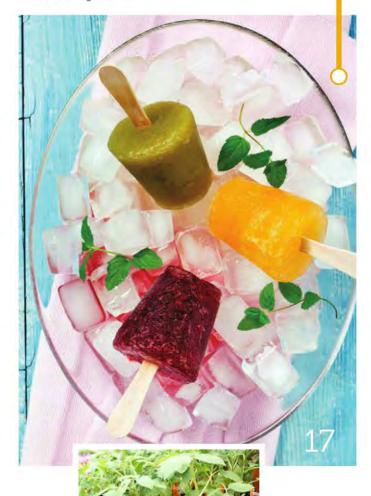
July 2013 Vol. 19, No. 6 www.GardenCenterMagazine.com



Cover story

17 Think cool

Make the most of the hottest months of the year with our guide to beating the heat



18 Fried and true

Check out the latest droughttolerant varieties for sizzling summer environs

28 Prevent heat stress

Help employees keep their cool when the weather gets hot

30 Captured!

Rainwater collection slashes irrigation costs and boosts plant health

38 Under the sizzling southern sky

Check out what's hot at IGCs in the Carolinas

74 Real foodies grow their own

Teach customers how to use their bounty in the kitchen

82 Connecting pets & plants

Why pet lovers make great indoor gardeners

89 Get a clue

Tips and advice for understanding the sales process

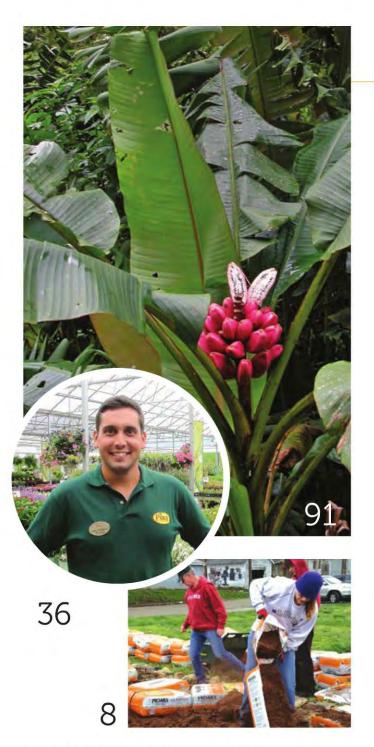
92 Just the facts

Follow these seven concepts for business success



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Departments

- 6 Editor's Note
- 8 Market Buzz
- 36 Profiles in Power: Joseph Pellegrin
- 48 IGC Profile: Wight's Home & Garden
- 70 Business Tips: Branding
- 72 A Different Perspective
- 91 Know Your Plants
- 96 Classifieds/Ad Index
- 98 Noteworthy Numbers

Product Zone

- **50** Good to grow Plant care and growth products for gardeners
- **52** Old school cultivars Heirlooms seeds for edibles-hungry customers
- **80** Indoor and outdoor holidays Inspire customers in all seasons
- **88** Grow all season long Bring the garden indoors

SPECIAL SECTION:

53 Branded Plant Supplement



Branded Plant Supplement

Industry experts lend their expertise to educate IGCs about the evolution and benefits of branded plants



Green Goods

FRIED' AND TRUE

They're tenacious and tough — a look at the latest drought-tolerant varieties for sizzling summer environs

By Jimmy Turner and Jenny Wegley, Dallas Arboretum Plant Trials

he Dallas Arboretum Trial Program takes data on 7,000-plus annuals, perennials, woodies, grasses and trees each year, looking for the toughest of the tough. North Texas is a brutal climate that can swing from one extreme to another; six months of drought is usually followed by a month of flooding. Many of the arboretum's trials focus on heat tolerance and ability to withstand low water requirements, because Texas is experiencing water restrictions like other states. We highlight some great drought-tolerant contenders here.



Evolvulus Blue My Mind

Gomphrena 'Fireworks' bred by PanAmerican Seed (annual)

This is a beast of plant that you can only truly appreciate once it has grown out. It's somewhat leggy and sad-looking in nursery containers, but in the landscape this bold plant truly shines. Fuchsia flowers tipped with gold wave on 3-foot-tall stems and mounds of soft textured foliage. Once established, plants can survive easily on lower water use.

Leucophyllum langmaniae 'Lynn's Legacy' (shrub)

Found by the legendary Texas plantsman Lynn Lowery, this evergreen shrub is truly a gift to the garden. Glowing lavender-pink flowers frost soft

Green Goods

Bandana Lantana thrives in the landscape under full sun, summer heat and moderate moisture conditions. Bandana exhibits drought tolerance and should be allowed to dry between irrigations. Large flowers bloom repeatedly throughout the summer. Little to no seed set as well.

The **Bombay Scaevola** self-cleaning plant thrives in dry, hot, sunny locations. It is extremely drought and heat tolerant and will also tolerate salt and humidity. Excellent branching gives Bombay a consistent, semi-trailing growth habit and creates a groundcover effect in landscape beds.

Euphoric Euphorbia blooms generously even under the most stressful summer conditions. For maximum flowering, Euphoric should be planted in an area with at least six hours of full sun. Vigorous and well-branched, Euphoric has dark green foliage that spreads quickly in the landscape. It is low-maintenance and self-cleaning, requiring no deadheading.

Terra Nova Nurseries

Echinacea **'Vanilla Cupcake'** is an anemone-type variety with double white flowers and a strong, upright structure. Featuring a compact, multibranched habit, it has 19 in. foliage height, 16 in. foliage spread, and 22 in. flowering height. For zones 4 to 10.

Eucomis 'Glow Sticks' features glowing foliage that changes from coppery-rose to burnished gold. The foliage is very wavy when grown in full sun. Upright and neat-growing, this variety has 15 in. foliage height, 18 in. foliage spread, and 18 in. flowing height. Great for zones 6 to 10, sun to part shade.

Terra Nova's Heuchera 'Paprika' touts glowing coral foliage in the spring and veiled cherry-coral foliage in summer and fall. Medium-large leaves on a medium-sized plant feature 8 in. foliage height, 16 in. foliage spread, and 12 in. flowering height. For zones 4 to 9, part shade (full sun in the Pacific Northwest). &



Eucomis 'Glow Sticks'



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