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LAWN & GARDEN

Retailer

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FEBRUARY 2011

VOLUME 10 NUMBER 2

Bathrooms: The Most Important Room in the House

Understanding Your Initial Markup

Christmas Retailer: New Poinsettia Varieties, GCA's Holiday Tour

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roses

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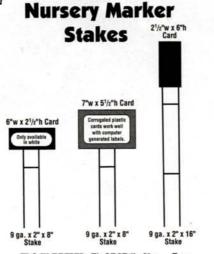
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heuchera

The second in the Crisp Series, 'Peach Crisp' has extremely ruffled peach to



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buddleia

'Lo & Behold Blue Chip' is the first truly dwarf buddleia. It flowers from



mid-summer to frost without deadheading, and is noninvasive. It's perfect in perennial beds or as a mass planting. Hardy to USDA Zone 5, it grows 24- to

30-inches tall and wide. Proven Winners, www. provenwinners.com. Write in 1433

NURSERY SUPPLIES

nursery association

Looking for quality plants priced so you can make a profit? Look



no further than Oregon. The Oregon Association of Nurseries has resources to help you find the right growers and the right plants. Call and mention this ad and you will receive the 2011 OAN Nursery Guide free. Or search online at www.nurservguide.com. More than 5,000 varieties and 400 growers are at your fingertips. Oregon Association of Nurseries, www.oan.org 800.342.6401. Write in 1434

lawn and garden trade show



The National Lawn & Garden Show (NLGS) is an appointment-based event connecting pre-qualified buyers

and vendors face to face. Held June 14 to 16. 2011, NLGS announced the addition of a new Pet Products Division to the event. Whether you are bringing a new product to the market, or making 2012 purchasing decisions for your company, NLGS is guaranteed to create a personalized schedule unique to every vendor and buyer who attends the event. National Lawn & Garden Show. www.nlgshow.com 888.316.0226. Write in 1435

hanging basket rack

Enhance your garden center's flow with the new BW3000 basket wave. This high capacity display provides an elegant way to show-



case hanging baskets in an easy-to-shop wall of color. Start with the 12-foot base unit and easily